



TN : SAMSUNG Sales Performance 10/05/2026 9:31 AM

MTD Sales
188.03 L

Brand Share %
6.00 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	180.89	5.90 %
Chargers	5.58	21.60 %
Tab	1.53	4.62 %
Pow-Bank	0.02	0.26 %
Dig-Acce	0.02	1.89 %
Total	188.03	6.00 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	59.45	11.14 %
CHENNAI-02	38.83	8.44 %
SOUTH-03	22.80	6.99 %
CHENNAI-01	15.18	4.09 %
NORTH ARCOT	13.65	4.05 %
WEST-02	13.25	4.30 %
TRICHY-01	9.72	3.88 %
SOUTH ARCOT	7.62	2.96 %
WEST-01	7.54	4.03 %
HO01		0.00 %
Total	188.03	6.00 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	57.18	10.99 %
Chargers	1.65	31.44 %
Tab	0.61	8.89 %
Total	59.45	11.14 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.25	5.35 %
TKS2	0.86	4.26 %
MMT1	0.61	4.81 %
APK2	0.53	5.40 %
TKS1	0.45	3.50 %
RND1	0.39	3.08 %
TCN1	0.36	3.00 %
PKD1	0.34	3.89 %
ARM1	0.30	3.43 %
SNL1	0.14	2.15 %
PDI1	0.14	1.98 %
TKY1	0.14	1.38 %
MAR1	0.13	1.02 %
KGL1	0.13	0.97 %
KYR1	0.13	1.63 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	59.45	11.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	37.88	8.40 %
Chargers	0.63	19.41 %
Tab	0.31	6.12 %
Dig-Acce		4.08 %
Total	38.83	8.44 %

Branch *	MTD Sales L	Brand Share %
CH03	2.12	4.99 %
CH33	1.42	4.78 %
CH24	0.63	5.04 %
CH46	0.60	5.05 %
CH50	0.56	2.11 %
CH41	0.53	5.63 %
CH17	0.52	3.82 %
CH20	0.40	2.96 %
UKI1	0.28	1.63 %
CH51	0.24	2.02 %
CH44	0.17	0.91 %
CH27	0.17	2.13 %
MJR1	0.14	0.76 %
CH06	0.07	1.14 %
CH18		0.00 %
CH23		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	38.83	8.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	21.75	6.80 %
Chargers	0.74	30.10 %
Tab	0.31	14.65 %
Total	22.80	6.99 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.61	5.31 %
MDU7	0.56	5.30 %
TEN2	0.42	5.27 %
BNR1	0.40	4.65 %
PKM1	0.30	5.48 %
SGP1	0.30	3.83 %
MDU4	0.29	5.77 %
PNV2	0.20	4.90 %
DGL2	0.19	2.50 %
MDU6	0.17	1.88 %
CBM1	0.13	1.41 %
DKI1	0.02	0.30 %
TEN1	0.02	0.19 %
ODM1	0.01	0.23 %
KYK1	0.01	0.28 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	22.80	6.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	14.63	4.03 %
Chargers	0.56	19.01 %
Total	15.18	4.09 %

Branch *	MTD Sales L	Brand Share %
CH30	0.70	4.19 %
CH05	0.53	3.35 %
CH40	0.32	1.77 %
CH45	0.26	2.25 %
CH38	0.21	2.01 %
CH25	0.19	1.77 %
CH42	0.19	1.64 %
CH07	0.15	1.08 %
KNR1	0.14	1.48 %
CH48	0.02	0.13 %
GUD2	0.01	0.13 %
MRM1	0.01	0.08 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
TKM1		0.00 %
Total	15.18	4.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	12.94	3.98 %
Chargers	0.41	16.50 %
Tab	0.30	3.75 %
Total	13.65	4.05 %

Branch *	MTD Sales L	Brand Share %
PTU1	0.62	4.72 %
GDM1	0.30	2.14 %
ANI1	0.17	3.14 %
AKM1	0.15	0.76 %
TRR1	0.14	0.80 %
PLR1	0.13	2.50 %
VEL1	0.01	0.06 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	13.65	4.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	12.65	4.18 %
Chargers	0.60	28.50 %
Total	13.25	4.30 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.22	5.26 %
VPD1	0.82	5.81 %
KRI1	0.30	1.82 %
APN1	0.30	3.02 %
ATU1	0.24	2.51 %
ERD1	0.15	4.01 %
TRM1	0.13	0.67 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	13.25	4.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	9.20	3.73 %
Chargers	0.50	29.20 %
Pow-Bank	0.02	3.29 %
Dig-Acce		2.40 %
Total	9.72	3.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	0.95 %
KRN1	0.30	3.95 %
TNJ2	0.20	2.16 %
NMM1	0.20	3.09 %
ORU1	0.19	3.24 %
AYR1	0.14	2.11 %
PBR1	0.13	1.89 %
PTK1	0.02	0.24 %
APM1		0.00 %
JKM1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-0.32 %
Total	9.72	3.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.40	2.91 %
Chargers	0.22	15.60 %
Total	7.62	2.96 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.22	4.78 %
POY1	0.43	5.46 %
CUD1	0.43	1.26 %
VPM2	0.43	4.94 %
ULP1	0.27	1.61 %
TVM2	0.18	1.12 %
VCM2	0.16	3.14 %
CDM1	0.01	0.08 %
KLM1	0.01	0.06 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
Total	7.62	2.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	7.27	3.96 %
Chargers	0.27	20.24 %
Dig-Acce	0.01	5.56 %
Total	7.54	4.03 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.42	3.96 %
UAM1	0.96	5.43 %
KGI1	0.72	4.69 %
PDM1	0.16	4.64 %
GBM1	0.11	1.19 %
TPR3	0.01	0.61 %
KGM1	0.01	0.16 %
SYM2	0.01	0.27 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.54	4.03 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %