

MTD Sales
214.93 L

Brand Share %
8.35 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **8.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	207.10	8.39 %
Chargers	5.24	31.12 %
Tab	1.94	6.11 %
SWatch	0.55	4.28 %
Pow-Bank	0.05	0.67 %
Dig-Acce	0.04	0.33 %
Ear-Buds	0.01	0.05 %
Total	214.93	8.35 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.38	12.93 %
CHENNAI-02	27.74	7.64 %
NORTH ARCOT	27.68	8.17 %
CHENNAI-01	24.49	8.40 %
SOUTH-03	21.15	9.38 %
TRICHY-01	15.58	6.59 %
WEST-02	14.56	6.55 %
SOUTH ARCOT	14.38	6.25 %
WEST-01	9.86	8.15 %
WEST-03	6.09	8.80 %
HO01	0.02	0.03 %
Total	214.93	8.35 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	51.19	12.97 %
Chargers	1.38	42.40 %
SWatch	0.55	22.46 %
Tab	0.26	4.03 %
Dig-Acce	0.01	0.52 %
Total	53.38	12.93 %

Branch *	MTD Sales L	Brand Share %
VL1	1.26	6.91 %
MAR1	0.51	3.73 %
APK1	0.47	5.08 %
TUT2	0.41	2.62 %
UDN1	0.29	5.21 %
APK2	0.23	4.86 %
TCN1	0.18	1.73 %
MMT1	0.16	1.27 %
STU2	0.14	4.60 %
KSM1	0.01	0.06 %
PDI1	0.01	0.16 %
RPM1	0.01	0.17 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
Total	53.38	12.93 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	26.71	7.68 %
Chargers	0.67	30.67 %
Tab	0.35	8.29 %
Dig-Acce		0.23 %
Total	27.74	7.64 %

Branch *	MTD Sales L	Brand Share %
CH34	1.14	4.19 %
GPD1	0.85	5.46 %
CH24	0.63	7.83 %
MJR1	0.55	4.03 %
CH37	0.39	6.65 %
MC05	0.32	4.85 %
CH51	0.29	2.90 %
CH33	0.27	1.47 %
CH17	0.16	3.99 %
CH20	0.16	0.73 %
CH43	0.16	2.87 %
CH50	0.14	0.80 %
MC06	0.01	0.27 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH36		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	27.74	7.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	26.86	8.20 %
Chargers	0.82	31.31 %
Total	27.68	8.17 %

Branch *	MTD Sales L	Brand Share %
VNB1	1.54	7.87 %
AKM1	0.85	5.24 %
CGM1	0.73	6.74 %
WJP1	0.49	5.51 %
PTU1	0.40	6.24 %
VEL1	0.31	3.63 %
ABR1	0.30	2.52 %
CPT1	0.25	3.53 %
GDM1	0.25	2.20 %
TRL1	0.16	3.01 %
VSI1	0.13	1.11 %
PLR1	0.13	1.47 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	27.68	8.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	23.86	8.83 %
Chargers	0.35	18.10 %
Tab	0.26	5.46 %
Pow-Bank	0.02	2.87 %
Total	24.49	8.40 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.64	6.51 %
CH14	0.48	2.05 %
CH30	0.47	4.14 %
CGL1	0.43	4.59 %
AVD1	0.19	1.24 %
CH16	0.17	0.84 %
CH45	0.17	1.40 %
CH08	0.16	3.97 %
CH38	0.16	1.35 %
CH19		0.00 %
CH25		0.00 %
CH29		0.00 %
GUD2		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	24.49	8.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	20.68	9.51 %
Chargers	0.47	30.88 %
Total	21.15	9.38 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.30	3.97 %
SGP1	0.28	6.11 %
MDU7	0.27	4.40 %
MDU6	0.16	1.90 %
PVI1	0.16	1.74 %
TEN1	0.15	1.44 %
NKI1	0.13	3.26 %
ADP1	0.01	0.12 %
ODM1	0.01	0.18 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	21.15	9.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	15.02	6.56 %
Chargers	0.51	34.01 %
Pow-Bank	0.02	3.21 %
Dig-Acce	0.02	36.61 %
Tab	0.01	0.35 %
Total	15.58	6.59 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.22	3.58 %
KRN1	0.42	4.15 %
TRY4	0.29	4.13 %
PBR1	0.17	4.34 %
TVR1	0.17	2.15 %
PDK1	0.16	6.66 %
PDK2	0.14	2.63 %
TRY3	0.13	3.40 %
TYR1	0.11	0.95 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TVR2		0.00 %
Total	15.58	6.59 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	13.71	6.45 %
Tab	0.53	11.92 %
Chargers	0.32	27.52 %
Total	14.56	6.55 %

Branch *	MTD Sales L	Brand Share %
PMP1	1.21	6.94 %
TRM1	0.65	4.53 %
EPI1	0.31	4.02 %
PNG1	0.18	4.64 %
OML1	0.13	0.89 %
BMD1	0.01	0.13 %
APN1		0.00 %
ATU1		0.00 %
DPR1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PLC1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	14.56	6.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.69	6.17 %
Chargers	0.43	31.61 %
Tab	0.26	9.39 %
Total	14.38	6.25 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.11	6.41 %
SJI2	0.46	3.35 %
KLM1	0.40	2.82 %
VCM2	0.31	7.90 %
CUD1	0.18	0.58 %
TRK1	0.16	1.00 %
CDM1	0.16	1.15 %
POY1	0.16	2.69 %
KML1	0.13	1.78 %
NVL2	0.13	1.62 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	14.38	6.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.42	8.20 %
Tab	0.26	21.81 %
Chargers	0.16	16.81 %
Dig-Acce	0.01	0.62 %
Total	9.86	8.15 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.46	4.39 %
CBE4	0.31	6.83 %
CNR1	0.26	3.09 %
MPM1	0.16	2.08 %
CBE1	0.03	0.64 %
ANR1		0.00 %
CBE5		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	9.86	8.15 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	5.95	8.88 %
Chargers	0.13	56.19 %
Dig-Acce		18.24 %
Total	6.09	8.80 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.30	3.77 %
CM11	0.30	6.96 %
SYM2	0.16	4.00 %
GBM1	0.13	2.65 %
ERD1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
Total	6.09	8.80 %

HO01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.01	4.68 %
Chargers		2.59 %
Total	0.02	0.03 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.02	0.03 %
MSWH		0.00 %
Total	0.02	0.03 %