

MTD Sales
274.78 L

Brand Share %
12.00 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	266.22	13.57 %
Chargers	3.51	31.36 %
Tab	2.49	13.05 %
EXT WNTY-MOB	1.14	5.17 %
Computer	1.02	0.42 %
Ear-Buds	0.28	1.43 %
Pow-Bank	0.07	1.06 %
Case	0.03	34.90 %
Dig-Acce	0.03	0.36 %
Total	274.78	12.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	50.92	13.74 %
CHENNAI-02	43.74	14.24 %
CHENNAI-01	34.26	12.54 %
WEST-02	25.45	10.04 %
SOUTH-03	23.59	11.08 %
NORTH ARCOT	23.24	8.99 %
TRICHY-01	22.13	9.78 %
WEST-01	18.60	11.28 %
SOUTH ARCOT	16.44	9.15 %
KL-SOUTH	15.26	37.55 %
HO01	1.15	45.81 %
Total	274.78	12.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	49.62	16.33 %
Chargers	0.59	33.56 %
EXT WNTY-MOB	0.40	9.51 %
Tab	0.20	8.64 %
Ear-Buds	0.08	3.15 %
Pow-Bank	0.02	2.93 %
Total	50.92	13.74 %

Branch *	MTD Sales L	Brand Share %
TUT2	1.50	11.51 %
MAR1	1.14	8.12 %
SGT1	0.65	8.53 %
APK2	0.55	6.53 %
PKD1	0.52	7.79 %
TKY1	0.51	4.84 %
KGL1	0.44	4.97 %
APK1	0.38	7.71 %
VL1	0.35	2.82 %
STU2	0.32	11.92 %
TY1	0.19	4.34 %
UDN1	0.19	4.96 %
ASM1	0.15	3.35 %
MMT1	0.07	1.41 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	50.92	13.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	41.81	15.51 %
Chargers	0.56	34.11 %
Tab	0.51	20.24 %
Computer	0.50	2.12 %
EXT WNTY-MOB	0.35	14.62 %
Case	0.02	86.26 %
Total	43.74	14.24 %

Branch *	MTD Sales L	Brand Share %
CH21	1.18	5.70 %
GPD1	1.01	7.17 %
CH33	0.86	9.93 %
CH18	0.82	5.40 %
UK11	0.57	5.20 %
MJR1	0.35	2.07 %
CH36	0.33	8.59 %
CH34	0.28	1.74 %
CH09	0.20	2.47 %
CH23	0.15	3.06 %
CH27	0.11	4.78 %
CH17	0.01	0.15 %
CH01		0.00 %
CH06		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	43.74	14.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	33.71	14.02 %
Chargers	0.42	25.24 %
EXT WNTY-MOB	0.08	4.76 %
Ear-Buds	0.03	1.22 %
Case	0.01	100.00 %
Dig-Acce		0.36 %
Total	34.26	12.54 %

Branch *	MTD Sales L	Brand Share %
CH14	1.53	7.26 %
CH07	1.09	8.65 %
CH42	0.90	8.29 %
CH05	0.86	9.28 %
CH19	0.52	7.04 %
CH45	0.28	3.74 %
AVD1	0.19	2.04 %
MC09	0.17	6.20 %
CH28	0.17	2.55 %
MRM1	0.17	1.61 %
CH26	0.16	6.57 %
MC02	0.01	0.69 %
TKM1	0.01	0.11 %
CGL1		0.00 %
CH37		0.00 %
CH39		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	34.26	12.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	24.88	11.39 %
Chargers	0.27	26.10 %
Tab	0.20	11.91 %
EXT WNTY-MOB	0.07	4.32 %
Ear-Buds	0.04	2.25 %
Total	25.45	10.04 %

Branch *	MTD Sales L	Brand Share %
SLM3	1.24	11.80 %
HRR1	1.18	9.03 %
APN1	1.04	10.90 %
PMP1	0.77	6.16 %
EPI1	0.71	9.33 %
VPD1	0.61	6.16 %
OML1	0.53	3.85 %
VKL1	0.49	9.33 %
PLC1	0.46	4.30 %
NKL2	0.45	5.28 %
MTR1	0.44	5.10 %
MCR1	0.38	4.85 %
RSP1	0.38	10.58 %
TRM1	0.26	1.92 %
KRI1	0.15	2.37 %
KMM1	0.09	2.75 %
DPR1	0.01	0.19 %
EDP1	0.01	0.23 %
DPR2	0.01	0.11 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	25.45	10.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	22.58	12.20 %
Computer	0.52	2.64 %
Chargers	0.30	25.09 %
EXT WNTY-MOB	0.10	4.17 %
Pow-Bank	0.04	5.73 %
Ear-Buds	0.04	2.47 %
Dig-Acce		2.37 %
Total	23.59	11.08 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.84	7.40 %
DKI1	0.65	9.72 %
BNR1	0.49	9.35 %
TMM1	0.45	7.48 %
MDU4	0.30	8.57 %
ADP1	0.27	4.82 %
DGL2	0.25	10.29 %
KPT1	0.17	2.37 %
MDU3	0.14	2.66 %
PNV1	0.13	5.47 %
PKM1	0.11	2.82 %
PNI1	0.02	0.45 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	23.59	11.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	22.63	9.97 %
Chargers	0.29	21.16 %
Tab	0.25	8.85 %
Ear-Buds	0.04	1.75 %
EXT WNTY-MOB	0.03	0.56 %
Total	23.24	8.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.78	4.99 %
TRR1	1.72	9.76 %
WJP1	1.05	9.34 %
CGM1	1.00	10.37 %
VEL1	0.59	5.26 %
SBR1	0.44	3.98 %
UGI1	0.37	5.00 %
PLR1	0.36	7.84 %
VNB1	0.20	1.83 %
TRL1	0.15	2.09 %
ANI1	0.01	0.17 %
KPM1	0.01	0.14 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
WJD1		0.00 %
Total	23.24	8.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	21.08	11.00 %
Tab	0.72	35.09 %
Chargers	0.32	39.15 %
Dig-Acce	0.01	4.80 %
EXT WNTY-MOB	0.01	0.53 %
Total	22.13	9.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.99	8.83 %
TTP1	0.51	4.27 %
MSI1	0.46	7.90 %
TVR2	0.40	4.93 %
JKM1	0.34	4.36 %
NGT1	0.17	1.66 %
NCK1	0.17	6.18 %
TVR1	0.17	4.16 %
PDK1	0.01	0.19 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	22.13	9.78 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.95	13.65 %
Chargers	0.35	41.98 %
Tab	0.20	15.07 %
Ear-Buds	0.04	1.97 %
EXT WNTY-MOB	0.04	3.32 %
Dig-Acce	0.01	1.22 %
Total	18.60	11.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.55	7.79 %
GDR1	0.63	6.86 %
GBM1	0.62	10.17 %
PPI1	0.55	5.19 %
KGI1	0.29	2.19 %
CNR1	0.28	2.78 %
PDM1	0.26	9.11 %
KGM1	0.20	4.14 %
TPR3	0.19	4.44 %
DPM2	0.15	3.54 %
SUL1	0.01	0.68 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	18.60	11.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.76	10.14 %
Tab	0.40	38.94 %
Chargers	0.26	44.53 %
EXT WNTY-MOB	0.02	0.96 %
Dig-Acce		4.62 %
Total	16.44	9.15 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.30	9.70 %
VPM2	1.26	11.71 %
TVM2	1.25	10.31 %
CDM1	0.92	7.90 %
TDM1	0.68	7.39 %
TRK1	0.64	4.43 %
KKI2	0.51	6.14 %
KML1	0.21	3.91 %
ULP1	0.20	1.36 %
NVL2	0.15	4.04 %
SJI1	0.13	0.97 %
VPM1	0.12	4.10 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	16.44	9.15 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	15.06	39.93 %
Chargers	0.15	51.26 %
EXT WNTY-MOB	0.04	61.82 %
Total	15.26	37.55 %

Branch *	MTD Sales L	Brand Share %
Total	15.26	37.55 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	73.86 %
Total	1.15	45.81 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	45.81 %