

MTD Sales
173.72 L

Brand Share %
6.04 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	166.35	6.08 %
Chargers	3.87	22.78 %
EXT WNTY-MOB	1.36	3.29 %
Tab	0.89	3.67 %
SWatch	0.77	4.00 %
Ear-Buds	0.39	1.47 %
Case	0.04	36.08 %
Dig-Acce	0.03	0.38 %
Pow-Bank	0.02	0.29 %
Total	173.72	6.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.74	7.56 %
CHENNAI-02	31.51	7.11 %
CHENNAI-01	22.37	6.60 %
WEST-02	20.10	6.59 %
NORTH ARCOT	17.28	5.38 %
SOUTH-03	14.87	6.00 %
SOUTH ARCOT	10.97	5.17 %
TRICHY-01	10.64	4.16 %
WEST-01	10.18	5.41 %
KL-SOUTH	3.05	16.23 %
HO01		0.00 %
Total	173.72	6.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	31.51	7.74 %
Chargers	0.65	24.36 %
SWatch	0.30	13.47 %
EXT WNTY-MOB	0.29	2.74 %
Total	32.74	7.56 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.27	1.18 %
PKD1	0.17	3.27 %
RND1	0.17	1.66 %
KYR1	0.10	1.95 %
VKM1	0.08	1.15 %
UDN1	0.03	0.29 %
SNL1	0.02	0.26 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
Total	32.74	7.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	29.61	7.03 %
EXT WNTY-MOB	0.60	11.35 %
Chargers	0.57	32.28 %
SWatch	0.43	12.08 %
Ear-Buds	0.30	6.79 %
Total	31.51	7.11 %

Branch *	MTD Sales L	Brand Share %
CH34	0.56	1.94 %
MC05	0.46	3.41 %
CH24	0.44	2.31 %
CH09	0.40	4.35 %
CH33	0.33	1.86 %
MC06	0.26	2.34 %
MJR1	0.23	1.16 %
GPD1	0.13	0.67 %
CH18	0.01	0.06 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	31.51	7.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	20.95	6.52 %
Tab	0.57	12.24 %
Chargers	0.57	27.49 %
EXT WNTY-MOB	0.16	4.59 %
Ear-Buds	0.08	2.63 %
Case	0.04	93.81 %
Dig-Acce		0.57 %
Total	22.37	6.60 %

Branch *	MTD Sales L	Brand Share %
CH40	0.90	3.72 %
CH19	0.51	3.96 %
MC10	0.44	4.66 %
CH11	0.42	4.04 %
CH38	0.36	3.73 %
TKM1	0.36	3.36 %
CH22	0.10	1.37 %
CH39	0.10	1.36 %
KNR1	0.10	1.52 %
CH14	0.02	0.09 %
MC09	0.01	0.20 %
MRM1	0.01	0.07 %
SKL1	0.01	0.16 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	22.37	6.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.64	6.69 %
Chargers	0.35	18.58 %
EXT WNTY-MOB	0.10	4.08 %
Dig-Acce	0.01	9.06 %
Total	20.10	6.59 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.34	5.44 %
KRI1	0.34	4.59 %
APN1	0.23	2.02 %
NKL2	0.21	1.97 %
EPI1	0.18	2.79 %
ERD1	0.15	2.37 %
OML1	0.11	0.92 %
DPR1	0.06	0.88 %
CMI1	0.01	0.61 %
SGI1	0.01	0.13 %
DPR2		0.00 %
EDP1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	20.10	6.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	16.63	5.48 %
Chargers	0.52	30.67 %
EXT WNTY-MOB	0.13	1.85 %
Dig-Acce		0.00 %
Total	17.28	5.38 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.10	4.32 %
KPM2	0.43	1.02 %
VSI1	0.38	4.62 %
WJD1	0.32	1.85 %
UGI1	0.30	2.75 %
PLR1	0.16	1.78 %
TRT1	0.15	4.61 %
SBR1	0.13	1.04 %
GDM1	0.10	0.67 %
VNB1	0.01	0.10 %
TRL1	0.01	0.09 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	17.28	5.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	14.40	6.11 %
Chargers	0.39	24.57 %
EXT WNTY-MOB	0.09	2.11 %
Total	14.87	6.00 %

Branch *	MTD Sales L	Brand Share %
BNR1	0.36	5.00 %
KKD3	0.30	5.03 %
DKI1	0.29	2.87 %
MDU5	0.27	5.52 %
TPT1	0.19	3.46 %
NKI1	0.18	3.33 %
CMR1	0.10	1.94 %
CBM1	0.01	0.13 %
PKM1	0.01	0.25 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	14.87	6.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.75	5.33 %
Chargers	0.20	18.69 %
EXT WNTY-MOB	0.01	0.28 %
Total	10.97	5.17 %

Branch *	MTD Sales L	Brand Share %
POY2	0.48	4.52 %
NVL2	0.47	3.64 %
SJI2	0.34	1.56 %
TVM1	0.32	4.43 %
STP1	0.10	1.83 %
CDM1	0.09	4.71 %
KLM1	0.01	0.09 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	10.97	5.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.17	4.16 %
Chargers	0.27	21.35 %
Tab	0.16	7.38 %
SWatch	0.04	2.89 %
Total	10.64	4.16 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	4.78 %
TTP1	0.83	4.88 %
NMM1	0.55	5.80 %
MSI1	0.33	3.16 %
KUM1	0.27	3.02 %
ORU1	0.26	2.93 %
TNJ2	0.25	2.51 %
JKM1	0.23	2.72 %
MDI1	0.17	2.57 %
TYR1	0.02	0.12 %
KIK1	0.01	0.39 %
TRY3	0.01	0.15 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	10.64	4.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.67	5.42 %
Chargers	0.32	21.49 %
Tab	0.16	22.54 %
Pow-Bank	0.02	2.69 %
Dig-Acce	0.01	1.65 %
Total	10.18	5.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.45	4.71 %
KGI1	0.58	5.17 %
GBM1	0.37	3.34 %
KMD1	0.16	2.78 %
CNR1	0.16	1.54 %
MPM1	0.13	3.34 %
DPM2	0.01	0.17 %
KMR1	0.01	0.09 %
SNR1	0.01	0.49 %
TPR3	0.01	0.31 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	10.18	5.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.00	16.71 %
Chargers	0.05	58.74 %
Total	3.05	16.23 %

Branch *	MTD Sales L	Brand Share %
Total	3.05	16.23 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %