

MTD Sales
82.77 L

Brand Share %
6.15 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	79.74	6.23 %
Chargers	1.93	23.71 %
EXT WNTY-MOB	0.60	3.03 %
SWatch	0.30	3.94 %
Ear-Buds	0.11	1.00 %
Case	0.04	66.22 %
Dig-Acce	0.03	0.64 %
Pow-Bank	0.02	0.61 %
Total	82.77	6.15 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.02	8.02 %
CHENNAI-02	13.62	5.66 %
NORTH ARCOT	10.96	6.90 %
WEST-02	10.94	7.77 %
CHENNAI-01	10.48	6.14 %
SOUTH-03	7.28	6.09 %
TRICHY-01	6.46	5.30 %
SOUTH ARCOT	4.53	4.99 %
WEST-01	4.48	5.73 %
HO01		0.00 %
KL-SOUTH		0.00 %
Total	82.77	6.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	13.33	8.11 %
SWatch	0.30	32.71 %
Chargers	0.23	23.81 %
EXT WNTY-MOB	0.17	4.10 %
Total	14.02	8.02 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.95	5.12 %
ERL2	0.25	5.84 %
PKD1	0.17	5.46 %
RND1	0.17	2.55 %
KYR1	0.10	4.20 %
VKM1	0.08	4.20 %
SNL1	0.02	1.07 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	14.02	8.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	12.98	5.68 %
EXT WNTY-MOB	0.30	11.35 %
Chargers	0.28	22.43 %
Ear-Buds	0.07	3.59 %
Total	13.62	5.66 %

Branch *	MTD Sales L	Brand Share %
CH21	1.13	5.47 %
CH03	1.00	4.11 %
CH44	0.66	5.65 %
MC05	0.45	5.58 %
CH46	0.39	4.41 %
CH34	0.35	2.14 %
CH33	0.33	4.48 %
MC06	0.26	4.51 %
CH24	0.18	1.72 %
CH41	0.09	1.87 %
CH18	0.01	0.11 %
MJR1	0.01	0.09 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	13.62	5.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	10.63	7.09 %
Chargers	0.33	33.11 %
Dig-Acce		5.63 %
Total	10.96	6.90 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.32	4.54 %
KPM2	0.26	1.24 %
UGI1	0.26	4.27 %
VSI1	0.18	4.32 %
TRT1	0.15	6.11 %
SLG1	0.10	4.87 %
GDM1	0.10	1.25 %
CYR1	0.09	2.87 %
SBR1	0.01	0.18 %
VNB1	0.01	0.18 %
TRL1	0.01	0.24 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
Total	10.96	6.90 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	10.66	7.91 %
Chargers	0.20	19.81 %
EXT WNTY-MOB	0.07	5.35 %
Dig-Acce	0.01	8.40 %
Total	10.94	7.77 %

Branch *	MTD Sales L	Brand Share %
NKL2	0.21	4.32 %
EPI1	0.17	4.76 %
OML1	0.11	1.62 %
SGI1	0.01	0.24 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	10.94	7.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	10.10	6.26 %
Chargers	0.28	24.41 %
Ear-Buds	0.04	2.66 %
Case	0.04	100.00 %
EXT WNTY-MOB	0.02	0.97 %
Dig-Acce		0.62 %
Total	10.48	6.14 %

Branch *	MTD Sales L	Brand Share %
CH07	0.38	5.86 %
CH40	0.35	3.10 %
GUD1	0.28	5.75 %
CH38	0.19	3.79 %
CH19	0.16	2.51 %
CH29	0.02	1.60 %
CH14	0.02	0.20 %
KNR1	0.01	0.35 %
MC09	0.01	0.45 %
MC10	0.01	0.22 %
MRM1	0.01	0.17 %
SKL1	0.01	0.34 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
Total	10.48	6.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.02	6.14 %
Chargers	0.22	25.51 %
EXT WNTY-MOB	0.05	2.48 %
Total	7.28	6.09 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.27	5.93 %
KKD3	0.14	4.29 %
ATG1	0.11	3.45 %
ADP1	0.10	3.01 %
MDU5	0.10	3.60 %
CBM1	0.01	0.24 %
PKM1	0.01	0.47 %
NKI1	0.01	0.35 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	7.28	6.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	6.30	5.38 %
Chargers	0.16	27.47 %
Total	6.46	5.30 %

Branch *	MTD Sales L	Brand Share %
KUM1	0.27	4.50 %
TNJ2	0.25	5.24 %
MSI1	0.24	5.19 %
ORU1	0.17	4.77 %
NMM1	0.09	2.23 %
TYR1	0.01	0.11 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	6.46	5.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.44	5.17 %
Chargers	0.09	13.48 %
Total	4.53	4.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.62	5.38 %
VPM2	0.34	4.68 %
TVM1	0.15	3.88 %
STP1	0.10	3.60 %
KLM1	0.01	0.17 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.53	4.99 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	4.30	5.77 %
Chargers	0.15	21.77 %
Pow-Bank	0.02	6.51 %
Dig-Acce	0.01	14.34 %
Total	4.48	5.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	3.63 %
MPM1	0.02	1.21 %
DPM2	0.01	0.26 %
KMR1	0.01	0.25 %
SNR1	0.01	1.39 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	4.48	5.73 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %