



# TN : SAMSUNG Sales Performance 07/04/2026 9:31 AM

MTD Sales  
122.58 L

Brand Share %  
5.76 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	117.95	5.62 %
Chargers	4.55	37.13 %
Tab	0.07	0.38 %
Dig-Acce		0.69 %
Case		50.25 %
<b>Total</b>	<b>122.58</b>	<b>5.76 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.42	10.67 %
CHENNAI-02	20.70	7.30 %
SOUTH-03	14.64	8.26 %
CHENNAI-01	11.68	4.15 %
NORTH ARCOT	10.72	4.78 %
WEST-02	10.36	4.82 %
TRICHY-01	9.20	4.74 %
WEST-01	3.20	2.65 %
SOUTH ARCOT	2.67	1.54 %
HO01		0.00 %
<b>Total</b>	<b>122.58</b>	<b>5.76 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	38.07	10.51 %
Chargers	1.35	48.47 %
Case		100.00 %
<b>Total</b>	<b>39.42</b>	<b>10.67 %</b>

Branch *	MTD Sales L	Brand Share %
MAR1	0.46	4.48 %
TKS2	0.35	1.84 %
APK2	0.19	3.11 %
SKD1	0.15	3.01 %
RND1	0.01	0.16 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>39.42</b>	<b>10.67 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	20.02	7.20 %
Chargers	0.67	34.18 %
Dig-Acce		7.09 %
<b>Total</b>	<b>20.70</b>	<b>7.30 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	1.60	5.48 %
CH24	0.39	4.35 %
UKI1	0.26	2.89 %
CH41	0.12	2.17 %
CH36	0.12	1.86 %
MC05	0.06	0.86 %
CH51	0.01	0.17 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
<b>Total</b>	<b>20.70</b>	<b>7.30 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	14.04	8.03 %
Chargers	0.60	56.07 %
<b>Total</b>	<b>14.64</b>	<b>8.26 %</b>

Branch *	MTD Sales L	Brand Share %
CMR1	0.30	3.59 %
MDU7	0.29	4.69 %
ADP1	0.18	3.67 %
TEN1	0.14	2.36 %
KKD3	0.13	3.84 %
CBM1	0.13	2.45 %
ODM1	0.01	0.44 %
KYK1	0.01	0.78 %
BTU1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>14.64</b>	<b>8.26 %</b>

**CHENNAI-01**

Property	MTD Sales L	Brand Share %
Mobile	11.25	4.08 %
Chargers	0.43	27.05 %
<b>Total</b>	<b>11.68</b>	<b>4.15 %</b>

Branch *	MTD Sales L	Brand Share %
CH45	0.54	3.58 %
CH48	0.40	3.99 %
KNR1	0.40	4.45 %
CH25	0.20	2.61 %
CH05	0.19	2.10 %
AVD1	0.18	2.77 %
CH40	0.16	1.74 %
CH42	0.13	2.09 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>11.68</b>	<b>4.15 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.39	4.69 %
Chargers	0.25	21.11 %
Tab	0.07	5.19 %
<b>Total</b>	<b>10.72</b>	<b>4.78 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.73	5.20 %
TRR1	0.69	4.05 %
CGM1	0.23	3.30 %
SLG1	0.22	2.83 %
GDM1	0.22	2.94 %
VSI1	0.19	2.17 %
ARC2	0.12	2.02 %
TRL1	0.01	0.14 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>10.72</b>	<b>4.78 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mobile	9.97	4.69 %
Chargers	0.39	33.44 %
<b>Total</b>	<b>10.36</b>	<b>4.82 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.18	4.37 %
APN1	0.18	2.56 %
KRI1	0.01	0.10 %
TRM1	0.01	0.08 %
DPR1	0.01	0.23 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>10.36</b>	<b>4.82 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	8.64	4.52 %
Chargers	0.56	54.64 %
<b>Total</b>	<b>9.20</b>	<b>4.74 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.35	3.64 %
TRY1	0.35	1.07 %
MSI1	0.31	3.53 %
PTK1	0.29	3.58 %
PBR1	0.13	4.95 %
JKM1	0.01	0.21 %
TYR1	0.01	0.13 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>9.20</b>	<b>4.74 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	3.02	2.53 %
Chargers	0.18	26.58 %
<b>Total</b>	<b>3.20</b>	<b>2.65 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.51	2.05 %
DPM2	0.13	3.35 %
TPR2	0.13	4.99 %
TPR3	0.03	0.97 %
KMR1	0.01	0.13 %
MPM1	0.01	0.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>3.20</b>	<b>2.65 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.54	1.49 %
Chargers	0.13	15.98 %
<b>Total</b>	<b>2.67</b>	<b>1.54 %</b>

Branch *	MTD Sales L	Brand Share %
VPM2	0.47	4.25 %
POY1	0.45	4.69 %
TVM1	0.33	5.65 %
KKI2	0.18	2.81 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>2.67</b>	<b>1.54 %</b>

## HO01

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>