

MTD Sales
157.26 L

Brand Share %
13.22 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	153.25	14.74 %
Chargers	1.90	34.29 %
EXT WNTY-MOB	0.74	6.34 %
Tab	0.61	5.89 %
Computer	0.52	0.49 %
Ear-Buds	0.17	1.72 %
Case	0.03	63.85 %
Dig-Acce	0.02	0.60 %
Pow-Bank	0.02	0.70 %
Total	157.26	13.22 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.06	15.26 %
CHENNAI-02	21.70	14.23 %
CHENNAI-01	16.38	13.24 %
SOUTH-03	15.01	11.21 %
NORTH ARCOT	14.48	11.08 %
WEST-02	14.17	11.36 %
KL-SOUTH	14.11	44.52 %
WEST-01	12.87	14.14 %
TRICHY-01	12.18	9.18 %
SOUTH ARCOT	8.15	9.19 %
HO01	1.15	46.61 %
Total	157.26	13.22 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	26.20	17.59 %
EXT WNTY-MOB	0.34	15.83 %
Chargers	0.28	35.36 %
Tab	0.20	18.62 %
Ear-Buds	0.04	3.61 %
Total	27.06	15.26 %

Branch *	MTD Sales L	Brand Share %
APK2	0.55	10.58 %
PKD1	0.52	11.49 %
ERL2	0.47	10.93 %
VLY1	0.35	5.96 %
TUT2	0.20	2.69 %
TYI1	0.15	8.55 %
STU2	0.15	10.82 %
TKS1	0.15	3.29 %
TKY1	0.15	3.63 %
ASM1	0.15	9.18 %
KGL1	0.08	2.29 %
APK1		0.00 %
ARM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	27.06	15.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	21.20	15.21 %
Chargers	0.31	40.42 %
EXT WNTY-MOB	0.17	11.96 %
Case	0.02	96.19 %
Total	21.70	14.23 %

Branch *	MTD Sales L	Brand Share %
UKI1	0.57	8.13 %
CH18	0.55	6.78 %
CH21	0.49	4.97 %
GPD1	0.42	7.24 %
CH33	0.29	7.63 %
CH34	0.28	2.64 %
PON1	0.26	7.57 %
MJR1	0.17	1.73 %
CH46	0.16	8.12 %
CH27	0.10	9.56 %
CH17	0.01	0.44 %
CH09	0.01	0.28 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	21.70	14.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	16.08	14.48 %
Chargers	0.24	33.84 %
EXT WNTY-MOB	0.05	5.29 %
Case	0.01	100.00 %
Total	16.38	13.24 %

Branch *	MTD Sales L	Brand Share %
CH07	0.83	11.65 %
CH08	0.62	9.07 %
KNR1	0.36	9.48 %
CH05	0.34	7.50 %
CH30	0.29	4.74 %
CH45	0.27	10.91 %
CH19	0.22	6.20 %
CH42	0.19	4.02 %
CH14	0.17	2.39 %
MC09	0.17	10.20 %
CH28	0.17	4.34 %
MRM1	0.17	3.70 %
TKM1	0.01	0.19 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	16.38	13.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	14.24	12.32 %
Computer	0.52	4.09 %
Chargers	0.12	17.83 %
EXT WNTY-MOB	0.06	4.17 %
Ear-Buds	0.04	4.23 %
Pow-Bank	0.02	4.28 %
Dig-Acce		3.35 %
Total	15.01	11.21 %

Branch *	MTD Sales L	Brand Share %
PVI1	1.84	8.78 %
MDU6	0.26	5.91 %
DKI1	0.26	5.92 %
TEN1	0.24	9.56 %
ADP1	0.24	6.59 %
BNR1	0.21	6.96 %
MDU5	0.17	9.89 %
KPT1	0.17	3.74 %
TMM1	0.17	4.67 %
SGP1	0.15	8.33 %
MDU3	0.14	3.23 %
MDU4	0.14	10.52 %
PNV1	0.13	8.38 %
PKM1	0.11	5.76 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	15.01	11.21 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.28	12.41 %
Chargers	0.16	25.76 %
Ear-Buds	0.04	3.75 %
Total	14.48	11.08 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.36	6.52 %
TRR1	0.70	7.45 %
WJP1	0.59	11.86 %
VEL1	0.42	6.70 %
AKM1	0.37	10.20 %
SLG1	0.36	12.89 %
UGI1	0.21	6.96 %
PLR1	0.19	5.75 %
SBR1	0.15	3.32 %
ANI1	0.01	0.47 %
KPM1	0.01	0.22 %
ABR1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	14.48	11.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	13.92	12.75 %
Chargers	0.14	26.25 %
EXT WNTY-MOB	0.07	7.44 %
Ear-Buds	0.04	4.69 %
Total	14.17	11.36 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.86	10.85 %
MTR1	0.44	9.51 %
APN1	0.41	11.71 %
PMP1	0.34	4.58 %
VKL1	0.31	10.35 %
NKL2	0.29	8.40 %
BMD1	0.28	9.94 %
PLC1	0.27	5.00 %
OML1	0.25	4.35 %
TRM1	0.17	2.21 %
VPD1	0.15	3.22 %
RSP1	0.10	4.58 %
DPR1	0.01	0.86 %
MCR1	0.01	0.44 %
EDP1	0.01	0.91 %
DPR2	0.01	0.26 %
CMI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	14.17	11.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	13.94	45.59 %
Chargers	0.13	50.47 %
EXT WNTY-MOB	0.04	61.82 %
Total	14.11	44.52 %

Branch *	MTD Sales L	Brand Share %
Total	14.11	44.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.63	17.33 %
Chargers	0.23	56.76 %
Dig-Acce	0.01	1.44 %
Total	12.87	14.14 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.94	8.36 %
GDR1	0.52	11.85 %
PPI1	0.45	6.55 %
CNR1	0.28	5.99 %
TPR3	0.19	7.02 %
KGI1	0.18	2.49 %
DPM2	0.15	5.32 %
PDM1	0.11	7.09 %
SUL1	0.01	3.67 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	12.87	14.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	11.80	10.25 %
Tab	0.20	35.87 %
Chargers	0.17	35.13 %
Dig-Acce	0.01	7.88 %
EXT WNTY-MOB	0.01	0.81 %
Total	12.18	9.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.12	7.41 %
TTP1	0.51	5.76 %
TNJ2	0.43	9.29 %
KRN1	0.35	7.24 %
JKM1	0.34	6.32 %
MSI1	0.29	12.19 %
TVR2	0.28	4.77 %
NGT1	0.17	3.11 %
PTK1	0.17	3.34 %
PDK1	0.01	0.33 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	12.18	9.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.83	9.72 %
Tab	0.20	48.76 %
Chargers	0.12	40.34 %
Dig-Acce		5.76 %
Total	8.15	9.19 %

Branch *	MTD Sales L	Brand Share %
TDM1	0.49	10.77 %
CDM1	0.44	6.57 %
VPM2	0.32	6.77 %
TRK1	0.29	3.53 %
KML1	0.20	6.79 %
ULP1	0.20	3.47 %
NVL2	0.15	5.59 %
TVM2	0.15	2.53 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	8.15	9.19 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	73.86 %
Total	1.15	46.61 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	46.61 %