



TN : SAMSUNG Sales Performance 06/05/2026 9:31 AM

MTD Sales
105.02 L

Brand Share %
5.84 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	101.27	5.75 %
Chargers	3.11	18.60 %
Tab	0.62	3.17 %
Dig-Acce	0.01	1.62 %
Total	105.02	5.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.33	10.26 %
CHENNAI-02	23.64	9.31 %
SOUTH-03	12.98	7.33 %
CHENNAI-01	7.91	3.50 %
WEST-02	6.55	3.59 %
NORTH ARCOT	6.54	3.29 %
TRICHY-01	5.44	3.93 %
WEST-01	5.34	4.18 %
SOUTH ARCOT	4.28	3.02 %
HO01		0.00 %
Total	105.02	5.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	31.17	10.11 %
Chargers	0.85	27.36 %
Tab	0.31	8.80 %
Total	32.33	10.26 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.32	4.75 %
MMT1	0.29	3.62 %
PKD1	0.20	3.46 %
TCN1	0.16	2.77 %
SNL1	0.14	2.94 %
PDI1	0.14	3.23 %
MAR1	0.13	1.53 %
KGL1	0.13	1.44 %
KYR1	0.13	2.28 %
TKY1	0.01	0.19 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	32.33	10.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	22.93	9.21 %
Chargers	0.40	20.42 %
Tab	0.31	10.96 %
Dig-Acce		9.60 %
Total	23.64	9.31 %

Branch *	MTD Sales L	Brand Share %
MC05	0.64	5.63 %
CH50	0.34	2.02 %
CH17	0.32	4.70 %
CH46	0.28	4.42 %
CH44	0.16	2.22 %
UKI1	0.14	1.42 %
MC06	0.14	4.52 %
MJR1	0.14	1.40 %
CH51	0.01	0.19 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	23.64	9.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	12.61	7.20 %
Chargers	0.37	25.86 %
Total	12.98	7.33 %

Branch *	MTD Sales L	Brand Share %
ATG1	0.14	3.87 %
CBM1	0.13	2.19 %
DKI1	0.01	0.25 %
MDU6	0.01	0.23 %
PNV2	0.01	0.60 %
TEN1	0.01	0.13 %
KYK1	0.01	0.76 %
ADP1		0.00 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	12.98	7.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	7.58	3.43 %
Chargers	0.33	17.62 %
Total	7.91	3.50 %

Branch *	MTD Sales L	Brand Share %
CH30	0.69	5.46 %
CH40	0.20	1.51 %
CH22	0.16	3.05 %
CH07	0.15	1.88 %
KNR1	0.14	3.25 %
CH45	0.14	1.99 %
CH48	0.02	0.21 %
CH29	0.01	5.32 %
GUD2	0.01	0.18 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH49		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	7.91	3.50 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	6.26	3.48 %
Chargers	0.29	23.94 %
Total	6.55	3.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.61	4.70 %
VPD1	0.36	4.74 %
HSR1	0.33	4.45 %
ATU1	0.23	3.79 %
APN1	0.14	2.23 %
TRM1	0.13	0.93 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	6.55	3.59 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.28	3.29 %
Chargers	0.25	15.24 %
Total	6.54	3.29 %

Branch *	MTD Sales L	Brand Share %
CGM1	0.30	4.88 %
GDM1	0.30	3.39 %
ANI1	0.17	5.03 %
AKM1	0.15	1.18 %
TRR1	0.14	1.44 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	6.54	3.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.13	3.75 %
Chargers	0.31	32.85 %
Dig-Acce		2.62 %
Total	5.44	3.93 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	1.82 %
TNJ2	0.20	3.50 %
NMM1	0.20	5.14 %
ORU1	0.19	4.71 %
AYR1	0.01	0.23 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.03	-1.04 %
Total	5.44	3.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.15	4.09 %
Chargers	0.19	21.67 %
Total	5.34	4.18 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.89	3.08 %
KGI1	0.36	3.84 %
GBM1	0.11	1.52 %
TPR3	0.01	1.21 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	5.34	4.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.16	2.96 %
Chargers	0.12	15.50 %
Total	4.28	3.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.43	2.49 %
ULP1	0.27	2.62 %
VCM2	0.16	4.96 %
VPM2	0.16	3.37 %
CDM1	0.01	0.16 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	4.28	3.02 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %