

MTD Sales
117.14 L

Brand Share %
10.28 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	110.12	10.05 %
Chargers	3.16	40.74 %
Tab	2.98	29.06 %
SWatch	0.52	7.30 %
EXT WNTY-MOB	0.31	2.38 %
Case	0.02	44.63 %
Pow-Bank	0.02	0.66 %
Dig-Acce	0.02	0.73 %
Total	117.14	10.28 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	26.76	14.91 %
CHENNAI-01	16.58	12.12 %
CHENNAI-02	12.80	8.88 %
SOUTH-03	12.45	11.09 %
WEST-01	11.35	11.57 %
TRICHY-01	10.49	9.34 %
NORTH ARCOT	9.95	8.00 %
WEST-02	8.28	6.45 %
SOUTH ARCOT	7.09	8.12 %
KL-SOUTH	1.39	26.38 %
HO01		0.00 %
Total	117.14	10.28 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	25.51	14.85 %
Tab	0.60	30.87 %
Chargers	0.55	37.69 %
EXT WNTY-MOB	0.10	3.78 %
Total	26.76	14.91 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.70	6.38 %
KYR1	0.56	9.95 %
APK1	0.29	5.99 %
KSM1	0.10	3.36 %
TCN1	0.10	1.97 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	26.76	14.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	15.90	12.12 %
Chargers	0.46	41.47 %
Tab	0.19	13.89 %
EXT WNTY-MOB	0.01	0.98 %
Case	0.01	100.00 %
Total	16.58	12.12 %

Branch *	MTD Sales L	Brand Share %
CH38	0.22	6.02 %
MC09	0.19	6.91 %
CH37	0.11	5.05 %
GUD1	0.10	6.02 %
MRM1	0.10	2.15 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
TKM1		0.00 %
Total	16.58	12.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.16	8.12 %
Tab	0.80	31.32 %
Chargers	0.44	46.27 %
SWatch	0.34	33.67 %
EXT WNTY-MOB	0.06	5.29 %
Total	12.80	8.88 %

Branch *	MTD Sales L	Brand Share %
CH20	0.60	8.58 %
MC05	0.49	9.95 %
CH34	0.43	5.88 %
CH33	0.21	2.85 %
CH41	0.19	5.09 %
CH18	0.18	2.16 %
CH36	0.10	7.21 %
CH32	0.10	5.75 %
CH06	0.02	0.28 %
PON1	0.01	0.39 %
CH23	0.01	0.70 %
CH01		0.00 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	12.80	8.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	11.66	10.87 %
Chargers	0.41	52.22 %
Tab	0.25	55.22 %
EXT WNTY-MOB	0.10	5.68 %
Case	0.01	100.00 %
Dig-Acce	0.01	6.42 %
Total	12.45	11.09 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	7.15 %
DKI1	0.26	4.99 %
TEN1	0.25	4.83 %
PVI1	0.24	4.75 %
ADP1	0.10	2.20 %
KPT1	0.10	2.05 %
SVG1	0.10	3.76 %
PNI1	0.02	2.88 %
KRR1	0.02	3.54 %
ODM1	0.01	0.58 %
SGP1	0.01	0.68 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	12.45	11.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	10.87	11.44 %
Chargers	0.46	44.80 %
Pow-Bank	0.02	7.18 %
Dig-Acce	0.01	10.45 %
Total	11.35	11.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.86	9.89 %
KGI1	0.37	5.59 %
GBM1	0.36	6.29 %
CBE6	0.31	9.06 %
TPR1	0.02	0.60 %
PPI1	0.01	0.36 %
SUL1	0.01	1.03 %
ANR1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
KGM1	-0.10	-4.18 %
Total	11.35	11.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	10.12	9.24 %
Tab	0.18	43.43 %
Chargers	0.15	29.34 %
EXT WNTY-MOB	0.04	3.46 %
Total	10.49	9.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.85	9.82 %
KUM1	0.41	9.40 %
KRN1	0.30	9.33 %
TNJ2	0.29	8.71 %
MSI1	0.19	3.92 %
ORU1	0.14	5.84 %
JKM1	0.09	2.87 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	10.49	9.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.47	7.88 %
Chargers	0.30	34.77 %
Tab	0.19	30.88 %
Total	9.95	8.00 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.75	7.70 %
WJP1	0.49	8.76 %
UGI1	0.45	9.93 %
WJD1	0.31	3.51 %
VEL1	0.25	7.54 %
CPT1	0.24	7.73 %
CGM1	0.24	5.65 %
SLG1	0.24	6.57 %
VSI1	0.23	9.23 %
ABR1	0.19	3.41 %
KPM1	0.14	5.32 %
TRL1	0.11	1.11 %
PTU1	0.09	5.10 %
ANI1	0.01	0.29 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
Total	9.95	8.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.48	6.04 %
Tab	0.37	21.77 %
Chargers	0.26	40.55 %
SWatch	0.18	18.24 %
Total	8.28	6.45 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.64	6.81 %
SGI1	0.55	8.70 %
MCR1	0.38	6.85 %
VPD1	0.29	4.20 %
MTR1	0.23	5.90 %
PLC1	0.14	4.49 %
TRM1	0.10	1.05 %
VKL1	0.10	5.76 %
KRI1		0.00 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	8.28	6.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.57	7.76 %
Tab	0.38	47.55 %
Chargers	0.14	31.07 %
Total	7.09	8.12 %

Branch *	MTD Sales L	Brand Share %
TVM1	0.20	7.08 %
NVL2	0.20	3.95 %
TRK1	0.14	1.83 %
ULP1	0.11	2.25 %
VPM2	0.10	3.33 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	7.09	8.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.38	26.35 %
Chargers	0.01	100.00 %
Total	1.39	26.38 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.39	26.38 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %