

MTD Sales
189.51 L

Brand Share %
9.60 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	175.02	10.10 %
Tab	7.14	34.30 %
Chargers	5.08	44.28 %
Computer	1.02	0.60 %
EXT WNTY-MOB	0.66	3.36 %
SWatch	0.52	4.95 %
Case	0.02	35.51 %
Dig-Acce	0.02	0.67 %
Pow-Bank	0.02	0.40 %
Total	189.51	9.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.47	13.62 %
CHENNAI-01	26.02	11.63 %
SOUTH-03	21.20	11.28 %
CHENNAI-02	20.87	9.06 %
NORTH ARCOT	19.90	8.82 %
TRICHY-01	17.13	8.47 %
WEST-01	15.20	9.69 %
WEST-02	13.51	6.21 %
SOUTH ARCOT	12.02	8.12 %
KL-SOUTH	2.20	21.68 %
HO01		0.00 %
Total	189.51	9.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	38.06	14.89 %
Tab	2.39	61.48 %
Chargers	0.88	41.82 %
EXT WNTY-MOB	0.13	3.43 %
Total	41.47	13.62 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.71	4.18 %
KYR1	0.56	8.46 %
TCN1	0.52	6.51 %
APK1	0.48	6.14 %
UDN1	0.28	7.40 %
RND1	0.20	3.33 %
KSM1	0.10	2.71 %
PDI1	0.03	0.64 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	41.47	13.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	24.29	12.11 %
Tab	0.99	40.22 %
Chargers	0.70	45.63 %
EXT WNTY-MOB	0.02	1.29 %
Case	0.01	100.00 %
Total	26.02	11.63 %

Branch *	MTD Sales L	Brand Share %
CH30	1.02	6.56 %
AVD1	0.98	6.64 %
MC09	0.38	8.78 %
GUD1	0.33	9.60 %
CH45	0.30	5.26 %
CH37	0.11	3.10 %
MRM1	0.10	1.26 %
TKM1	0.01	0.14 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
Total	26.02	11.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	19.90	12.63 %
Chargers	0.69	56.25 %
Tab	0.44	8.92 %
EXT WNTY-MOB	0.15	5.43 %
Case	0.01	64.38 %
Dig-Acce	0.01	4.10 %
Total	21.20	11.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	4.70 %
TEN1	0.47	6.21 %
DKI1	0.40	5.19 %
CBM1	0.38	5.61 %
CMR1	0.34	6.54 %
ADP1	0.25	4.00 %
PVI1	0.24	3.37 %
ODM1	0.20	4.76 %
MNM1	0.15	4.08 %
PNI1	0.13	3.31 %
USL1	0.13	2.84 %
KPT1	0.10	1.61 %
SVG1	0.10	1.16 %
MLR1	0.09	7.14 %
KRR1	0.02	1.93 %
BNR1	0.01	0.33 %
SGP1	0.01	0.31 %
BTU1		0.00 %
KKD2		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
TMM1		0.00 %
Total	21.20	11.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	18.34	8.81 %
Tab	0.80	28.17 %
Chargers	0.65	46.59 %
Computer	0.51	3.64 %
SWatch	0.34	26.75 %
EXT WNTY-MOB	0.23	15.69 %
Total	20.87	9.06 %

Branch *	MTD Sales L	Brand Share %
MC05	0.63	7.18 %
CH34	0.44	2.91 %
CH18	0.43	3.84 %
CH33	0.30	2.97 %
CH43	0.14	2.27 %
CH09	0.10	1.48 %
CH06	0.02	0.19 %
PON1	0.01	0.24 %
CH23	0.01	0.41 %
CH01		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	20.87	9.06 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	18.60	9.25 %
Tab	0.68	41.60 %
Chargers	0.54	36.91 %
EXT WNTY-MOB	0.08	2.08 %
Total	19.90	8.82 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.75	7.03 %
WJD1	0.67	4.83 %
SLG1	0.55	8.67 %
VSI1	0.50	9.03 %
WJP1	0.49	5.43 %
BGR1	0.25	4.18 %
CPT1	0.24	4.65 %
ABR1	0.19	2.43 %
KPM1	0.14	3.01 %
TRL1	0.11	0.81 %
SBR1	0.10	1.16 %
PTU1	0.09	3.09 %
ANI1	0.01	0.14 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
Total	19.90	8.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	16.19	9.12 %
Tab	0.60	53.46 %
Chargers	0.31	39.73 %
EXT WNTY-MOB	0.04	2.44 %
Total	17.13	8.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.48	8.61 %
TNJ1	1.57	9.53 %
PBR1	0.45	8.47 %
NGT1	0.42	8.30 %
TNJ2	0.40	6.20 %
MSI1	0.38	5.86 %
NMM1	0.24	3.99 %
ORU1	0.24	4.98 %
MDI1	0.10	1.82 %
JKM1	0.09	1.79 %
TYR1	0.01	0.08 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
Total	17.13	8.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	14.38	10.96 %
Chargers	0.59	46.01 %
Tab	0.18	34.18 %
Pow-Bank	0.02	5.15 %
EXT WNTY-MOB	0.02	1.62 %
Dig-Acce	0.02	11.77 %
Total	15.20	9.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.86	7.06 %
TPR2	0.49	8.30 %
KGI1	0.38	3.88 %
CBE6	0.31	7.97 %
CNR1	0.28	3.57 %
CBE4	0.20	7.71 %
PDM1	0.15	5.48 %
TPR1	0.02	0.38 %
DPM2	0.02	0.52 %
SUL1	0.02	0.99 %
PPI1	0.02	0.45 %
CBE3	0.01	0.32 %
ANR1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
KGM1	-0.10	-2.51 %
Total	15.20	9.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	12.03	6.24 %
Computer	0.51	2.77 %
Chargers	0.42	42.53 %
Tab	0.37	18.00 %
SWatch	0.18	14.28 %
Total	13.51	6.21 %

Branch *	MTD Sales L	Brand Share %
HRR1	1.05	8.56 %
PMP1	0.67	7.15 %
SGI1	0.55	6.95 %
MTR1	0.54	5.78 %
TRM1	0.50	3.28 %
MCR1	0.48	5.50 %
SLM3	0.40	5.25 %
EPI1	0.33	6.19 %
VPD1	0.29	3.50 %
NKL2	0.22	2.52 %
PLC1	0.14	2.33 %
APN1	0.10	1.59 %
SLM2	0.10	1.74 %
VKL1	0.10	2.60 %
DPR1	0.01	0.38 %
KRI1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
Total	13.51	6.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	11.07	8.28 %
Tab	0.69	52.07 %
Chargers	0.26	40.18 %
Total	12.02	8.12 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.48	7.94 %
NVL2	0.39	4.71 %
TDM1	0.24	4.15 %
TVM1	0.20	4.13 %
TRK1	0.14	0.96 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	12.02	8.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.17	21.72 %
Chargers	0.03	100.00 %
Total	2.20	21.68 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	2.20	21.68 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %