



TN : SAMSUNG Sales Performance 09/05/2026 9:31 AM

MTD Sales
167.90 L

Brand Share %
6.05 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	161.28	5.93 %
Chargers	5.07	21.56 %
Tab	1.53	4.83 %
Dig-Acce	0.02	2.12 %
Total	167.90	6.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.05	11.69 %
CHENNAI-02	33.64	8.30 %
SOUTH-03	19.15	7.16 %
CHENNAI-01	14.12	4.31 %
NORTH ARCOT	12.47	4.19 %
WEST-02	11.11	4.02 %
TRICHY-01	8.26	3.74 %
WEST-01	7.36	4.18 %
SOUTH ARCOT	6.74	2.93 %
HO01		0.00 %
Total	167.90	6.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	52.85	11.51 %
Chargers	1.58	33.78 %
Tab	0.61	9.10 %
Total	55.05	11.69 %

Branch *	MTD Sales L	Brand Share %
VLY1	1.06	5.63 %
TKS2	0.86	4.65 %
MMT1	0.61	5.35 %
TKS1	0.45	4.62 %
RND1	0.39	3.47 %
APK2	0.38	4.36 %
TCN1	0.36	3.48 %
PKD1	0.34	4.38 %
ARM1	0.30	4.29 %
SNL1	0.14	2.22 %
PDI1	0.14	2.77 %
TKY1	0.14	1.44 %
MAR1	0.13	1.20 %
KGL1	0.13	1.18 %
KYR1	0.13	1.80 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	55.05	11.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	32.75	8.24 %
Chargers	0.57	19.03 %
Tab	0.31	6.42 %
Dig-Acce		4.83 %
Total	33.64	8.30 %

Branch *	MTD Sales L	Brand Share %
CH03	2.12	5.73 %
CH50	0.56	2.32 %
CH46	0.45	4.30 %
CH33	0.36	1.32 %
CH17	0.32	2.78 %
UKI1	0.28	1.84 %
CH51	0.24	2.43 %
CH44	0.17	1.04 %
CH27	0.17	2.27 %
MJR1	0.14	0.87 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	33.64	8.30 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	18.23	6.92 %
Chargers	0.61	28.90 %
Tab	0.31	18.65 %
Total	19.15	7.16 %

Branch *	MTD Sales L	Brand Share %
MDU7	0.42	4.25 %
BNR1	0.40	5.82 %
SGP1	0.30	5.33 %
ATG1	0.28	5.40 %
PNV2	0.20	5.84 %
DGL2	0.19	2.77 %
MDU6	0.17	2.19 %
MDU4	0.16	3.94 %
CBM1	0.13	1.52 %
DKI1	0.02	0.32 %
TEN1	0.02	0.23 %
ODM1	0.01	0.25 %
KYK1	0.01	0.37 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	19.15	7.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	13.63	4.25 %
Chargers	0.49	18.41 %
Total	14.12	4.31 %

Branch *	MTD Sales L	Brand Share %
CH30	0.70	4.64 %
CH05	0.52	3.48 %
CH45	0.26	2.75 %
CH38	0.21	2.29 %
CH40	0.20	1.24 %
CH25	0.19	1.97 %
CH42	0.19	1.85 %
CH07	0.15	1.21 %
KNR1	0.14	1.73 %
CH48	0.02	0.14 %
GUD2	0.01	0.15 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	14.12	4.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.81	4.10 %
Chargers	0.37	16.61 %
Tab	0.30	3.87 %
Total	12.47	4.19 %

Branch *	MTD Sales L	Brand Share %
PTU1	0.62	5.29 %
CGM1	0.53	5.26 %
GDM1	0.30	2.31 %
ANI1	0.17	3.35 %
AKM1	0.15	0.83 %
TRR1	0.14	0.89 %
VEL1	0.01	0.07 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	12.47	4.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	10.57	3.89 %
Chargers	0.54	27.95 %
Total	11.11	4.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.03	4.86 %
KRI1	0.30	2.01 %
APN1	0.30	3.26 %
ATU1	0.23	2.89 %
ERD1	0.15	4.53 %
TRM1	0.13	0.72 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	11.11	4.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.83	3.59 %
Chargers	0.43	29.26 %
Dig-Acce		2.46 %
Total	8.26	3.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	1.06 %
KRN1	0.30	4.59 %
TNJ2	0.20	2.39 %
NMM1	0.20	3.42 %
ORU1	0.19	3.56 %
AYR1	0.14	2.11 %
PBR1	0.13	2.06 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-0.49 %
Total	8.26	3.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	7.09	4.09 %
Chargers	0.27	21.91 %
Dig-Acce	0.01	5.67 %
Total	7.36	4.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	3.62 %
UAM1	0.96	6.04 %
KGI1	0.72	4.82 %
PDM1	0.16	5.49 %
GBM1	0.11	1.26 %
TPR3	0.01	0.62 %
KGM1	0.01	0.19 %
SYM2	0.01	0.30 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	7.36	4.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.53	2.87 %
Chargers	0.21	15.91 %
Total	6.74	2.93 %

Branch *	MTD Sales L	Brand Share %
PRT1	1.22	5.11 %
CUD1	0.43	1.43 %
VPM2	0.30	4.16 %
ULP1	0.27	1.90 %
POY1	0.22	3.07 %
TVM2	0.18	1.34 %
VCM2	0.16	3.75 %
CDM1	0.01	0.10 %
KLM1	0.01	0.06 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
VCM1		0.00 %
Total	6.74	2.93 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %