

MTD Sales
88.94 L

Brand Share %
5.45 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	86.43	5.53 %
Chargers	1.51	17.35 %
EXT WNTY-MOB	0.49	2.55 %
Ear-Buds	0.28	1.39 %
Tab	0.12	0.88 %
Pow-Bank	0.07	0.89 %
Case	0.03	61.00 %
Dig-Acce	0.01	0.47 %
Total	88.94	5.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	18.28	7.34 %
CHENNAI-02	16.13	6.64 %
SOUTH-03	9.97	6.79 %
WEST-02	9.69	6.38 %
NORTH ARCOT	8.95	4.73 %
CHENNAI-01	7.46	3.86 %
TRICHY-01	6.65	4.32 %
HO01	4.79	7.62 %
KL-SOUTH	4.02	24.33 %
SOUTH ARCOT	2.36	1.70 %
WEST-01	0.64	0.73 %
Total	88.94	5.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	17.81	7.50 %
Chargers	0.26	18.30 %
Ear-Buds	0.12	4.61 %
EXT WNTY-MOB	0.09	2.57 %
Case	0.01	64.12 %
Total	18.28	7.34 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.87	3.86 %
VNR2	0.50	3.32 %
TKS2	0.37	2.46 %
TUT2	0.21	2.03 %
MAR1	0.18	2.97 %
PDI1	0.17	4.02 %
ASM1	0.01	0.52 %
SDI1	0.01	0.67 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	18.28	7.34 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	15.73	6.74 %
EXT WNTY-MOB	0.23	9.39 %
Chargers	0.14	11.44 %
Pow-Bank	0.02	3.35 %
Case	0.01	100.00 %
Total	16.13	6.64 %

Branch *	MTD Sales L	Brand Share %
MJR1	0.45	3.72 %
MC05	0.43	4.51 %
UKI1	0.16	2.31 %
GPD1	0.01	0.12 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	16.13	6.64 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	9.53	6.84 %
Chargers	0.24	30.48 %
Tab	0.12	6.68 %
EXT WNTY-MOB	0.06	2.60 %
Dig-Acce	0.01	6.71 %
Case		100.00 %
Total	9.97	6.79 %

Branch *	MTD Sales L	Brand Share %
TMM1	0.29	5.30 %
KPT1	0.17	5.40 %
TPT1	0.11	2.71 %
PVI1	0.10	2.37 %
ADP1	0.01	0.29 %
CMR1	0.01	0.26 %
MDU3	0.01	0.21 %
NKI1	0.01	0.62 %
TDI1	0.01	0.21 %
DKI1	0.01	0.23 %
KRR1		0.04 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	9.97	6.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	9.40	6.39 %
Chargers	0.19	27.44 %
EXT WNTY-MOB	0.04	4.12 %
Ear-Buds	0.04	3.62 %
Case	0.01	87.03 %
Total	9.69	6.38 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.30	4.75 %
MCR1	0.19	5.17 %
ERD1	0.14	5.19 %
EDP1	0.01	0.26 %
EPI1		0.10 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	9.69	6.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.77	4.88 %
Chargers	0.16	12.65 %
EXT WNTY-MOB	0.01	0.28 %
Case		81.73 %
Total	8.95	4.73 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.82	4.36 %
TRT1	0.16	3.22 %
CGM1		0.04 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	8.95	4.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	7.29	3.92 %
Chargers	0.14	13.05 %
Pow-Bank	0.02	3.22 %
Case		80.24 %
Total	7.46	3.86 %

Branch *	MTD Sales L	Brand Share %
CH40	0.57	3.40 %
CH14	0.41	3.62 %
CH42	0.19	4.30 %
KNR1	0.09	4.53 %
MRM1	0.02	0.17 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	7.46	3.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	6.36	4.31 %
Chargers	0.20	24.43 %
EXT WNTY-MOB	0.06	3.59 %
Pow-Bank	0.02	2.97 %
Total	6.65	4.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.50	1.91 %
TNJ2	0.39	5.41 %
PBR2	0.36	3.45 %
ORU1	0.14	3.80 %
MVM1	0.02	0.50 %
AYR1	0.01	0.25 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	6.65	4.32 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	4.79	8.27 %
Total	4.79	7.62 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	4.79	7.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.97	24.87 %
Chargers	0.04	37.87 %
Total	4.02	24.33 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	4.02	24.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.29	1.70 %
Chargers	0.07	11.74 %
Total	2.36	1.70 %

Branch *	MTD Sales L	Brand Share %
TVM1	0.27	4.23 %
POY1	0.26	4.89 %
TDM1	0.14	3.95 %
CUD1	0.13	0.75 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.36	1.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	0.47	0.56 %
Ear-Buds	0.12	6.88 %
Chargers	0.06	9.02 %
Total	0.64	0.73 %

Branch *	MTD Sales L	Brand Share %
CNR1	0.14	1.56 %
GDR1	0.12	3.72 %
CBE2	0.01	0.07 %
KGI1	0.01	0.11 %
SYM2	0.01	0.63 %
SNR1	0.01	0.63 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
TPR1		-0.06 %
Total	0.64	0.73 %