

MTD Sales
72.95 L

Brand Share %
5.48 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	71.00	5.53 %
Chargers	1.18	16.63 %
EXT WNTY-MOB	0.40	2.48 %
Ear-Buds	0.28	1.62 %
Pow-Bank	0.07	1.02 %
Case	0.02	48.97 %
Dig-Acce	0.01	0.52 %
Total	72.95	5.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.81	7.68 %
CHENNAI-02	12.36	6.67 %
SOUTH-03	8.49	7.54 %
WEST-02	7.34	5.84 %
NORTH ARCOT	7.18	4.35 %
TRICHY-01	6.00	4.64 %
CHENNAI-01	5.05	3.26 %
HO01	4.79	8.58 %
KL-SOUTH	3.52	27.05 %
SOUTH ARCOT	1.78	1.56 %
WEST-01	0.63	0.90 %
Total	72.95	5.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	15.43	7.77 %
Chargers	0.20	17.64 %
Ear-Buds	0.12	5.15 %
EXT WNTY-MOB	0.05	1.80 %
Case	0.01	64.12 %
Total	15.81	7.68 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.69	3.82 %
VNR2	0.50	3.84 %
TKS2	0.37	2.84 %
TUT2	0.21	2.47 %
MAR1	0.18	3.94 %
PDI1	0.17	4.56 %
ASM1	0.01	0.55 %
SDI1	0.01	0.81 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	15.81	7.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	12.03	6.69 %
EXT WNTY-MOB	0.20	11.22 %
Chargers	0.10	11.55 %
Pow-Bank	0.02	3.95 %
Case		100.00 %
Total	12.36	6.67 %

Branch *	MTD Sales L	Brand Share %
MC05	0.43	4.92 %
MJR1	0.16	1.80 %
GPD1	0.01	0.16 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	12.36	6.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	8.25	7.63 %
Chargers	0.19	32.26 %
EXT WNTY-MOB	0.05	2.27 %
Dig-Acce	0.01	8.22 %
Case		100.00 %
Total	8.49	7.54 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.11	3.25 %
PVI1	0.10	2.60 %
ADP1	0.01	0.53 %
CMR1	0.01	0.35 %
MDU3	0.01	0.38 %
NKI1	0.01	1.03 %
TDI1	0.01	0.24 %
DKI1	0.01	0.28 %
KRR1		0.04 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	8.49	7.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.07	5.77 %
Chargers	0.18	29.69 %
EXT WNTY-MOB	0.04	4.99 %
Ear-Buds	0.04	4.28 %
Total	7.34	5.84 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.21	3.50 %
EDP1	0.01	0.29 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	7.34	5.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.06	4.47 %
Chargers	0.12	9.93 %
Case		100.00 %
Total	7.18	4.35 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.82	4.91 %
VEL1	0.43	5.34 %
GDM1	0.32	5.14 %
BGR1	0.20	4.55 %
TRT1	0.16	3.31 %
CGM1		0.04 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	7.18	4.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.74	4.58 %
Chargers	0.17	23.19 %
EXT WNTY-MOB	0.06	4.03 %
Pow-Bank	0.02	3.62 %
Total	6.00	4.64 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	4.45 %
TRY1	0.30	1.26 %
ORU1	0.14	4.78 %
MVM1	0.02	0.60 %
AYR1	0.01	0.29 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	6.00	4.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.92	3.29 %
Chargers	0.10	11.48 %
Pow-Bank	0.02	3.96 %
Case		80.24 %
Total	5.05	3.26 %

Branch *	MTD Sales L	Brand Share %
CH40	0.57	5.42 %
CH42	0.19	5.05 %
CH30	0.13	2.50 %
MRM1	0.02	0.20 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.05	3.26 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	4.79	9.33 %
Total	4.79	8.58 %

Branch *	MTD Sales L	Brand Share %
Total	4.79	8.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.49	27.85 %
Chargers	0.03	38.27 %
Total	3.52	27.05 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	3.52	27.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.74	1.57 %
Chargers	0.04	7.86 %
Total	1.78	1.56 %

Branch *	MTD Sales L	Brand Share %
POY1	0.26	5.32 %
CDM1	0.26	4.50 %
TVM1	0.13	2.23 %
CUD1	0.13	1.12 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.78	1.56 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	0.47	0.69 %
Ear-Buds	0.12	7.77 %
Chargers	0.05	9.14 %
Total	0.63	0.90 %

Branch *	MTD Sales L	Brand Share %
CNR1	0.14	2.05 %
GDR1	0.12	4.09 %
CBE2	0.01	0.09 %
SYM2	0.01	0.99 %
SNR1	0.01	1.06 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
TPR1		-0.07 %
Total	0.63	0.90 %