

MTD Sales
142.72 L

Brand Share %
15.06 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	139.70	15.36 %
Chargers	1.55	33.08 %
EXT WNTY-MOB	0.69	7.00 %
Tab	0.61	6.82 %
Ear-Buds	0.12	1.51 %
Dig-Acce	0.02	0.62 %
Pow-Bank	0.02	0.85 %
Case	0.01	38.68 %
Total	142.72	15.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.85	17.62 %
CHENNAI-02	20.27	15.29 %
CHENNAI-01	14.65	14.03 %
WEST-02	13.72	13.19 %
KL-SOUTH	13.50	48.17 %
NORTH ARCOT	13.39	12.32 %
WEST-01	12.00	17.90 %
TRICHY-01	11.15	10.67 %
SOUTH-03	10.76	13.60 %
SOUTH ARCOT	7.28	9.63 %
HO01	1.15	47.08 %
Total	142.72	15.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	24.07	17.69 %
EXT WNTY-MOB	0.30	15.27 %
Chargers	0.23	32.16 %
Tab	0.20	24.14 %
Ear-Buds	0.04	4.05 %
Total	24.85	17.62 %

Branch *	MTD Sales L	Brand Share %
PKD1	0.52	13.43 %
ERL2	0.47	14.55 %
VLY1	0.35	6.72 %
APK2	0.26	7.87 %
TUT2	0.20	3.14 %
TYI1	0.15	11.67 %
TKS1	0.15	4.60 %
ASM1	0.15	12.93 %
KGL1	0.08	4.92 %
APK1		0.00 %
ARM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	24.85	17.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	19.90	15.65 %
Chargers	0.21	31.93 %
EXT WNTY-MOB	0.16	13.18 %
Total	20.27	15.29 %

Branch *	MTD Sales L	Brand Share %
CH12	0.60	15.00 %
CH21	0.49	6.37 %
UKI1	0.49	7.40 %
CH18	0.32	5.50 %
GPD1	0.32	6.84 %
CH33	0.29	9.08 %
CH34	0.28	3.60 %
PON1	0.26	7.87 %
CH36	0.17	14.07 %
MJR1	0.17	2.25 %
CH46	0.16	8.65 %
CH27	0.10	9.56 %
CH17	0.01	0.61 %
CH09	0.01	0.28 %
CH01		0.00 %
CH06		0.00 %
CH23		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	20.27	15.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	14.38	14.49 %
Chargers	0.21	32.58 %
EXT WNTY-MOB	0.05	5.72 %
Case	0.01	100.00 %
Total	14.65	14.03 %

Branch *	MTD Sales L	Brand Share %
CH07	0.83	13.42 %
CH08	0.46	9.66 %
CH05	0.32	7.92 %
CH30	0.29	8.04 %
CH45	0.27	10.96 %
KNR1	0.27	9.13 %
CH19	0.22	6.86 %
CH42	0.19	4.39 %
CH14	0.17	2.50 %
MC09	0.17	11.64 %
CH28	0.17	4.78 %
MRM1	0.17	4.40 %
TKM1	0.01	0.21 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC10		0.00 %
SKL1		0.00 %
Total	14.65	14.03 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	13.48	13.39 %
Chargers	0.14	27.55 %
EXT WNTY-MOB	0.07	8.16 %
Ear-Buds	0.04	5.27 %
Total	13.72	13.19 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.86	12.57 %
MTR1	0.44	10.29 %
PMP1	0.34	5.20 %
APN1	0.31	10.28 %
VKL1	0.31	12.51 %
NKL2	0.29	11.17 %
BMD1	0.28	11.35 %
PLC1	0.27	5.32 %
OML1	0.25	5.01 %
TRM1	0.17	2.26 %
VPD1	0.15	3.49 %
RSP1	0.10	7.24 %
DPR1	0.01	1.17 %
MCR1	0.01	0.49 %
EDP1	0.01	1.01 %
DPR2	0.01	0.31 %
CMI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	13.72	13.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	13.35	48.36 %
Chargers	0.11	52.10 %
EXT WNTY-MOB	0.04	61.82 %
Total	13.50	48.17 %

Branch *	MTD Sales L	Brand Share %
Total	13.50	48.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	13.22	12.78 %
Chargers	0.13	22.87 %
Ear-Buds	0.04	4.92 %
Total	13.39	12.32 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.34	8.29 %
TRR1	0.70	8.28 %
VEL1	0.42	7.74 %
WJP1	0.33	9.01 %
CGM1	0.33	8.81 %
UGI1	0.21	10.36 %
PLR1	0.19	6.11 %
SBR1	0.15	4.26 %
KPM1	0.01	0.23 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
TRL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	13.39	12.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	11.83	18.49 %
Chargers	0.17	51.22 %
Dig-Acce	0.01	1.47 %
Total	12.00	17.90 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.94	10.30 %
GDR1	0.52	14.15 %
PPI1	0.45	8.83 %
TPR3	0.19	11.07 %
KGI1	0.18	3.35 %
DPM2	0.15	6.50 %
PDM1	0.11	9.36 %
SUL1	0.01	3.67 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	12.00	17.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.77	10.59 %
Tab	0.20	35.87 %
Chargers	0.16	38.33 %
Dig-Acce	0.01	10.77 %
EXT WNTY-MOB	0.01	0.92 %
Total	11.15	10.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.12	8.94 %
TNJ2	0.43	13.02 %
TTP1	0.42	7.80 %
KRN1	0.35	7.53 %
NMM1	0.30	14.97 %
JKM1	0.18	4.87 %
NGT1	0.17	4.67 %
PTK1	0.17	5.19 %
TVR2	0.11	3.13 %
PDK1	0.01	0.38 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	11.15	10.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	10.59	14.11 %
Chargers	0.09	23.49 %
EXT WNTY-MOB	0.06	6.37 %
Pow-Bank	0.02	5.02 %
Dig-Acce		4.04 %
Total	10.76	13.60 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.26	8.83 %
DKI1	0.26	7.23 %
ADP1	0.24	9.36 %
MDU5	0.17	14.85 %
TMM1	0.17	6.29 %
SGP1	0.15	10.04 %
MDU3	0.14	5.15 %
MDU4	0.14	11.58 %
PKM1	0.11	8.65 %
TEN1	0.09	3.96 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	10.76	13.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.97	9.53 %
Tab	0.20	48.76 %
Chargers	0.11	39.81 %
Dig-Acce		6.94 %
Total	7.28	9.63 %

Branch *	MTD Sales L	Brand Share %
POY2	0.51	12.04 %
TDM1	0.49	13.70 %
CDM1	0.44	6.98 %
VPM2	0.32	7.74 %
TRK1	0.29	4.53 %
KML1	0.20	7.20 %
ULP1	0.20	3.68 %
NVL2	0.15	6.41 %
TVM2	0.15	3.00 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.28	9.63 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	73.86 %
Total	1.15	47.08 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	47.08 %