

MTD Sales
252.78 L

Brand Share %
9.81 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	235.13	10.38 %
Tab	8.10	33.23 %
Chargers	6.42	42.33 %
Computer	1.52	0.69 %
EXT WNTY-MOB	0.84	3.44 %
SWatch	0.68	4.83 %
Case	0.02	31.95 %
Dig-Acce	0.02	0.62 %
Pow-Bank	0.02	0.32 %
Total	252.78	9.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.30	13.01 %
CHENNAI-01	33.93	11.84 %
CHENNAI-02	28.98	8.75 %
SOUTH-03	28.57	11.81 %
NORTH ARCOT	27.40	9.28 %
TRICHY-01	24.91	9.52 %
WEST-02	21.36	7.52 %
WEST-01	18.40	9.13 %
SOUTH ARCOT	14.72	7.43 %
KL-SOUTH	3.20	22.90 %
HO01		0.00 %
Total	252.78	9.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	47.60	14.44 %
Tab	2.39	57.30 %
Chargers	1.11	40.80 %
EXT WNTY-MOB	0.16	3.39 %
SWatch	0.04	3.23 %
Total	51.30	13.01 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.71	3.44 %
KYR1	0.56	7.73 %
SGT1	0.54	8.68 %
TCN1	0.52	5.53 %
TYI1	0.49	9.55 %
APK1	0.48	5.20 %
PDI1	0.34	4.37 %
RND1	0.29	3.66 %
UDN1	0.28	5.71 %
STU2	0.27	4.86 %
KSM1	0.10	1.71 %
ASM1	0.10	2.82 %
SKD1	0.01	0.39 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	51.30	13.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	31.83	12.34 %
Tab	0.99	40.22 %
Chargers	0.92	45.45 %
EXT WNTY-MOB	0.12	4.86 %
SWatch	0.06	2.48 %
Case	0.01	100.00 %
Total	33.93	11.84 %

Branch *	MTD Sales L	Brand Share %
CH05	1.23	9.81 %
CH30	1.02	5.32 %
AVD1	0.98	5.71 %
MC09	0.38	7.92 %
CH45	0.30	4.33 %
CH14	0.29	1.37 %
MC02	0.24	9.52 %
CH37	0.11	2.35 %
CGL1	0.10	1.36 %
MRM1	0.10	1.07 %
CH26	0.02	1.23 %
TKM1	0.01	0.10 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH39		0.00 %
Total	33.93	11.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	26.01	8.64 %
Tab	0.99	27.65 %
Chargers	0.82	40.47 %
Computer	0.51	2.57 %
SWatch	0.40	22.91 %
EXT WNTY-MOB	0.26	15.26 %
Total	28.98	8.75 %

Branch *	MTD Sales L	Brand Share %
MC05	0.98	7.34 %
CH34	0.55	3.12 %
CH18	0.43	3.17 %
CH09	0.34	3.38 %
CH36	0.34	9.51 %
CH33	0.30	2.12 %
CH43	0.14	1.84 %
UKI1	0.09	0.66 %
CH06	0.02	0.15 %
PON1	0.01	0.12 %
CH23	0.01	0.39 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
Total	28.98	8.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	27.07	13.33 %
Chargers	0.87	52.11 %
Tab	0.44	8.56 %
EXT WNTY-MOB	0.17	5.02 %
Case	0.01	58.82 %
Dig-Acce	0.01	3.57 %
Total	28.57	11.81 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.73	5.97 %
TEN1	0.73	7.85 %
ADP1	0.66	7.88 %
DKI1	0.57	5.80 %
PVI1	0.51	5.78 %
TMM1	0.42	2.71 %
BNR1	0.21	4.85 %
ODM1	0.20	3.56 %
MNM1	0.15	3.15 %
PNI1	0.13	2.78 %
USL1	0.13	2.59 %
KPT1	0.10	1.61 %
PNV1	0.10	9.63 %
SVG1	0.10	1.01 %
MLR1	0.09	7.13 %
KRR1	0.02	1.38 %
SGP1	0.01	0.26 %
BTU1		0.00 %
KKD2		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
Total	28.57	11.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	25.55	9.72 %
Tab	1.08	53.08 %
Chargers	0.70	36.93 %
EXT WNTY-MOB	0.08	1.63 %
Total	27.40	9.28 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.39	8.45 %
CGM1	0.97	8.57 %
UGI1	0.96	9.00 %
WJD1	0.67	4.03 %
BGR1	0.60	8.65 %
KPM1	0.52	7.30 %
VSI1	0.51	5.50 %
ABR1	0.38	3.09 %
CPT1	0.24	3.36 %
TRT1	0.15	2.80 %
TRL1	0.11	0.68 %
SBR1	0.10	0.85 %
PTU1	0.09	2.73 %
ANI1	0.01	0.11 %
PLR1		0.00 %
VNB1		0.00 %
Total	27.40	9.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	23.14	9.99 %
Tab	0.78	51.63 %
Computer	0.51	2.11 %
Chargers	0.44	42.68 %
EXT WNTY-MOB	0.04	2.11 %
Total	24.91	9.52 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.57	8.59 %
TNJ2	0.70	8.87 %
ORU1	0.66	8.37 %
KRN1	0.54	7.70 %
MSI1	0.53	6.74 %
PBR1	0.45	6.73 %
NGT1	0.43	6.59 %
NMM1	0.39	5.86 %
MDI1	0.10	1.41 %
PTK1	0.10	1.33 %
JKM1	0.09	1.56 %
TYR1	0.01	0.07 %
APM1		0.00 %
AYR1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	24.91	9.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	19.56	7.71 %
Tab	0.56	17.36 %
Chargers	0.55	42.08 %
Computer	0.51	2.34 %
SWatch	0.18	11.89 %
Total	21.36	7.52 %

Branch *	MTD Sales L	Brand Share %
ATU1	1.18	9.66 %
SLM3	0.93	8.51 %
PMP1	0.89	6.53 %
SGI1	0.55	5.67 %
MTR1	0.54	5.03 %
EPI1	0.53	8.29 %
SLM2	0.51	6.38 %
TRM1	0.50	2.55 %
DPR1	0.29	4.71 %
VPD1	0.29	2.80 %
NKL2	0.22	2.08 %
KMM1	0.20	4.90 %
PLC1	0.14	1.61 %
APN1	0.10	1.44 %
VKL1	0.10	2.21 %
DPR2	0.10	1.08 %
KRI1		0.00 %
CMI1		0.00 %
EDP1		0.00 %
ERD2		0.00 %
KVP1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	21.36	7.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	17.51	10.34 %
Chargers	0.66	41.90 %
Tab	0.18	20.26 %
Pow-Bank	0.02	3.64 %
EXT WNTY-MOB	0.02	1.16 %
Dig-Acce	0.02	9.40 %
Total	18.40	9.13 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.07	7.15 %
GDR1	0.92	9.80 %
GBM1	0.71	7.02 %
TPR2	0.60	8.11 %
CNR1	0.47	4.72 %
KGI1	0.38	2.36 %
CBE6	0.31	5.51 %
CBE4	0.20	4.56 %
TPR3	0.16	5.10 %
PDM1	0.15	3.88 %
TPR1	0.02	0.28 %
DPM2	0.02	0.46 %
SUL1	0.02	0.67 %
PPI1	0.02	0.26 %
CBE3	0.01	0.31 %
ANR1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
UMP1		0.00 %
KGM1	-0.10	-1.92 %
Total	18.40	9.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.72	7.67 %
Tab	0.69	52.07 %
Chargers	0.31	34.79 %
Total	14.72	7.43 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.33	9.17 %
SJI1	1.10	7.32 %
VPM2	0.68	9.17 %
NVL2	0.39	3.87 %
TDM1	0.34	3.26 %
TVM1	0.33	4.83 %
VCM1	0.28	4.32 %
TRK1	0.14	0.86 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	14.72	7.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.15	23.40 %
Chargers	0.05	100.00 %
Total	3.20	22.90 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	3.20	22.90 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %