

MTD Sales
163.13 L

Brand Share %
6.14 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	156.11	6.18 %
Chargers	3.65	22.56 %
EXT WNTY-MOB	1.28	3.31 %
Tab	0.89	3.79 %
SWatch	0.73	4.02 %
Ear-Buds	0.39	1.65 %
Case	0.04	36.66 %
Dig-Acce	0.03	0.41 %
Pow-Bank	0.02	0.32 %
Total	163.13	6.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	30.20	7.38 %
SOUTH-01	30.12	7.52 %
CHENNAI-01	21.37	6.80 %
WEST-02	19.26	6.67 %
NORTH ARCOT	16.08	5.44 %
SOUTH-03	13.29	5.93 %
SOUTH ARCOT	10.66	5.26 %
TRICHY-01	10.50	4.51 %
WEST-01	9.60	5.54 %
KL-SOUTH	2.05	11.75 %
HO01		0.00 %
Total	163.13	6.14 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	28.34	7.31 %
EXT WNTY-MOB	0.59	11.97 %
Chargers	0.54	31.90 %
SWatch	0.43	12.51 %
Ear-Buds	0.30	7.38 %
Total	30.20	7.38 %

Branch *	MTD Sales L	Brand Share %
CH34	0.56	2.21 %
MC05	0.46	3.81 %
CH24	0.34	2.10 %
CH33	0.33	2.00 %
MC06	0.26	2.37 %
CH09	0.23	2.63 %
MJR1	0.23	1.19 %
GPD1	0.13	0.68 %
CH18	0.01	0.06 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	30.20	7.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	28.94	7.70 %
Chargers	0.62	24.92 %
SWatch	0.30	13.94 %
EXT WNTY-MOB	0.26	2.80 %
Total	30.12	7.52 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.27	1.31 %
PKD1	0.17	3.73 %
RND1	0.17	1.69 %
KYR1	0.10	2.07 %
VKM1	0.08	1.47 %
UDN1	0.03	0.32 %
SNL1	0.02	0.28 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	30.12	7.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	20.03	6.73 %
Tab	0.57	13.02 %
Chargers	0.51	25.91 %
EXT WNTY-MOB	0.13	4.01 %
Ear-Buds	0.08	2.78 %
Case	0.04	93.81 %
Dig-Acce		0.58 %
Total	21.37	6.80 %

Branch *	MTD Sales L	Brand Share %
CH40	0.90	4.07 %
CH19	0.50	4.10 %
CH11	0.42	4.65 %
CH38	0.36	3.90 %
TKM1	0.36	3.81 %
MC10	0.26	3.02 %
CH22	0.10	1.64 %
CH39	0.10	1.38 %
KNR1	0.10	1.53 %
CH14	0.02	0.10 %
MC09	0.01	0.20 %
MRM1	0.01	0.08 %
SKL1	0.01	0.17 %
AVD1		0.00 %
CGL1		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	21.37	6.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	18.83	6.78 %
Chargers	0.34	18.45 %
EXT WNTY-MOB	0.08	3.58 %
Dig-Acce	0.01	9.11 %
Total	19.26	6.67 %

Branch *	MTD Sales L	Brand Share %
PLC1	0.34	6.12 %
KRI1	0.34	4.91 %
APN1	0.23	2.04 %
NKL2	0.21	2.18 %
EPI1	0.18	2.79 %
OML1	0.11	0.94 %
DPR1	0.06	0.93 %
CMI1	0.01	0.61 %
SGI1	0.01	0.13 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	19.26	6.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.47	5.55 %
Chargers	0.49	30.72 %
EXT WNTY-MOB	0.13	1.97 %
Dig-Acce		0.00 %
Total	16.08	5.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.43	1.07 %
VSI1	0.38	4.84 %
WJD1	0.32	2.15 %
UGI1	0.30	2.82 %
VEL1	0.18	0.84 %
PLR1	0.16	2.04 %
TRT1	0.15	4.72 %
SBR1	0.13	1.23 %
SLG1	0.10	4.12 %
GDM1	0.10	0.73 %
VNB1	0.01	0.10 %
TRL1	0.01	0.10 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	16.08	5.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	12.85	6.03 %
Chargers	0.37	24.33 %
EXT WNTY-MOB	0.07	1.98 %
Total	13.29	5.93 %

Branch *	MTD Sales L	Brand Share %
BNR1	0.36	5.15 %
KKD3	0.30	5.96 %
DKI1	0.29	3.54 %
ATG1	0.21	4.17 %
TPT1	0.19	3.53 %
CMR1	0.10	1.94 %
CBM1	0.01	0.14 %
PKM1	0.01	0.31 %
NKI1	0.01	0.21 %
BTU1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	13.29	5.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.45	5.42 %
Chargers	0.19	18.50 %
EXT WNTY-MOB	0.01	0.29 %
Total	10.66	5.26 %

Branch *	MTD Sales L	Brand Share %
POY2	0.48	4.61 %
NVL2	0.47	3.71 %
SJI2	0.34	1.60 %
TVM1	0.32	4.45 %
STP1	0.10	1.97 %
CDM1	0.09	4.71 %
KLM1	0.01	0.09 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	10.66	5.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.08	4.53 %
Chargers	0.25	21.66 %
Tab	0.16	8.46 %
Total	10.50	4.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.07	5.29 %
TTP1	0.83	5.26 %
MSI1	0.33	3.70 %
KUM1	0.27	3.18 %
TNJ2	0.25	2.64 %
JKM1	0.23	2.89 %
MDI1	0.17	2.58 %
ORU1	0.17	2.03 %
KIK1	0.01	0.40 %
TRY3	0.01	0.17 %
TYR1	0.01	0.07 %
AYR1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	10.50	4.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.10	5.55 %
Chargers	0.31	22.46 %
Tab	0.16	22.54 %
Pow-Bank	0.02	2.93 %
Dig-Acce	0.01	1.67 %
Total	9.60	5.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.45	4.86 %
GBM1	0.37	3.49 %
AVI1	0.17	3.28 %
KMD1	0.16	2.96 %
MPM1	0.13	3.70 %
CNR1	0.01	0.13 %
DPM2	0.01	0.18 %
KMR1	0.01	0.09 %
SNR1	0.01	0.50 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.60	5.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.01	11.90 %
Chargers	0.05	58.74 %
Total	2.05	11.75 %

Branch *	MTD Sales L	Brand Share %
Total	2.05	11.75 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %