

MTD Sales
152.25 L

Brand Share %
6.24 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	145.71	6.27 %
Chargers	3.36	24.60 %
EXT WNTY-MOB	1.24	3.54 %
Tab	0.74	3.54 %
SWatch	0.73	4.98 %
Ear-Buds	0.39	1.84 %
Case	0.04	37.27 %
Dig-Acce	0.03	0.40 %
Pow-Bank	0.02	0.34 %
Total	152.25	6.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	29.67	7.68 %
SOUTH-01	28.44	7.66 %
CHENNAI-01	20.03	6.91 %
WEST-02	17.53	6.87 %
NORTH ARCOT	14.29	5.37 %
SOUTH-03	11.66	5.68 %
SOUTH ARCOT	9.92	5.33 %
WEST-01	9.42	5.93 %
TRICHY-01	9.41	4.50 %
KL-SOUTH	1.88	12.04 %
HO01		0.00 %
Total	152.25	6.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	27.84	7.61 %
EXT WNTY-MOB	0.58	12.54 %
Chargers	0.52	31.70 %
SWatch	0.43	12.88 %
Ear-Buds	0.30	7.82 %
Total	29.67	7.68 %

Branch *	MTD Sales L	Brand Share %
CH46	0.69	6.06 %
CH34	0.56	2.31 %
MC05	0.46	4.02 %
CH24	0.34	2.10 %
CH33	0.33	2.26 %
MC06	0.26	2.47 %
CH09	0.23	2.89 %
MJR1	0.23	1.26 %
GPD1	0.13	0.68 %
CH18	0.01	0.07 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH43		0.00 %
PON1		0.00 %
Total	29.67	7.68 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	27.37	7.83 %
Chargers	0.52	23.41 %
SWatch	0.30	14.47 %
EXT WNTY-MOB	0.24	2.90 %
Total	28.44	7.66 %

Branch *	MTD Sales L	Brand Share %
PKD1	0.17	4.34 %
RND1	0.17	1.88 %
KYR1	0.10	2.25 %
VKM1	0.08	1.69 %
UDN1	0.03	0.40 %
SNL1	0.02	0.28 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	28.44	7.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	18.89	6.88 %
Chargers	0.48	25.89 %
Tab	0.41	10.86 %
EXT WNTY-MOB	0.12	3.93 %
Ear-Buds	0.08	3.03 %
Case	0.04	97.85 %
Dig-Acce		0.59 %
Total	20.03	6.91 %

Branch *	MTD Sales L	Brand Share %
CH40	0.74	3.53 %
CH19	0.50	4.15 %
TKM1	0.36	4.07 %
MC10	0.26	3.58 %
CH38	0.19	2.51 %
CH22	0.10	1.79 %
CH39	0.10	1.56 %
KNR1	0.10	1.53 %
CH14	0.02	0.11 %
MC09	0.01	0.25 %
MRM1	0.01	0.09 %
SKL1	0.01	0.19 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	20.03	6.91 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	17.14	6.98 %
Chargers	0.29	18.67 %
EXT WNTY-MOB	0.08	3.96 %
Dig-Acce	0.01	9.48 %
Total	17.53	6.87 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.34	5.43 %
APN1	0.23	2.14 %
NKL2	0.21	2.40 %
EPI1	0.18	2.86 %
OML1	0.11	1.01 %
DPR1	0.06	1.14 %
SGI1	0.01	0.15 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	17.53	6.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.71	5.46 %
Chargers	0.45	30.17 %
EXT WNTY-MOB	0.13	2.18 %
Dig-Acce		0.00 %
Total	14.29	5.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.43	1.19 %
WJD1	0.32	2.63 %
UGI1	0.29	2.97 %
VSI1	0.28	3.79 %
CYR1	0.26	4.50 %
VEL1	0.18	0.99 %
PLR1	0.16	2.10 %
TRT1	0.15	5.26 %
SBR1	0.13	1.47 %
SLG1	0.10	4.14 %
GDM1	0.10	0.79 %
VNB1	0.01	0.11 %
TRL1	0.01	0.11 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	14.29	5.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.24	5.73 %
Chargers	0.34	23.91 %
EXT WNTY-MOB	0.07	2.29 %
Total	11.66	5.68 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.44	5.53 %
BNR1	0.36	5.45 %
KKD3	0.30	5.96 %
DKI1	0.29	4.09 %
ATG1	0.21	5.49 %
TPT1	0.19	4.66 %
CBM1	0.01	0.14 %
PKM1	0.01	0.34 %
NKI1	0.01	0.22 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	11.66	5.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.74	5.49 %
Chargers	0.17	16.86 %
EXT WNTY-MOB	0.01	0.32 %
Total	9.92	5.33 %

Branch *	MTD Sales L	Brand Share %
POY2	0.48	4.81 %
NVL2	0.47	4.05 %
TVM1	0.32	4.73 %
STP1	0.10	2.21 %
CDM1	0.09	4.74 %
KLM1	0.01	0.10 %
SJI2	0.01	0.05 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	9.92	5.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.93	5.91 %
Chargers	0.30	23.57 %
Tab	0.16	22.54 %
Pow-Bank	0.02	3.08 %
Dig-Acce	0.01	1.72 %
Total	9.42	5.93 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.45	5.11 %
GBM1	0.37	3.70 %
AVI1	0.17	3.96 %
KMD1	0.16	3.45 %
CBE4	0.16	4.93 %
MPM1	0.13	4.61 %
CNR1	0.01	0.16 %
DPM2	0.01	0.19 %
KMR1	0.01	0.09 %
SNR1	0.01	0.54 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.42	5.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	9.02	4.50 %
Chargers	0.23	23.18 %
Tab	0.16	11.26 %
Total	9.41	4.50 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.98	5.91 %
TTP1	0.83	5.50 %
NMM1	0.34	4.87 %
MSI1	0.33	4.34 %
KUM1	0.27	3.33 %
TNJ2	0.25	2.83 %
JKM1	0.23	3.57 %
ORU1	0.17	2.39 %
KIK1	0.01	0.44 %
TRY3	0.01	0.21 %
TYR1	0.01	0.07 %
AYR1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	9.41	4.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.84	12.28 %
Chargers	0.04	52.91 %
Total	1.88	12.04 %

Branch *	MTD Sales L	Brand Share %
Total	1.88	12.04 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %