

MTD Sales
56.11 L

Brand Share %
2.69 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	54.22	2.72 %
Chargers	1.24	9.15 %
Tab	0.30	1.62 %
EXT WNTY-MOB	0.16	0.60 %
Ear-Buds	0.12	0.47 %
Dig-Acce	0.02	0.40 %
Case	0.02	18.30 %
Pow-Bank	0.02	0.27 %
Total	56.11	2.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.75	2.87 %
CHENNAI-02	8.63	2.61 %
WEST-02	7.15	3.36 %
SOUTH-03	6.22	3.40 %
NORTH ARCOT	5.62	2.38 %
CHENNAI-01	5.32	2.08 %
TRICHY-01	4.53	2.04 %
KL-SOUTH	4.19	22.64 %
SOUTH ARCOT	3.86	2.23 %
WEST-01	1.86	1.47 %
HO01		0.00 %
Total	56.11	2.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	8.49	2.94 %
Chargers	0.20	12.46 %
Case	0.02	51.91 %
Pow-Bank	0.02	1.93 %
EXT WNTY-MOB	0.01	0.22 %
Dig-Acce		1.73 %
Total	8.75	2.87 %

Branch *	MTD Sales L	Brand Share %
SGT1	0.07	0.66 %
KSM1	0.06	1.72 %
SDI1	0.02	0.50 %
TKS1	0.02	0.18 %
RND1	0.01	0.15 %
UDN1	0.01	0.26 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VLY1	-0.01	-0.07 %
Total	8.75	2.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	8.29	2.66 %
Chargers	0.17	11.49 %
EXT WNTY-MOB	0.13	3.21 %
Ear-Buds	0.04	0.85 %
Tab		-0.06 %
Total	8.63	2.61 %

Branch *	MTD Sales L	Brand Share %
CH12	0.36	2.02 %
CH20	0.24	1.25 %
CH18	0.21	1.27 %
MC06	0.19	1.95 %
CH24	0.15	1.17 %
CH44	0.09	0.89 %
MJR1	0.08	0.48 %
MC05	0.07	0.66 %
CH17	0.06	0.35 %
CH23	0.01	0.20 %
CH36	0.01	0.37 %
CH01		0.00 %
CH06		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	8.63	2.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	6.81	3.31 %
Chargers	0.22	23.71 %
Tab	0.07	6.09 %
Ear-Buds	0.04	1.91 %
Dig-Acce		3.71 %
Total	7.15	3.36 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.08	1.45 %
ERD1	0.04	1.83 %
SLM3	0.01	0.22 %
MCR1	0.01	0.17 %
OML1	0.01	0.08 %
SGG1	0.01	0.31 %
BMD1	0.01	0.25 %
TCG1	0.01	0.22 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
TRM1	-0.07	-0.58 %
Total	7.15	3.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.07	3.47 %
Chargers	0.11	9.97 %
Ear-Buds	0.04	1.67 %
Total	6.22	3.40 %

Branch *	MTD Sales L	Brand Share %
MDU3	0.06	1.83 %
TEN1	0.04	0.47 %
MLR1	0.01	0.57 %
NTM1	0.01	0.26 %
PKM1	0.01	0.17 %
DKI1	0.01	0.15 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	6.22	3.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.46	2.43 %
Chargers	0.16	12.89 %
Total	5.62	2.38 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.65	1.75 %
WJP1	0.30	2.29 %
TRR1	0.21	1.87 %
SBR1	0.06	0.60 %
UGI1	0.06	0.57 %
SLG1	0.02	0.31 %
CPT1	0.01	0.32 %
VEL1	0.01	0.13 %
KPM1	0.01	0.20 %
VNB1	0.01	0.09 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
WJD1		0.00 %
Total	5.62	2.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.25	2.16 %
Chargers	0.07	6.70 %
Total	5.32	2.08 %

Branch *	MTD Sales L	Brand Share %
CH11	0.09	1.50 %
CH05	0.08	0.77 %
CH14	0.07	0.45 %
CH35	0.07	0.60 %
MC10	0.07	1.08 %
KNR1	0.06	0.70 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
MC02		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.32	2.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.36	2.03 %
Tab	0.12	5.75 %
Chargers	0.05	11.57 %
Total	4.53	2.04 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.25	2.18 %
PBR2	0.15	0.98 %
TVR2	0.15	1.35 %
JKM1	0.07	1.01 %
MDI1	0.07	1.83 %
MVM1	0.06	1.26 %
TVR1	0.06	1.37 %
NGT1	0.01	0.10 %
PBR1	0.01	0.32 %
TYR1	0.01	0.09 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
Total	4.53	2.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.19	23.25 %
Total	4.19	22.64 %

Branch *	MTD Sales L	Brand Share %
Total	4.19	22.64 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.58	2.15 %
Chargers	0.14	34.95 %
Tab	0.11	15.11 %
EXT WNTY-MOB	0.03	0.87 %
Total	3.86	2.23 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.23	2.59 %
TVM1	0.15	1.91 %
KML1	0.12	2.10 %
KKI2	0.08	1.05 %
TVM2	0.07	0.77 %
NVL2	0.06	0.60 %
ULP1	0.01	0.08 %
KLM1		0.00 %
MKM1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	3.86	2.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.73	1.44 %
Chargers	0.11	14.81 %
Dig-Acce	0.01	11.35 %
Total	1.86	1.47 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.22	1.11 %
KGI1	0.11	1.00 %
UAM1	0.10	1.35 %
SNR1	0.01	0.43 %
KGM1	0.01	0.35 %
SUL1	0.01	1.08 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.86	1.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %