

MTD Sales
256.50 L

Brand Share %
12.19 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	248.74	13.84 %
Chargers	3.24	31.52 %
Tab	2.49	13.54 %
EXT WNTY-MOB	1.11	5.44 %
Computer	0.52	0.23 %
Ear-Buds	0.28	1.56 %
Pow-Bank	0.07	1.15 %
Case	0.03	35.60 %
Dig-Acce	0.03	0.44 %
Total	256.50	12.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.40	13.74 %
CHENNAI-02	41.02	14.56 %
CHENNAI-01	31.17	12.38 %
WEST-02	23.20	10.15 %
SOUTH-03	22.09	11.43 %
NORTH ARCOT	21.67	9.20 %
TRICHY-01	20.89	10.08 %
WEST-01	17.12	11.02 %
SOUTH ARCOT	15.78	9.61 %
KL-SOUTH	15.01	38.65 %
HO01	1.15	46.61 %
Total	256.50	12.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	46.17	16.29 %
Chargers	0.54	32.40 %
EXT WNTY-MOB	0.39	9.95 %
Tab	0.20	8.64 %
Ear-Buds	0.08	3.35 %
Pow-Bank	0.02	2.99 %
Total	47.40	13.74 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.62	11.79 %
TUT2	1.50	12.05 %
RND1	1.47	11.06 %
MAR1	1.14	9.37 %
SGT1	0.65	8.81 %
APK2	0.55	6.75 %
PKD1	0.52	9.49 %
TKY1	0.51	4.89 %
APK1	0.38	7.71 %
VLY1	0.35	2.95 %
TY11	0.19	5.29 %
UDN1	0.19	5.80 %
STU2	0.15	6.56 %
ASM1	0.15	3.51 %
KGL1	0.08	0.91 %
MMT1	0.07	1.46 %
KSM1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	47.40	13.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	39.63	16.05 %
Chargers	0.53	35.98 %
Tab	0.51	22.13 %
EXT WNTY-MOB	0.33	14.59 %
Case	0.02	86.26 %
Total	41.02	14.56 %

Branch *	MTD Sales L	Brand Share %
CH21	1.18	5.91 %
GPD1	1.01	7.53 %
CH18	0.82	5.54 %
CH33	0.57	7.50 %
UKI1	0.57	5.39 %
CH46	0.41	11.48 %
MJR1	0.35	2.32 %
CH36	0.33	9.27 %
CH34	0.28	1.85 %
CH09	0.20	2.68 %
CH23	0.15	3.28 %
CH27	0.11	4.78 %
CH17	0.01	0.27 %
CH01		0.00 %
CH06		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	41.02	14.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	30.66	13.92 %
Chargers	0.38	25.95 %
EXT WNTY-MOB	0.08	5.32 %
Ear-Buds	0.03	1.30 %
Case	0.01	100.00 %
Dig-Acce		0.36 %
Total	31.17	12.38 %

Branch *	MTD Sales L	Brand Share %
CH07	0.93	7.45 %
CH42	0.90	8.69 %
CH05	0.86	9.86 %
CH19	0.52	7.75 %
CH14	0.46	2.39 %
CH45	0.28	3.93 %
AVD1	0.19	2.39 %
MC09	0.17	6.72 %
CH28	0.17	3.19 %
MRM1	0.17	1.75 %
CH26	0.16	8.58 %
MC02	0.01	0.76 %
TKM1	0.01	0.11 %
CGL1		0.00 %
CH37		0.00 %
CH39		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	31.17	12.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	22.62	11.52 %
Chargers	0.27	27.84 %
Tab	0.20	11.91 %
EXT WNTY-MOB	0.07	4.54 %
Ear-Buds	0.04	2.47 %
Total	23.20	10.15 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.18	10.02 %
APN1	0.94	10.09 %
PMP1	0.77	6.41 %
EPI1	0.71	11.51 %
VPD1	0.61	7.08 %
OML1	0.53	4.76 %
NKL2	0.45	5.88 %
MTR1	0.44	5.43 %
MCR1	0.38	5.23 %
RSP1	0.38	10.58 %
VKL1	0.33	6.48 %
PLC1	0.27	2.85 %
TRM1	0.26	2.06 %
KRI1	0.15	2.46 %
DPR1	0.01	0.23 %
EDP1	0.01	0.29 %
DPR2	0.01	0.11 %
CMI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	23.20	10.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	21.13	12.65 %
Computer	0.52	2.77 %
Chargers	0.26	24.70 %
EXT WNTY-MOB	0.10	4.60 %
Pow-Bank	0.04	6.16 %
Ear-Buds	0.04	2.70 %
Dig-Acce		2.49 %
Total	22.09	11.43 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.84	7.57 %
DKI1	0.65	9.92 %
BNR1	0.32	6.85 %
MDU4	0.30	9.76 %
TMM1	0.27	4.75 %
ADP1	0.26	4.81 %
DGL2	0.25	10.34 %
KPT1	0.17	2.69 %
MDU3	0.14	2.94 %
PNV1	0.13	5.65 %
PKM1	0.11	3.22 %
PNI1	0.02	0.49 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	22.09	11.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	21.10	10.23 %
Chargers	0.26	19.68 %
Tab	0.25	8.85 %
Ear-Buds	0.04	2.01 %
EXT WNTY-MOB	0.03	0.61 %
Total	21.67	9.20 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.38	8.47 %
KPM2	1.36	4.24 %
WJP1	1.05	10.07 %
CGM1	0.83	9.10 %
VEL1	0.59	5.51 %
UGI1	0.37	5.23 %
PLR1	0.36	8.31 %
SBR1	0.15	1.75 %
TRL1	0.15	2.14 %
ANI1	0.01	0.17 %
KPM1	0.01	0.14 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	21.67	9.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	19.85	11.35 %
Tab	0.72	40.10 %
Chargers	0.30	39.18 %
Dig-Acce	0.01	4.91 %
EXT WNTY-MOB	0.01	0.56 %
Total	20.89	10.08 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.68	8.64 %
TTP1	0.51	4.63 %
MSI1	0.46	8.85 %
JKM1	0.34	4.52 %
TVR2	0.29	3.69 %
NGT1	0.17	2.15 %
NCK1	0.17	6.55 %
TVR1	0.17	4.16 %
PDK1	0.01	0.20 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	20.89	10.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	16.51	13.42 %
Chargers	0.32	40.98 %
Tab	0.20	15.07 %
Ear-Buds	0.04	2.10 %
EXT WNTY-MOB	0.04	3.58 %
Dig-Acce	0.01	1.24 %
Total	17.12	11.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.55	8.71 %
GDR1	0.63	6.87 %
GBM1	0.62	10.33 %
PPI1	0.55	5.31 %
TPR4	0.41	11.55 %
CNR1	0.28	2.85 %
PDM1	0.26	10.21 %
KGM1	0.20	4.43 %
TPR3	0.19	4.44 %
KGI1	0.18	1.46 %
DPM2	0.15	3.54 %
SUL1	0.01	0.80 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	17.12	11.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	15.12	10.70 %
Tab	0.40	48.89 %
Chargers	0.24	45.11 %
EXT WNTY-MOB	0.02	1.04 %
Dig-Acce		4.66 %
Total	15.78	9.61 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.15	10.18 %
TVM2	1.25	11.39 %
VPM2	1.07	11.57 %
CDM1	0.78	7.28 %
TDM1	0.68	8.26 %
TRK1	0.64	4.71 %
KKI2	0.51	6.99 %
KML1	0.20	3.86 %
ULP1	0.20	1.47 %
NVL2	0.15	4.16 %
SJI1	0.13	1.11 %
VPM1	0.12	4.59 %
KLM1		0.00 %
MKM1		0.00 %
STP1		0.00 %
VCM1		0.00 %
Total	15.78	9.61 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	14.82	40.75 %
Chargers	0.15	51.26 %
EXT WNTY-MOB	0.04	61.82 %
Total	15.01	38.65 %

Branch *	MTD Sales L	Brand Share %
Total	15.01	38.65 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	73.86 %
Total	1.15	46.61 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	46.61 %