



# TN : SAMSUNG Sales Performance 08/05/2026 9:31 AM

MTD Sales  
147.60 L

Brand Share %  
5.99 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	141.57	5.87 %
Chargers	4.49	21.10 %
Tab	1.53	5.46 %
Dig-Acce	0.01	1.23 %
Total	147.60	5.99 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.95	11.42 %
CHENNAI-02	30.86	8.83 %
SOUTH-03	16.62	6.98 %
NORTH ARCOT	11.16	4.20 %
CHENNAI-01	10.87	3.80 %
WEST-02	9.52	3.85 %
TRICHY-01	7.20	3.80 %
WEST-01	6.87	4.21 %
SOUTH ARCOT	6.55	3.29 %
HO01		0.00 %
Total	147.60	5.99 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	45.96	11.21 %
Chargers	1.38	32.81 %
Tab	0.61	10.89 %
Total	47.95	11.42 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.86	5.25 %
TKS1	0.45	5.22 %
RND1	0.39	4.00 %
APK2	0.38	5.09 %
TCN1	0.36	3.99 %
ARM1	0.30	5.20 %
PKD1	0.20	2.96 %
SNL1	0.14	2.22 %
PDI1	0.14	2.77 %
TKY1	0.14	1.61 %
MAR1	0.13	1.23 %
KGL1	0.13	1.21 %
KYR1	0.13	2.08 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	47.95	11.42 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	30.02	8.75 %
Chargers	0.53	20.18 %
Tab	0.31	7.88 %
Dig-Acce		5.88 %
<b>Total</b>	<b>30.86</b>	<b>8.83 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.79	5.44 %
MC05	0.64	4.69 %
CH50	0.34	1.62 %
CH17	0.32	3.56 %
UKI1	0.28	1.90 %
CH46	0.28	3.34 %
CH33	0.20	0.83 %
CH27	0.17	3.45 %
CH44	0.16	1.27 %
MJR1	0.14	1.00 %
CH51	0.01	0.12 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
PON1		0.00 %
<b>Total</b>	<b>30.86</b>	<b>8.83 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	15.77	6.72 %
Chargers	0.54	28.95 %
Tab	0.31	20.17 %
<b>Total</b>	<b>16.62</b>	<b>6.98 %</b>

Branch *	MTD Sales L	Brand Share %
MDU7	0.42	4.85 %
SGP1	0.30	5.33 %
MDU6	0.17	2.59 %
MDU4	0.16	4.22 %
CBM1	0.13	1.77 %
TEN1	0.02	0.23 %
DKI1	0.01	0.17 %
ODM1	0.01	0.28 %
KYK1	0.01	0.41 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>16.62</b>	<b>6.98 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.54	4.12 %
Chargers	0.32	15.70 %
Tab	0.30	4.02 %
<b>Total</b>	<b>11.16</b>	<b>4.20 %</b>

Branch *	MTD Sales L	Brand Share %
CGM1	0.53	5.72 %
GDM1	0.30	2.45 %
PTU1	0.29	2.97 %
ANI1	0.17	3.68 %
AKM1	0.15	0.94 %
TRR1	0.14	1.00 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>11.16</b>	<b>4.20 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	10.43	3.72 %
Chargers	0.44	18.62 %
<b>Total</b>	<b>10.87</b>	<b>3.80 %</b>

Branch *	MTD Sales L	Brand Share %
CH30	0.70	4.87 %
CH45	0.26	2.90 %
CH40	0.20	1.26 %
CH25	0.19	2.80 %
CH22	0.16	3.05 %
CH07	0.15	1.55 %
KNR1	0.14	2.17 %
CH48	0.02	0.16 %
CH29	0.01	5.32 %
CH38	0.01	0.15 %
GUD2	0.01	0.16 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>10.87</b>	<b>3.80 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	9.07	3.73 %
Chargers	0.45	26.00 %
<b>Total</b>	<b>9.52</b>	<b>3.85 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.78	4.24 %
VPD1	0.54	4.98 %
ATU1	0.23	3.12 %
APN1	0.14	1.69 %
TRM1	0.13	0.75 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>9.52</b>	<b>3.85 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	6.81	3.65 %
Chargers	0.38	30.99 %
Dig-Acce		2.49 %
<b>Total</b>	<b>7.20</b>	<b>3.80 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	1.29 %
KRN1	0.30	4.97 %
TNJ2	0.20	2.63 %
NMM1	0.20	3.59 %
ORU1	0.19	4.11 %
AYR1	0.14	2.11 %
PBR1	0.13	2.16 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-0.56 %
<b>Total</b>	<b>7.20</b>	<b>3.80 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	6.62	4.12 %
Chargers	0.24	21.07 %
<b>Total</b>	<b>6.87</b>	<b>4.21 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	3.88 %
KGI1	0.60	4.62 %
PDM1	0.16	5.49 %
GBM1	0.11	1.34 %
TPR3	0.01	0.74 %
KGM1	0.01	0.21 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>6.87</b>	<b>4.21 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	6.36	3.22 %
Chargers	0.20	17.55 %
<b>Total</b>	<b>6.55</b>	<b>3.29 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	1.21	5.46 %
CUD1	0.43	1.79 %
VPM2	0.30	4.27 %
ULP1	0.27	2.09 %
POY1	0.22	3.79 %
VCM2	0.16	4.20 %
CDM1	0.01	0.12 %
KLM1	0.01	0.06 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
<b>Total</b>	<b>6.55</b>	<b>3.29 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %