

MTD Sales
147.23 L

Brand Share %
9.43 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	136.82	10.00 %
Tab	4.98	28.32 %
Chargers	3.87	41.93 %
SWatch	0.52	6.44 %
Computer	0.51	0.37 %
EXT WNTY-MOB	0.46	3.09 %
Case	0.02	42.01 %
Dig-Acce	0.02	1.01 %
Pow-Bank	0.02	0.56 %
Total	147.23	9.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.99	13.56 %
CHENNAI-01	19.27	11.13 %
CHENNAI-02	16.70	9.15 %
SOUTH-03	15.62	10.50 %
NORTH ARCOT	15.21	9.20 %
TRICHY-01	14.08	9.19 %
WEST-01	12.63	9.38 %
WEST-02	10.56	6.20 %
SOUTH ARCOT	8.78	7.46 %
KL-SOUTH	1.39	19.28 %
HO01		0.00 %
Total	147.23	9.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	30.20	14.71 %
Tab	2.02	59.94 %
Chargers	0.65	37.44 %
EXT WNTY-MOB	0.12	3.91 %
Total	32.99	13.56 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.71	4.67 %
KYR1	0.56	9.30 %
TCN1	0.32	4.78 %
APK1	0.29	4.66 %
SGT1	0.29	8.33 %
UDN1	0.28	8.06 %
KSM1	0.10	2.81 %
RND1	0.10	2.51 %
PDI1	0.01	0.28 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
TVL2		0.00 %
VKM1		0.00 %
Total	32.99	13.56 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	18.53	11.93 %
Chargers	0.52	41.70 %
Tab	0.19	11.50 %
EXT WNTY-MOB	0.01	0.87 %
Case	0.01	100.00 %
Total	19.27	11.13 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.98	8.35 %
CH30	0.89	7.70 %
MC09	0.28	7.86 %
CH38	0.22	5.66 %
CH37	0.11	3.30 %
GUD1	0.10	3.54 %
MC02	0.10	5.03 %
MRM1	0.10	1.41 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
TKM1		0.00 %
Total	19.27	11.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	14.39	8.80 %
Tab	0.80	31.32 %
Chargers	0.56	48.15 %
Computer	0.51	4.37 %
SWatch	0.34	31.15 %
EXT WNTY-MOB	0.10	8.19 %
Total	16.70	9.15 %

Branch *	MTD Sales L	Brand Share %
CH34	0.44	3.93 %
CH41	0.33	8.59 %
CH33	0.30	3.51 %
CH18	0.18	1.84 %
CH32	0.10	5.75 %
CH06	0.02	0.24 %
PON1	0.01	0.26 %
CH23	0.01	0.65 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	16.70	9.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	14.77	11.90 %
Chargers	0.47	52.72 %
Tab	0.25	5.29 %
EXT WNTY-MOB	0.10	5.06 %
Case	0.01	100.00 %
Dig-Acce	0.01	4.64 %
Total	15.62	10.50 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	5.94 %
TEN1	0.47	6.54 %
CBM1	0.38	7.04 %
DKI1	0.26	3.81 %
PVI1	0.24	4.02 %
ADP1	0.10	1.89 %
KPT1	0.10	1.94 %
SVG1	0.10	1.40 %
PNI1	0.02	0.90 %
KRR1	0.02	2.47 %
ODM1	0.01	0.51 %
SGP1	0.01	0.43 %
BNR1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	15.62	10.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	14.35	9.76 %
Chargers	0.42	37.46 %
Tab	0.36	27.52 %
EXT WNTY-MOB	0.08	3.11 %
Total	15.21	9.20 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.51	8.20 %
WJP1	0.49	7.65 %
WJD1	0.46	4.46 %
UGI1	0.45	7.75 %
CYR1	0.28	9.28 %
CPT1	0.24	5.48 %
ABR1	0.19	3.32 %
BGR1	0.15	3.24 %
KPM1	0.14	3.75 %
TRL1	0.11	0.95 %
PTU1	0.09	4.61 %
ANI1	0.01	0.18 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
Total	15.21	9.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	13.26	9.98 %
Tab	0.60	71.50 %
Chargers	0.19	32.71 %
EXT WNTY-MOB	0.04	3.06 %
Total	14.08	9.19 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.29	5.16 %
MSI1	0.19	3.25 %
ORU1	0.14	4.70 %
JKM1	0.09	2.53 %
NMM1		0.00 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	14.08	9.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	12.06	10.78 %
Chargers	0.52	45.32 %
Pow-Bank	0.02	6.20 %
EXT WNTY-MOB	0.02	1.84 %
Dig-Acce	0.02	16.00 %
Total	12.63	9.38 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.86	7.69 %
KGI1	0.38	4.35 %
CBE6	0.31	8.67 %
CBE4	0.20	7.71 %
PDM1	0.15	7.16 %
TPR1	0.02	0.50 %
PPI1	0.02	0.54 %
DPM2	0.01	0.30 %
SUL1	0.01	0.78 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
KGM1	-0.10	-3.93 %
Total	12.63	9.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	9.69	6.44 %
Tab	0.37	19.41 %
Chargers	0.32	42.60 %
SWatch	0.18	16.27 %
Total	10.56	6.20 %

Branch *	MTD Sales L	Brand Share %
PMP1	0.67	9.15 %
SGI1	0.55	7.50 %
MCR1	0.38	4.98 %
VPD1	0.29	3.89 %
MTR1	0.23	4.57 %
NKL2	0.22	3.46 %
EPI1	0.15	4.21 %
SLM3	0.15	2.78 %
PLC1	0.14	3.19 %
APN1	0.10	2.23 %
TRM1	0.10	0.94 %
VKL1	0.10	3.58 %
KRI1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	10.56	6.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.19	7.69 %
Tab	0.38	47.55 %
Chargers	0.21	36.01 %
Total	8.78	7.46 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.39	6.16 %
TVM1	0.20	5.11 %
TDM1	0.14	2.93 %
TRK1	0.14	1.22 %
ULP1	0.12	1.59 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	8.78	7.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.38	19.27 %
Chargers	0.01	100.00 %
Total	1.39	19.28 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.39	19.28 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %