

MTD Sales
41.03 L

Brand Share %
2.62 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	40.01	2.62 %
Chargers	0.86	11.96 %
EXT WNTY-MOB	0.10	0.49 %
Case	0.02	20.15 %
Pow-Bank	0.02	0.33 %
Dig-Acce	0.02	0.58 %
Total	41.03	2.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	6.43	2.57 %
SOUTH-01	6.31	2.69 %
SOUTH-03	5.01	3.76 %
WEST-02	4.37	2.70 %
KL-SOUTH	4.28	27.17 %
NORTH ARCOT	4.22	2.39 %
CHENNAI-01	3.71	2.04 %
SOUTH ARCOT	2.96	2.23 %
TRICHY-01	2.23	1.29 %
WEST-01	1.50	1.50 %
HO01		0.00 %
Total	41.03	2.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	6.24	2.56 %
Chargers	0.10	8.36 %
EXT WNTY-MOB	0.09	3.10 %
Total	6.43	2.57 %

Branch *	MTD Sales L	Brand Share %
CH03	0.35	1.58 %
CH20	0.23	1.68 %
CH18	0.21	2.02 %
CH12	0.15	0.98 %
CH24	0.09	1.01 %
CH44	0.09	1.20 %
MJR1	0.07	0.53 %
CH23	0.01	0.29 %
CH36	0.01	0.51 %
MC05	0.01	0.14 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	6.43	2.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	6.09	2.67 %
Chargers	0.17	13.49 %
Case	0.02	51.91 %
Pow-Bank	0.02	2.23 %
EXT WNTY-MOB	0.01	0.26 %
Total	6.31	2.69 %

Branch *	MTD Sales L	Brand Share %
PKD1	0.03	0.52 %
SDI1	0.02	0.57 %
TKS1	0.02	0.26 %
UDN1	0.01	0.42 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RND1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VLY1	-0.07	-0.47 %
Total	6.31	2.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.92	3.80 %
Chargers	0.09	10.78 %
Total	5.01	3.76 %

Branch *	MTD Sales L	Brand Share %
MLR1	0.01	0.68 %
NTM1	0.01	0.32 %
PKM1	0.01	0.23 %
DKI1	0.01	0.17 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	5.01	3.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	4.25	2.67 %
Chargers	0.12	16.39 %
Dig-Acce		4.45 %
Total	4.37	2.70 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.01	0.21 %
OML1	0.01	0.12 %
SGG1	0.01	0.41 %
BMD1	0.01	0.34 %
SLM3		0.10 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
TRM1	-0.07	-0.84 %
Total	4.37	2.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.28	27.65 %
Total	4.28	27.17 %

Branch *	MTD Sales L	Brand Share %
Total	4.28	27.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.12	2.41 %
Chargers	0.10	10.66 %
Total	4.22	2.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.64	2.26 %
ARC2	0.14	2.38 %
SLG1	0.02	0.33 %
CPT1	0.01	0.37 %
VEL1	0.01	0.21 %
KPM1	0.01	0.25 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.22	2.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	3.66	2.07 %
Chargers	0.05	6.09 %
Total	3.71	2.04 %

Branch *	MTD Sales L	Brand Share %
CH11	0.09	2.18 %
CH14	0.07	0.67 %
CH35	0.07	0.97 %
MC10	0.07	1.54 %
CH05	0.02	0.31 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.71	2.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.86	2.21 %
Chargers	0.10	41.14 %
Total	2.96	2.23 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.08	1.28 %
TVM2	0.07	0.87 %
ULP1	0.01	0.11 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.96	2.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	2.19	1.28 %
Chargers	0.04	10.92 %
Total	2.23	1.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.53	1.73 %
PBR2	0.15	1.40 %
TVR2	0.15	2.19 %
JKM1	0.07	1.19 %
MDI1	0.01	0.34 %
NGT1	0.01	0.13 %
PBR1	0.01	0.35 %
TYR1	0.01	0.11 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	2.23	1.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.40	1.43 %
Chargers	0.08	12.91 %
Dig-Acce	0.01	13.10 %
Total	1.50	1.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.19	1.48 %
KGI1	0.11	1.17 %
UAM1	0.10	1.51 %
SNR1	0.01	0.73 %
KGM1	0.01	0.42 %
SUL1	0.01	1.65 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.50	1.50 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %