



TN : SAMSUNG Sales Performance 06/04/2026 9:31 AM

MTD Sales
105.88 L

Brand Share %
6.13 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	101.86	5.99 %
Chargers	3.94	38.11 %
Tab	0.07	0.48 %
Case		50.25 %
Total	105.88	6.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.77	11.65 %
CHENNAI-02	17.73	7.46 %
SOUTH-03	12.16	7.88 %
NORTH ARCOT	9.61	5.05 %
CHENNAI-01	9.10	4.15 %
WEST-02	8.49	4.72 %
TRICHY-01	8.34	5.13 %
WEST-01	2.63	2.46 %
SOUTH ARCOT	2.04	1.40 %
HO01		0.00 %
Total	105.88	6.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	34.59	11.48 %
Chargers	1.17	50.14 %
Case		100.00 %
Total	35.77	11.65 %

Branch *	MTD Sales L	Brand Share %
MAR1	0.46	5.86 %
TKS2	0.35	2.58 %
APK2	0.19	3.39 %
RND1	0.01	0.19 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
Total	35.77	11.65 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	17.15	7.34 %
Chargers	0.59	36.47 %
Total	17.73	7.46 %

Branch *	MTD Sales L	Brand Share %
CH03	1.22	5.42 %
CH24	0.39	4.67 %
PON1	0.19	4.04 %
CH41	0.12	2.32 %
CH36	0.12	2.60 %
MC05	0.06	0.86 %
UKI1	0.03	0.42 %
CH51	0.01	0.18 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
Total	17.73	7.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.62	7.63 %
Chargers	0.54	55.99 %
Total	12.16	7.88 %

Branch *	MTD Sales L	Brand Share %
ADP1	0.18	3.90 %
TEN1	0.14	2.87 %
KKD3	0.13	3.97 %
CBM1	0.13	2.65 %
MDU7	0.12	2.34 %
ODM1	0.01	0.44 %
KYK1	0.01	0.78 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	12.16	7.88 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.31	4.95 %
Chargers	0.23	22.10 %
Tab	0.07	5.83 %
Total	9.61	5.05 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.28	4.30 %
TRR1	0.69	4.61 %
CGM1	0.23	3.95 %
SLG1	0.22	2.96 %
GDM1	0.22	3.51 %
VSI1	0.19	2.44 %
TRL1	0.01	0.16 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	9.61	5.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.79	4.08 %
Chargers	0.31	25.19 %
Total	9.10	4.15 %

Branch *	MTD Sales L	Brand Share %
CH45	0.54	3.68 %
CH48	0.40	5.24 %
KNR1	0.40	5.18 %
CH25	0.20	2.83 %
CH05	0.19	3.22 %
AVD1	0.18	2.92 %
CH40	0.15	1.79 %
CH42	0.13	2.41 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	9.10	4.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	8.15	4.58 %
Chargers	0.34	34.42 %
Total	8.49	4.72 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.18	4.48 %
APN1	0.18	3.05 %
KRI1	0.01	0.10 %
MCR1	0.01	0.19 %
TRM1	0.01	0.09 %
DPR1	0.01	0.27 %
ATU1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
Total	8.49	4.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	7.84	4.90 %
Chargers	0.50	56.61 %
Total	8.34	5.13 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.35	3.79 %
TRY1	0.35	1.31 %
MSI1	0.31	4.26 %
JKM1	0.01	0.24 %
TYR1	0.01	0.14 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
Total	8.34	5.13 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.46	2.33 %
Chargers	0.17	26.84 %
Total	2.63	2.46 %

Branch *	MTD Sales L	Brand Share %
CNR1	0.38	4.53 %
CBE2	0.32	1.47 %
DPM2	0.13	3.74 %
TPR2	0.13	5.00 %
TPR3	0.03	2.33 %
KMR1	0.01	0.14 %
MPM1	0.01	0.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	2.63	2.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.94	1.35 %
Chargers	0.09	14.28 %
Total	2.04	1.40 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.52	6.05 %
POY1	0.45	5.40 %
VPM2	0.33	3.15 %
KKI2	0.18	3.19 %
TVM1	0.15	3.11 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.04	1.40 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %