

MTD Sales
35.84 L

Brand Share %
2.66 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.66 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	35.08	2.65 %
Chargers	0.65	10.44 %
EXT WNTY-MOB	0.09	0.50 %
Dig-Acce	0.02	0.60 %
Total	35.84	2.66 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	5.74	2.52 %
SOUTH-03	5.01	4.36 %
SOUTH-01	4.90	2.49 %
KL-SOUTH	4.28	33.03 %
WEST-02	3.96	2.82 %
NORTH ARCOT	3.55	2.36 %
CHENNAI-01	3.13	1.97 %
SOUTH ARCOT	2.58	2.30 %
TRICHY-01	1.50	1.07 %
WEST-01	1.18	1.35 %
HO01		0.00 %
Total	35.84	2.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	5.62	2.53 %
EXT WNTY-MOB	0.08	2.97 %
Chargers	0.04	3.89 %
Total	5.74	2.52 %

Branch *	MTD Sales L	Brand Share %
CH03	0.35	1.73 %
CH20	0.22	1.78 %
CH18	0.21	2.44 %
CH12	0.15	1.01 %
CH24	0.07	0.81 %
MJR1	0.07	0.68 %
CH23	0.01	0.30 %
MC05	0.01	0.14 %
CH01		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	5.74	2.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.92	4.38 %
Chargers	0.09	13.42 %
Total	5.01	4.36 %

Branch *	MTD Sales L	Brand Share %
MLR1	0.01	0.78 %
NTM1	0.01	0.37 %
PKM1	0.01	0.25 %
DKI1	0.01	0.23 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	5.01	4.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	4.78	2.48 %
Chargers	0.12	10.35 %
EXT WNTY-MOB	0.01	0.30 %
Total	4.90	2.49 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.19	0.92 %
UDN1	0.01	0.45 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VLY1	-0.07	-0.57 %
Total	4.90	2.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.28	33.52 %
Total	4.28	33.03 %

Branch *	MTD Sales L	Brand Share %
Total	4.28	33.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	3.86	2.79 %
Chargers	0.10	15.70 %
Dig-Acce		4.92 %
Total	3.96	2.82 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.01	0.24 %
OML1	0.01	0.13 %
SGG1	0.01	0.41 %
SLM3		0.14 %
APN1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
TCG1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
TRM1	-0.07	-0.97 %
Total	3.96	2.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.48	2.37 %
Chargers	0.07	8.44 %
Total	3.55	2.36 %

Branch *	MTD Sales L	Brand Share %
CPT1	0.01	0.37 %
SLG1	0.01	0.20 %
VEL1	0.01	0.24 %
KPM1	0.01	0.29 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
VSI1	-0.15	-3.50 %
Total	3.55	2.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	3.08	1.99 %
Chargers	0.05	7.02 %
Total	3.13	1.97 %

Branch *	MTD Sales L	Brand Share %
CH11	0.09	2.37 %
CH14	0.07	0.73 %
CH35	0.07	1.08 %
MC10	0.07	1.72 %
CH05	0.02	0.36 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	3.13	1.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.49	2.27 %
Chargers	0.09	43.79 %
Total	2.58	2.30 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.08	1.74 %
TVM2	0.07	0.91 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.58	2.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	1.47	1.06 %
Chargers	0.03	9.25 %
Total	1.50	1.07 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.15	1.78 %
TVR2	0.15	2.50 %
JKM1	0.07	1.44 %
MDI1	0.01	0.37 %
PBR1	0.01	0.35 %
TYR1	0.01	0.13 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
Total	1.50	1.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.11	1.29 %
Chargers	0.06	9.56 %
Dig-Acce	0.01	14.24 %
Total	1.18	1.35 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.17	1.58 %
KGI1	0.11	1.35 %
UAM1	0.10	1.72 %
SNR1	0.01	0.74 %
KGM1	0.01	0.46 %
PPI1	0.01	0.40 %
SUL1	0.01	2.09 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.18	1.35 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %