

MTD Sales
289.64 L

Brand Share %
9.90 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	268.59	10.45 %
Tab	10.10	34.23 %
Chargers	7.32	36.68 %
Computer	1.52	0.61 %
EXT WNTY-MOB	1.23	4.40 %
SWatch	0.81	5.14 %
Case	0.02	28.18 %
Dig-Acce	0.02	0.53 %
Pow-Bank	0.02	0.29 %
Total	289.64	9.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	54.94	12.52 %
CHENNAI-01	39.65	12.12 %
CHENNAI-02	35.82	9.44 %
SOUTH-03	32.87	11.25 %
NORTH ARCOT	32.51	9.58 %
TRICHY-01	27.28	9.27 %
WEST-02	23.19	7.37 %
WEST-01	20.36	9.21 %
SOUTH ARCOT	17.41	7.58 %
KL-SOUTH	4.92	29.00 %
HO01	0.68	0.95 %
Total	289.64	9.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	51.12	13.94 %
Tab	2.39	52.08 %
Chargers	1.22	39.56 %
EXT WNTY-MOB	0.16	3.07 %
SWatch	0.04	2.91 %
Total	54.94	12.52 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.62	9.44 %
TUT2	0.84	3.97 %
RND1	0.72	7.93 %
KYR1	0.56	7.29 %
SGT1	0.54	7.84 %
TCN1	0.52	4.97 %
TYI1	0.49	8.24 %
APK1	0.48	4.95 %
PDI1	0.34	3.93 %
UDN1	0.28	5.10 %
STU2	0.27	4.85 %
KSM1	0.10	1.38 %
ASM1	0.10	2.66 %
SKD1	0.01	0.19 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	54.94	12.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	37.24	12.64 %
Tab	1.17	38.23 %
Chargers	1.00	44.13 %
EXT WNTY-MOB	0.17	6.04 %
SWatch	0.06	2.18 %
Case	0.01	100.00 %
Total	39.65	12.12 %

Branch *	MTD Sales L	Brand Share %
CH30	1.32	6.30 %
CH05	1.23	9.00 %
AVD1	0.98	5.20 %
TKM1	0.94	7.92 %
MC09	0.38	6.43 %
CH45	0.30	3.31 %
CH14	0.29	1.17 %
MC02	0.24	8.60 %
CH37	0.11	2.08 %
CGL1	0.10	1.22 %
MRM1	0.10	0.88 %
CH26	0.02	0.81 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	39.65	12.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	32.17	9.33 %
Tab	1.17	26.63 %
Chargers	0.93	40.26 %
SWatch	0.53	25.52 %
EXT WNTY-MOB	0.52	21.33 %
Computer	0.51	2.32 %
Total	35.82	9.44 %

Branch *	MTD Sales L	Brand Share %
MC05	1.08	7.32 %
CH18	0.62	3.89 %
CH34	0.55	2.66 %
CH09	0.34	3.35 %
CH36	0.34	9.13 %
CH33	0.30	2.06 %
UKI1	0.27	1.67 %
CH43	0.15	1.86 %
CH06	0.02	0.13 %
PON1	0.01	0.11 %
CH23	0.01	0.39 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	35.82	9.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	31.20	12.54 %
Chargers	0.96	49.50 %
Tab	0.44	7.70 %
EXT WNTY-MOB	0.25	6.32 %
Case	0.01	54.13 %
Dig-Acce	0.01	3.38 %
Total	32.87	11.25 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.83	6.08 %
ADP1	0.76	7.55 %
DKI1	0.57	4.54 %
PVI1	0.51	5.78 %
TMM1	0.42	2.70 %
PNI1	0.27	5.58 %
MLR1	0.22	2.53 %
BNR1	0.21	3.93 %
ODM1	0.20	3.36 %
KPT1	0.20	2.36 %
MNM1	0.15	2.66 %
USL1	0.13	2.54 %
PNV1	0.10	9.63 %
SVG1	0.10	0.82 %
KRR1	0.02	1.28 %
SGP1	0.01	0.21 %
BTU1		0.00 %
KKD2		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
Total	32.87	11.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	29.72	9.88 %
Tab	1.93	66.87 %
Chargers	0.78	35.42 %
EXT WNTY-MOB	0.08	1.50 %
Total	32.51	9.58 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.50	8.74 %
CGM1	0.97	8.09 %
UGI1	0.96	8.58 %
VSI1	0.89	8.31 %
SLG1	0.89	9.22 %
WJD1	0.67	3.72 %
BGR1	0.60	7.32 %
TRL1	0.58	3.27 %
KPM1	0.52	6.54 %
ABR1	0.38	2.88 %
VNB1	0.36	2.64 %
CPT1	0.24	3.05 %
TRT1	0.15	2.08 %
SBR1	0.10	0.74 %
PTU1	0.09	2.33 %
ANI1	0.01	0.09 %
PLR1		0.00 %
Total	32.51	9.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	25.40	9.76 %
Tab	0.78	38.85 %
Chargers	0.55	42.16 %
Computer	0.51	1.88 %
EXT WNTY-MOB	0.04	1.88 %
Total	27.28	9.27 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.57	7.42 %
TNJ2	0.90	9.83 %
ORU1	0.66	7.87 %
MSI1	0.53	6.03 %
NMM1	0.49	5.52 %
PBR1	0.45	6.48 %
NGT1	0.43	5.92 %
MDI1	0.10	1.36 %
PTK1	0.10	1.01 %
JKM1	0.09	1.42 %
TYR1	0.01	0.06 %
APM1		0.00 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	27.28	9.27 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	20.96	7.49 %
Tab	0.93	23.94 %
Chargers	0.62	42.64 %
Computer	0.51	2.04 %
SWatch	0.18	10.82 %
Total	23.19	7.37 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.18	8.89 %
SLM3	1.12	8.46 %
OML1	1.08	8.70 %
PMP1	1.08	7.61 %
EPI1	0.79	9.70 %
TRM1	0.70	3.03 %
SGI1	0.55	5.25 %
MTR1	0.54	4.72 %
SLM2	0.51	6.23 %
DPR1	0.29	4.50 %
VPD1	0.29	2.40 %
RSP1	0.28	4.75 %
NKL2	0.22	1.95 %
KMM1	0.20	4.53 %
PLC1	0.14	1.40 %
APN1	0.10	1.31 %
VKL1	0.10	1.78 %
DPR2	0.10	1.07 %
EDP1	0.01	0.20 %
KRI1		0.00 %
CMI1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	23.19	7.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	19.36	10.50 %
Chargers	0.76	44.08 %
Tab	0.18	15.42 %
Pow-Bank	0.02	3.36 %
EXT WNTY-MOB	0.02	1.08 %
Dig-Acce	0.02	2.45 %
Total	20.36	9.21 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.37	7.24 %
GBM1	0.71	6.57 %
CNR1	0.48	4.37 %
CBE4	0.41	8.71 %
KGI1	0.38	2.15 %
CBE6	0.31	5.31 %
TPR3	0.16	4.61 %
KMD1	0.15	2.74 %
PDM1	0.15	3.58 %
DPM2	0.12	2.44 %
TPR1	0.02	0.26 %
SUL1	0.02	0.64 %
PPI1	0.02	0.25 %
CBE3	0.01	0.31 %
ANR1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.71 %
Total	20.36	9.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.89	7.66 %
Tab	1.10	63.56 %
Chargers	0.42	38.96 %
Total	17.41	7.58 %

Branch *	MTD Sales L	Brand Share %
SJI1	1.48	8.87 %
KKI2	1.45	8.61 %
TRK1	0.76	3.43 %
VPM2	0.68	7.47 %
TDM1	0.48	3.51 %
TVM1	0.42	5.41 %
KLM1	0.42	3.69 %
NVL2	0.39	3.79 %
VCM1	0.28	4.13 %
STP1	0.10	1.88 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	17.41	7.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.83	29.52 %
Chargers	0.09	84.33 %
Total	4.92	29.00 %

Branch *	MTD Sales L	Brand Share %
Total	4.92	29.00 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.68	1.03 %
Total	0.68	0.95 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.68	0.96 %
MSWH		0.00 %
Total	0.68	0.95 %