



# TN : SAMSUNG Sales Performance 07/05/2026 9:31 AM

MTD Sales  
127.63 L

Brand Share %  
6.12 %

Information:

MTD : 01-05-2026 To 06-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	123.08	6.02 %
Chargers	3.92	20.69 %
Tab	0.62	2.66 %
Dig-Acce	0.01	1.37 %
Total	127.63	6.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.28	10.63 %
CHENNAI-02	28.14	9.46 %
SOUTH-03	15.40	7.44 %
CHENNAI-01	9.95	3.82 %
NORTH ARCOT	9.50	4.02 %
WEST-02	7.76	3.64 %
TRICHY-01	6.59	3.98 %
SOUTH ARCOT	6.01	3.72 %
WEST-01	6.01	4.10 %
HO01		0.00 %
Total	127.63	6.12 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	36.87	10.46 %
Chargers	1.10	31.09 %
Tab	0.31	7.38 %
Total	38.28	10.63 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.88	6.08 %
TKS2	0.67	4.71 %
MMT1	0.46	5.54 %
TKS1	0.45	5.46 %
RND1	0.39	4.30 %
APK2	0.38	6.04 %
PKD1	0.20	3.06 %
TCN1	0.16	2.52 %
SNL1	0.14	2.64 %
PDI1	0.14	3.01 %
MAR1	0.13	1.36 %
KGL1	0.13	1.37 %
KYR1	0.13	2.16 %
TKY1	0.01	0.15 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	38.28	10.63 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	27.33	9.37 %
Chargers	0.50	22.04 %
Tab	0.31	9.59 %
Dig-Acce		6.72 %
<b>Total</b>	<b>28.14</b>	<b>9.46 %</b>

Branch *	MTD Sales L	Brand Share %
GPD1	1.04	5.74 %
MC05	0.64	4.93 %
CH50	0.34	1.83 %
CH17	0.32	4.11 %
UKI1	0.28	2.32 %
CH46	0.28	3.92 %
CH33	0.20	1.07 %
CH27	0.17	4.95 %
CH44	0.16	1.87 %
MC06	0.14	3.75 %
MJR1	0.14	1.14 %
CH51	0.01	0.14 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH34		0.00 %
CH36		0.00 %
PON1		0.00 %
<b>Total</b>	<b>28.14</b>	<b>9.46 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	14.88	7.27 %
Chargers	0.52	30.90 %
<b>Total</b>	<b>15.40</b>	<b>7.44 %</b>

Branch *	MTD Sales L	Brand Share %
MDU7	0.42	5.74 %
SGP1	0.30	5.53 %
MDU4	0.16	5.43 %
CBM1	0.13	1.95 %
DKI1	0.01	0.21 %
MDU6	0.01	0.21 %
ODM1	0.01	0.35 %
TEN1	0.01	0.13 %
KYK1	0.01	0.56 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>15.40</b>	<b>7.44 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	9.56	3.75 %
Chargers	0.39	18.18 %
<b>Total</b>	<b>9.95</b>	<b>3.82 %</b>

Branch *	MTD Sales L	Brand Share %
CH30	0.69	5.00 %
CH45	0.26	3.32 %
CH40	0.20	1.29 %
CH25	0.19	3.15 %
CH22	0.16	3.05 %
CH07	0.15	1.63 %
KNR1	0.14	2.52 %
CH48	0.02	0.17 %
CH29	0.01	5.32 %
CH38	0.01	0.15 %
GUD2	0.01	0.17 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH26		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>9.95</b>	<b>3.82 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.20	4.05 %
Chargers	0.30	16.14 %
<b>Total</b>	<b>9.50</b>	<b>4.02 %</b>

Branch *	MTD Sales L	Brand Share %
CGM1	0.30	3.87 %
GDM1	0.30	2.73 %
VSI1	0.22	2.92 %
ANI1	0.17	4.29 %
AKM1	0.15	1.01 %
PTU1	0.14	1.74 %
TRR1	0.14	1.11 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
<b>Total</b>	<b>9.50</b>	<b>4.02 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	7.42	3.54 %
Chargers	0.34	23.16 %
<b>Total</b>	<b>7.76</b>	<b>3.64 %</b>

Branch *	MTD Sales L	Brand Share %
SLM1	0.77	4.65 %
VPD1	0.36	3.88 %
ATU1	0.23	3.64 %
APN1	0.14	1.88 %
TRM1	0.13	0.84 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>7.76</b>	<b>3.64 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	6.23	3.82 %
Chargers	0.36	31.66 %
Dig-Acce		2.51 %
<b>Total</b>	<b>6.59</b>	<b>3.98 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	1.40 %
KRN1	0.30	5.21 %
TNJ2	0.20	3.14 %
NMM1	0.20	4.03 %
ORU1	0.19	4.58 %
AYR1	0.14	2.54 %
PBR1	0.13	2.54 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-0.71 %
<b>Total</b>	<b>6.59</b>	<b>3.98 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	5.82	3.64 %
Chargers	0.18	20.44 %
<b>Total</b>	<b>6.01</b>	<b>3.72 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	0.43	2.39 %
VPM2	0.30	5.02 %
ULP1	0.27	2.36 %
POY1	0.22	4.49 %
VCM2	0.16	4.96 %
CDM1	0.01	0.14 %
KLM1	0.01	0.08 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
<b>Total</b>	<b>6.01</b>	<b>3.72 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	5.78	4.00 %
Chargers	0.23	21.86 %
<b>Total</b>	<b>6.01</b>	<b>4.10 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.89	2.94 %
KGI1	0.60	5.44 %
PDM1	0.16	5.96 %
GBM1	0.11	1.52 %
TPR3	0.01	0.90 %
KGM1	0.01	0.24 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>6.01</b>	<b>4.10 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>