

MTD Sales
116.81 L

Brand Share %
15.12 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	114.24	15.34 %
Chargers	1.20	32.99 %
EXT WNTY-MOB	0.61	8.17 %
Tab	0.61	8.46 %
Ear-Buds	0.12	1.89 %
Dig-Acce	0.02	0.76 %
Case	0.01	45.68 %
Total	116.81	15.12 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	22.24	18.47 %
CHENNAI-02	17.96	16.58 %
WEST-02	12.06	13.74 %
CHENNAI-01	11.08	13.73 %
NORTH ARCOT	9.88	11.23 %
WEST-01	9.28	18.00 %
KL-SOUTH	9.21	41.49 %
TRICHY-01	9.06	10.78 %
SOUTH-03	8.96	13.60 %
SOUTH ARCOT	5.94	9.60 %
HO01	1.15	56.61 %
Total	116.81	15.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	21.52	18.44 %
EXT WNTY-MOB	0.27	17.36 %
Tab	0.20	29.12 %
Chargers	0.20	37.60 %
Ear-Buds	0.04	5.13 %
Total	22.24	18.47 %

Branch *	MTD Sales L	Brand Share %
ERL2	0.47	14.70 %
PKD1	0.35	10.55 %
APK2	0.26	8.32 %
TUT2	0.20	4.76 %
VLY1	0.19	3.84 %
KGL1	0.08	5.75 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	22.24	18.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	17.61	16.88 %
Chargers	0.20	34.91 %
EXT WNTY-MOB	0.15	14.02 %
Total	17.96	16.58 %

Branch *	MTD Sales L	Brand Share %
CH12	0.60	15.11 %
CH21	0.49	6.56 %
UKI1	0.49	9.31 %
CH18	0.32	5.89 %
CH33	0.29	11.81 %
CH34	0.28	4.05 %
PON1	0.26	9.36 %
CH31	0.19	11.30 %
MJR1	0.17	3.61 %
CH46	0.16	12.45 %
GPD1	0.16	4.15 %
CH27	0.10	13.80 %
CH09	0.01	0.28 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	17.96	16.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	11.85	13.90 %
Chargers	0.12	31.56 %
EXT WNTY-MOB	0.06	7.44 %
Ear-Buds	0.04	6.23 %
Total	12.06	13.74 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.71	11.72 %
PMP1	0.34	5.22 %
APN1	0.31	12.21 %
VKL1	0.31	12.51 %
NKL2	0.29	13.22 %
BMD1	0.28	13.17 %
MTR1	0.27	8.53 %
PLC1	0.27	6.13 %
OML1	0.25	5.35 %
TRM1	0.17	2.90 %
VPD1	0.15	4.09 %
RSP1	0.10	8.58 %
DPR1	0.01	1.17 %
EDP1	0.01	1.16 %
DPR2	0.01	0.31 %
CMI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
Total	12.06	13.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	10.87	14.14 %
Chargers	0.18	34.70 %
EXT WNTY-MOB	0.03	6.23 %
Case	0.01	100.00 %
Total	11.08	13.73 %

Branch *	MTD Sales L	Brand Share %
CH08	0.46	14.19 %
CH05	0.32	9.19 %
KNR1	0.27	12.42 %
CH19	0.22	7.70 %
CH30	0.20	8.11 %
CH42	0.19	5.41 %
CH14	0.17	3.12 %
CH28	0.17	4.98 %
MRM1	0.17	5.18 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	11.08	13.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.75	11.56 %
Chargers	0.09	20.46 %
Ear-Buds	0.04	6.64 %
Total	9.88	11.23 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.90	6.36 %
TRR1	0.70	10.13 %
CGM1	0.33	10.89 %
PLR1	0.19	7.16 %
KPM1	0.01	0.24 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	9.88	11.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	9.20	18.64 %
Chargers	0.07	36.71 %
Dig-Acce	0.01	1.53 %
Total	9.28	18.00 %

Branch *	MTD Sales L	Brand Share %
GDR1	0.37	11.21 %
PPI1	0.35	12.17 %
TPR1	0.19	6.29 %
TPR3	0.19	11.07 %
KGI1	0.17	3.54 %
DPM2	0.15	7.84 %
CBE2	0.11	2.00 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	9.28	18.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.10	41.58 %
Chargers	0.07	41.91 %
EXT WNTY-MOB	0.04	61.82 %
Total	9.21	41.49 %

Branch *	MTD Sales L	Brand Share %
Total	9.21	41.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.73	10.65 %
Tab	0.20	35.87 %
Chargers	0.11	34.98 %
Dig-Acce	0.01	13.49 %
EXT WNTY-MOB	0.01	1.23 %
Total	9.06	10.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.32	6.78 %
TNJ2	0.43	14.92 %
TTP1	0.42	9.37 %
KRN1	0.35	10.85 %
NGT1	0.17	6.88 %
PTK1	0.17	5.65 %
MSI1	0.10	6.85 %
NMM1	0.09	7.99 %
JKM1	0.01	0.37 %
PDK1	0.01	0.45 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	9.06	10.78 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	8.82	14.08 %
Chargers	0.07	25.39 %
EXT WNTY-MOB	0.06	7.16 %
Dig-Acce		4.35 %
Total	8.96	13.60 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.26	9.17 %
DKI1	0.26	7.99 %
TMM1	0.17	6.51 %
SGP1	0.15	12.42 %
MDU3	0.14	5.39 %
PKM1	0.11	10.21 %
ADP1	0.10	5.52 %
TEN1	0.09	3.99 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU4	-0.02	-2.23 %
Total	8.96	13.60 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.65	9.37 %
Tab	0.20	100.00 %
Chargers	0.09	37.82 %
Dig-Acce		9.17 %
Total	5.94	9.60 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.16	14.06 %
CDM1	0.44	8.64 %
POY2	0.41	11.23 %
KML1	0.20	8.29 %
ULP1	0.20	4.59 %
VPM2	0.15	4.40 %
NVL2	0.15	6.69 %
TVM2	0.15	3.33 %
TRK1	0.10	2.07 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	5.94	9.60 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	100.00 %
Total	1.15	56.61 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	56.61 %