

MTD Sales
126.96 L

Brand Share %
5.88 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	123.55	6.00 %
Chargers	2.24	19.21 %
EXT WNTY-MOB	0.67	2.42 %
Ear-Buds	0.28	0.90 %
Tab	0.12	0.69 %
Pow-Bank	0.07	0.68 %
Case	0.03	61.82 %
Dig-Acce	0.01	0.39 %
Total	126.96	5.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.83	7.01 %
CHENNAI-02	21.41	6.45 %
SOUTH-03	14.81	7.73 %
HO01	13.84	18.03 %
CHENNAI-01	11.49	4.38 %
WEST-02	11.43	5.78 %
NORTH ARCOT	11.38	4.44 %
TRICHY-01	8.99	4.43 %
KL-SOUTH	5.88	25.22 %
SOUTH ARCOT	3.66	2.11 %
WEST-01	1.23	1.05 %
Total	126.96	5.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	22.25	7.17 %
Chargers	0.36	18.27 %
Ear-Buds	0.12	3.51 %
EXT WNTY-MOB	0.10	2.13 %
Case	0.01	64.12 %
Total	22.83	7.01 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.58	4.87 %
VNR2	0.50	2.73 %
TUT2	0.45	2.94 %
MAR1	0.18	2.19 %
PDI1	0.17	3.39 %
ASM1	0.01	0.44 %
SDI1	0.01	0.53 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	22.83	7.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	20.85	6.56 %
EXT WNTY-MOB	0.28	7.64 %
Chargers	0.24	13.60 %
Pow-Bank	0.02	2.65 %
Case	0.01	100.00 %
Total	21.41	6.45 %

Branch *	MTD Sales L	Brand Share %
CH03	1.32	5.11 %
CH46	0.96	5.36 %
MJR1	0.67	4.35 %
CH34	0.58	3.95 %
CH33	0.18	0.80 %
CH41	0.16	1.32 %
UK11	0.16	1.50 %
GPD1	0.01	0.09 %
PON1	0.01	0.08 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH43		0.00 %
MC06		0.00 %
Total	21.41	6.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	14.19	7.79 %
Chargers	0.39	34.61 %
Tab	0.12	6.02 %
EXT WNTY-MOB	0.11	3.25 %
Dig-Acce	0.01	5.69 %
Case		100.00 %
Total	14.81	7.73 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.35	5.52 %
TMM1	0.29	4.13 %
TPT1	0.25	5.02 %
MDU4	0.19	4.97 %
KPT1	0.17	3.08 %
ADP1	0.11	2.27 %
USL1	0.10	2.11 %
CMR1	0.01	0.20 %
MDU3	0.01	0.18 %
NKI1	0.01	0.33 %
PNI1	0.01	1.14 %
TDI1	0.01	0.16 %
KRR1		0.04 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN2		0.00 %
Total	14.81	7.73 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	13.84	20.64 %
Total	13.84	18.03 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	13.84	18.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	11.19	4.45 %
Chargers	0.26	16.79 %
Pow-Bank	0.02	2.36 %
EXT WNTY-MOB	0.02	0.58 %
Case		89.04 %
Total	11.49	4.38 %

Branch *	MTD Sales L	Brand Share %
CH40	0.57	3.14 %
CH14	0.41	2.86 %
CH42	0.35	5.71 %
AVD1	0.09	0.70 %
KNR1	0.09	3.04 %
MRM1	0.02	0.14 %
CH39	0.01	0.15 %
MC09	0.01	0.21 %
CH19		0.02 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	11.49	4.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.11	5.81 %
Chargers	0.23	28.61 %
EXT WNTY-MOB	0.04	2.95 %
Ear-Buds	0.04	2.79 %
Case	0.01	87.03 %
Total	11.43	5.78 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.50	5.73 %
APN1	0.20	4.32 %
MCR1	0.19	3.22 %
EPI1	0.15	3.50 %
ERD1	0.14	4.94 %
EDP1	0.01	0.17 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	11.43	5.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.13	4.58 %
Chargers	0.24	13.62 %
EXT WNTY-MOB	0.01	0.19 %
Case		81.73 %
Total	11.38	4.44 %

Branch *	MTD Sales L	Brand Share %
UGI1	0.20	2.10 %
TRT1	0.16	2.55 %
KPM2	0.01	0.04 %
CGM1		0.03 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
Total	11.38	4.44 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.64	4.42 %
Chargers	0.27	27.72 %
EXT WNTY-MOB	0.06	2.66 %
Pow-Bank	0.02	2.24 %
Total	8.99	4.43 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.88	2.46 %
TNJ2	0.49	5.44 %
PBR2	0.38	2.95 %
KUM1	0.22	3.75 %
MSI1	0.20	2.97 %
TVR1	0.19	4.20 %
PTK1	0.19	3.78 %
ORU1	0.14	2.71 %
MVM1	0.02	0.40 %
AYR1	0.01	0.20 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	8.99	4.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.78	25.54 %
Chargers	0.05	37.38 %
EXT WNTY-MOB	0.05	14.63 %
Total	5.88	25.22 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	5.88	25.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.55	2.13 %
Chargers	0.11	14.65 %
Total	3.66	2.11 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.40	4.28 %
TVM1	0.27	3.91 %
CUD1	0.22	1.10 %
TDM1	0.14	2.37 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.66	2.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.03	0.92 %
Ear-Buds	0.12	5.46 %
Chargers	0.09	10.84 %
Total	1.23	1.05 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.27	4.43 %
CNR1	0.14	1.22 %
GDR1	0.13	2.77 %
TPR2	0.12	3.30 %
CBE6	0.10	4.32 %
TPR1	0.10	1.66 %
ANR1	0.01	1.39 %
CBE2	0.01	0.06 %
KGI1	0.01	0.09 %
SNR1	0.01	0.46 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	1.23	1.05 %