



TN : SAMSUNG Sales Performance 05/05/2026 9:31 AM

MTD Sales
88.71 L

Brand Share %
5.80 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	85.91	5.72 %
Chargers	2.47	16.90 %
Tab	0.31	2.32 %
Dig-Acce	0.01	1.84 %
Total	88.71	5.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	25.66	10.00 %
CHENNAI-02	22.23	10.27 %
SOUTH-03	10.90	7.16 %
CHENNAI-01	6.54	3.41 %
WEST-02	5.87	3.67 %
TRICHY-01	4.84	4.15 %
NORTH ARCOT	4.78	2.82 %
WEST-01	4.61	4.06 %
SOUTH ARCOT	3.28	2.84 %
HO01		0.00 %
Total	88.71	5.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	24.94	9.93 %
Chargers	0.72	27.53 %
Total	25.66	10.00 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.53	4.55 %
TKS1	0.32	5.33 %
MMT1	0.29	4.92 %
PKD1	0.20	4.20 %
TCN1	0.16	3.49 %
SNL1	0.14	3.79 %
PDI1	0.14	4.21 %
MAR1	0.13	2.23 %
KGL1	0.13	1.64 %
KYR1	0.13	2.82 %
TKY1	0.01	0.32 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	25.66	10.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	21.63	10.14 %
Tab	0.31	21.72 %
Chargers	0.29	18.22 %
Dig-Acce		12.51 %
Total	22.23	10.27 %

Branch *	MTD Sales L	Brand Share %
CH03	1.21	5.16 %
CH17	0.32	4.70 %
CH46	0.28	4.72 %
CH50	0.20	1.69 %
CH44	0.16	2.23 %
UKI1	0.14	1.47 %
MJR1	0.14	1.44 %
MC06	0.01	0.48 %
CH51	0.01	0.24 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
PON1		0.00 %
Total	22.23	10.27 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	10.60	7.04 %
Chargers	0.30	24.07 %
Total	10.90	7.16 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.20	5.40 %
ATG1	0.14	4.44 %
DKI1	0.01	0.29 %
MDU6	0.01	0.28 %
TEN1	0.01	0.13 %
KYK1	0.01	0.77 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	10.90	7.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.28	3.33 %
Chargers	0.26	16.60 %
Total	6.54	3.41 %

Branch *	MTD Sales L	Brand Share %
CH47	0.54	4.63 %
CH22	0.16	3.16 %
CH07	0.15	2.18 %
KNR1	0.14	4.09 %
CH45	0.14	2.24 %
CH29	0.01	5.32 %
CH48	0.01	0.12 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH49		0.00 %
GUD2		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	6.54	3.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	5.62	3.58 %
Chargers	0.24	21.95 %
Total	5.87	3.67 %

Branch *	MTD Sales L	Brand Share %
VPD1	0.36	5.18 %
HSR1	0.33	4.66 %
ATU1	0.23	3.98 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
Total	5.87	3.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.58	3.99 %
Chargers	0.26	32.55 %
Dig-Acce		2.65 %
Total	4.84	4.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	2.03 %
TNJ2	0.20	4.13 %
NMM1	0.20	5.61 %
ORU1	0.19	5.53 %
AYR1	0.01	0.28 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.06	-2.49 %
Total	4.84	4.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.60	2.80 %
Chargers	0.18	12.84 %
Total	4.78	2.82 %

Branch *	MTD Sales L	Brand Share %
GDM1	0.30	3.78 %
CGM1	0.17	3.21 %
ANI1	0.17	5.46 %
AKM1	0.15	1.24 %
TRR1	0.14	1.84 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	4.78	2.82 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	4.45	3.96 %
Chargers	0.16	19.84 %
Total	4.61	4.06 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.89	3.15 %
GBM1	0.11	2.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	4.61	4.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.21	2.80 %
Chargers	0.07	10.62 %
Total	3.28	2.84 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.43	3.26 %
ULP1	0.27	3.06 %
VPM2	0.16	3.96 %
CDM1	0.01	0.19 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	3.28	2.84 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %