

MTD Sales
136.28 L

Brand Share %
6.33 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	130.92	6.39 %
Chargers	3.08	24.52 %
EXT WNTY-MOB	0.99	3.21 %
Tab	0.74	3.81 %
SWatch	0.30	2.31 %
Ear-Buds	0.15	0.81 %
Case	0.04	38.86 %
Dig-Acce	0.03	0.62 %
Pow-Bank	0.02	0.37 %
Total	136.28	6.33 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	25.26	7.17 %
SOUTH-01	25.24	7.70 %
CHENNAI-01	18.88	7.11 %
WEST-02	14.36	6.23 %
NORTH ARCOT	14.08	5.75 %
SOUTH-03	9.76	5.23 %
TRICHY-01	9.24	4.84 %
WEST-01	9.01	6.28 %
SOUTH ARCOT	8.88	5.78 %
KL-SOUTH	1.57	11.03 %
HO01		0.00 %
Total	136.28	6.33 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	24.37	7.27 %
Chargers	0.45	30.54 %
EXT WNTY-MOB	0.37	9.96 %
Ear-Buds	0.07	2.15 %
Total	25.26	7.17 %

Branch *	MTD Sales L	Brand Share %
CH46	0.69	6.32 %
MC05	0.46	4.38 %
CH34	0.35	1.64 %
CH24	0.34	2.46 %
CH33	0.33	2.64 %
MC06	0.26	2.65 %
CH09	0.23	3.04 %
MJR1	0.23	1.35 %
CH18	0.01	0.07 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	25.26	7.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	24.23	7.87 %
Chargers	0.49	24.46 %
SWatch	0.30	15.50 %
EXT WNTY-MOB	0.22	3.01 %
Total	25.24	7.70 %

Branch *	MTD Sales L	Brand Share %
ARM1	0.45	6.02 %
PKD1	0.17	4.43 %
RND1	0.17	2.02 %
KYR1	0.10	2.33 %
VKM1	0.08	2.00 %
UDN1	0.03	0.41 %
SNL1	0.02	0.31 %
APK1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VLY1		0.00 %
Total	25.24	7.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	17.76	7.07 %
Chargers	0.46	26.34 %
Tab	0.41	11.48 %
EXT WNTY-MOB	0.12	4.04 %
Ear-Buds	0.08	3.39 %
Case	0.04	97.85 %
Dig-Acce		0.60 %
Total	18.88	7.11 %

Branch *	MTD Sales L	Brand Share %
CH40	0.74	3.61 %
CH19	0.50	5.20 %
TKM1	0.36	4.22 %
MC10	0.26	4.01 %
CH38	0.19	2.51 %
CH22	0.10	2.07 %
KNR1	0.10	1.53 %
CH14	0.02	0.12 %
MC09	0.01	0.36 %
MRM1	0.01	0.10 %
SKL1	0.01	0.23 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	18.88	7.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	14.02	6.34 %
Chargers	0.26	17.11 %
EXT WNTY-MOB	0.07	3.70 %
Dig-Acce	0.01	10.41 %
Total	14.36	6.23 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.60	5.76 %
KRI1	0.34	5.58 %
APN1	0.23	2.42 %
NKL2	0.21	2.68 %
EPI1	0.18	2.87 %
OML1	0.11	1.06 %
SGI1	0.01	0.17 %
DPR1		0.09 %
CMI1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	14.36	6.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.51	5.87 %
Chargers	0.44	29.87 %
EXT WNTY-MOB	0.13	2.33 %
Dig-Acce		0.00 %
Total	14.08	5.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.43	1.26 %
WJD1	0.32	2.78 %
UGI1	0.29	3.12 %
VSI1	0.28	4.09 %
CYR1	0.26	4.62 %
VEL1	0.18	1.09 %
PLR1	0.16	2.20 %
TRT1	0.15	5.26 %
SLG1	0.10	4.54 %
GDM1	0.10	0.86 %
SBR1	0.03	0.35 %
VNB1	0.01	0.12 %
TRL1	0.01	0.12 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
Total	14.08	5.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	9.41	5.27 %
Chargers	0.27	21.31 %
EXT WNTY-MOB	0.07	2.54 %
Total	9.76	5.23 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.48	5.97 %
MDU2	0.45	5.85 %
PVI1	0.44	6.10 %
BNR1	0.36	5.75 %
DKI1	0.29	4.38 %
TDI1	0.27	3.71 %
ATG1	0.21	5.89 %
TPT1	0.19	4.91 %
KKD3	0.14	3.45 %
CBM1	0.01	0.15 %
PKM1	0.01	0.34 %
NKI1	0.01	0.25 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	9.76	5.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.85	4.83 %
Chargers	0.23	25.38 %
Tab	0.16	11.26 %
Total	9.24	4.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.98	6.28 %
TTP1	0.83	6.10 %
NMM1	0.34	5.20 %
MSI1	0.33	4.88 %
KUM1	0.27	3.60 %
TNJ2	0.25	3.07 %
JKM1	0.23	4.04 %
ORU1	0.17	2.69 %
KIK1	0.01	1.10 %
TRY3	0.01	0.22 %
TYR1	0.01	0.08 %
AYR1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TVR1		0.00 %
Total	9.24	4.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.53	6.24 %
Chargers	0.28	24.24 %
Tab	0.16	22.54 %
Pow-Bank	0.02	3.29 %
Dig-Acce	0.02	12.17 %
Total	9.01	6.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.45	5.68 %
GBM1	0.27	2.81 %
AVI1	0.17	4.05 %
KMD1	0.16	3.89 %
CBE4	0.16	5.17 %
MPM1	0.13	5.13 %
CNR1	0.01	0.16 %
DPM2	0.01	0.20 %
KMR1	0.01	0.11 %
SNR1	0.01	0.54 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
KGM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	9.01	6.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.71	5.97 %
Chargers	0.16	17.26 %
EXT WNTY-MOB	0.01	0.37 %
Total	8.88	5.78 %

Branch *	MTD Sales L	Brand Share %
VPM2	0.53	5.13 %
POY2	0.48	5.05 %
NVL2	0.47	5.68 %
TVM1	0.32	4.73 %
STP1	0.10	2.54 %
CDM1	0.09	5.04 %
KLM1	0.01	0.10 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TRK1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	8.88	5.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.53	11.22 %
Chargers	0.04	69.21 %
Total	1.57	11.03 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.57	11.03 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %