

MTD Sales
62.24 L

Brand Share %
5.71 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	60.59	5.76 %
Chargers	1.00	17.00 %
EXT WNTY-MOB	0.33	2.68 %
Ear-Buds	0.23	1.61 %
Pow-Bank	0.07	1.13 %
Case	0.02	48.97 %
Total	62.24	5.71 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.02	8.19 %
CHENNAI-02	10.39	7.04 %
SOUTH-03	7.35	7.71 %
NORTH ARCOT	6.18	4.53 %
WEST-02	5.80	5.33 %
HO01	4.79	15.14 %
TRICHY-01	4.70	4.31 %
CHENNAI-01	4.11	3.22 %
KL-SOUTH	3.05	28.10 %
SOUTH ARCOT	1.23	1.37 %
WEST-01	0.63	1.03 %
Total	62.24	5.71 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	13.67	8.27 %
Chargers	0.17	18.91 %
Ear-Buds	0.12	5.76 %
EXT WNTY-MOB	0.05	2.29 %
Case	0.01	64.12 %
Total	14.02	8.19 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.69	4.16 %
VNR2	0.50	4.30 %
TKS2	0.36	3.33 %
TUT2	0.21	3.36 %
MAR1	0.18	4.53 %
ASM1	0.01	0.69 %
SDI1	0.01	0.90 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SKD1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	14.02	8.19 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	10.12	7.04 %
EXT WNTY-MOB	0.16	14.05 %
Chargers	0.08	11.60 %
Pow-Bank	0.02	4.46 %
Case		100.00 %
Total	10.39	7.04 %

Branch *	MTD Sales L	Brand Share %
CH21	0.55	5.60 %
CH03	0.53	5.50 %
MC05	0.27	3.26 %
CH46	0.16	1.87 %
MJR1	0.16	2.01 %
CH36	0.01	0.42 %
GPD1	0.01	0.23 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH41		0.00 %
CH43		0.00 %
MC06		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	10.39	7.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.17	7.84 %
Chargers	0.16	30.55 %
EXT WNTY-MOB	0.02	0.98 %
Case		100.00 %
Total	7.35	7.71 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.11	3.40 %
PVI1	0.10	2.91 %
ADP1	0.01	0.53 %
CMR1	0.01	0.42 %
MDU3	0.01	0.53 %
TDI1	0.01	0.27 %
KRR1		0.09 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	7.35	7.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.06	4.62 %
Chargers	0.12	12.47 %
Case		100.00 %
Total	6.18	4.53 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.70	5.01 %
VEL1	0.23	3.50 %
GDM1	0.20	3.93 %
BGR1	0.10	3.21 %
CGM1		0.05 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	6.18	4.53 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	5.58	5.26 %
Chargers	0.17	30.46 %
EXT WNTY-MOB	0.04	5.50 %
Total	5.80	5.33 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.21	3.84 %
EDP1	0.01	0.32 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	5.80	5.33 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	4.79	17.60 %
Total	4.79	15.14 %

Branch *	MTD Sales L	Brand Share %
Total	4.79	15.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.47	4.22 %
Chargers	0.15	23.72 %
EXT WNTY-MOB	0.06	5.23 %
Pow-Bank	0.02	3.94 %
Total	4.70	4.31 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	5.08 %
TRY1	0.10	0.50 %
MVM1	0.02	0.62 %
AYR1	0.01	0.43 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TYR1		0.00 %
Total	4.70	4.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.03	3.25 %
Chargers	0.06	8.53 %
Pow-Bank	0.02	4.36 %
Case		80.24 %
Total	4.11	3.22 %

Branch *	MTD Sales L	Brand Share %
CH35	0.20	5.47 %
CH30	0.13	3.75 %
MRM1	0.02	0.21 %
AVD1		0.00 %
CGL1		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.11	3.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.01	28.80 %
Chargers	0.03	47.60 %
Total	3.05	28.10 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	3.05	28.10 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.22	1.40 %
Chargers	0.01	2.33 %
Total	1.23	1.37 %

Branch *	MTD Sales L	Brand Share %
POY1	0.13	3.23 %
CDM1	0.10	2.05 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	1.23	1.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	0.47	0.79 %
Ear-Buds	0.12	8.30 %
Chargers	0.05	10.72 %
Total	0.63	1.03 %

Branch *	MTD Sales L	Brand Share %
CNR1	0.14	2.37 %
GDR1	0.12	4.55 %
CBE2	0.01	0.11 %
SYM2	0.01	1.59 %
SNR1	0.01	1.06 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
TPR1		-0.08 %
Total	0.63	1.03 %