



# TN : SAMSUNG Sales Performance 05/04/2026 9:31 AM

MTD Sales  
83.95 L

Brand Share %  
6.18 %

Information:

MTD : 01-04-2026 To 04-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	80.80	6.04 %
Chargers	3.07	38.85 %
Tab	0.07	0.57 %
Case		50.25 %
<b>Total</b>	<b>83.95</b>	<b>6.18 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.04	11.79 %
CHENNAI-02	14.58	8.17 %
NORTH ARCOT	8.38	5.74 %
TRICHY-01	8.07	5.75 %
SOUTH-03	7.84	6.53 %
WEST-02	6.96	4.65 %
CHENNAI-01	5.75	3.55 %
SOUTH ARCOT	1.68	1.44 %
WEST-01	1.65	2.14 %
HO01		0.00 %
<b>Total</b>	<b>83.95</b>	<b>6.18 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	28.08	11.63 %
Chargers	0.96	50.66 %
Case		100.00 %
<b>Total</b>	<b>29.04</b>	<b>11.79 %</b>

Branch *	MTD Sales L	Brand Share %
TUT2	0.74	5.91 %
TKS2	0.35	2.75 %
APK2	0.19	4.52 %
PKD1	0.15	3.48 %
SNL1	0.15	5.90 %
RND1	0.01	0.21 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
<b>Total</b>	<b>29.04</b>	<b>11.79 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	14.12	8.06 %
Chargers	0.46	39.20 %
<b>Total</b>	<b>14.58</b>	<b>8.17 %</b>

Branch *	MTD Sales L	Brand Share %
CH03	0.63	4.15 %
CH41	0.12	3.02 %
CH36	0.12	3.17 %
MC05	0.06	1.13 %
UKI1	0.03	0.68 %
CH51	0.01	0.22 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH33		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MJR1		0.00 %
PON1		0.00 %
<b>Total</b>	<b>14.58</b>	<b>8.17 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.12	5.64 %
Chargers	0.18	25.62 %
Tab	0.07	5.83 %
<b>Total</b>	<b>8.38</b>	<b>5.74 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	1.10	4.90 %
TRR1	0.69	5.36 %
CGM1	0.23	4.65 %
SLG1	0.22	4.25 %
GDM1	0.22	3.95 %
BGR1	0.22	5.95 %
TRL1	0.01	0.23 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
SBR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>8.38</b>	<b>5.74 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	7.61	5.49 %
Chargers	0.47	57.41 %
<b>Total</b>	<b>8.07</b>	<b>5.75 %</b>

Branch *	MTD Sales L	Brand Share %
KUM1	0.35	4.14 %
TRY1	0.35	1.82 %
MSI1	0.31	5.16 %
JKM1	0.01	0.25 %
TYR1	0.01	0.17 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
<b>Total</b>	<b>8.07</b>	<b>5.75 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.45	6.29 %
Chargers	0.38	53.14 %
Total	7.84	6.53 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.25	5.29 %
BNR1	0.20	5.89 %
ADP1	0.18	5.45 %
KKD3	0.13	4.71 %
CBM1	0.13	3.47 %
ODM1	0.01	0.56 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MDU7		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
TEN1	-0.03	-0.93 %
Total	7.84	6.53 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	6.68	4.51 %
Chargers	0.28	32.80 %
<b>Total</b>	<b>6.96</b>	<b>4.65 %</b>

Branch *	MTD Sales L	Brand Share %
HSR1	0.18	5.29 %
APN1	0.18	3.85 %
KRI1	0.01	0.11 %
MCR1	0.01	0.25 %
TRM1	0.01	0.12 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>6.96</b>	<b>4.65 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.58	3.51 %
Chargers	0.17	18.34 %
<b>Total</b>	<b>5.75</b>	<b>3.55 %</b>

Branch *	MTD Sales L	Brand Share %
CH45	0.54	4.01 %
CH05	0.19	3.62 %
AVD1	0.18	4.03 %
CH42	0.13	2.93 %
CH25	0.01	0.22 %
CGL1		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>5.75</b>	<b>3.55 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.60	1.40 %
Chargers	0.08	17.80 %
<b>Total</b>	<b>1.68</b>	<b>1.44 %</b>

Branch *	MTD Sales L	Brand Share %
MKM1	0.26	4.93 %
KKI2	0.18	3.83 %
TVM1	0.15	3.93 %
VPM2	0.13	1.81 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
<b>Total</b>	<b>1.68</b>	<b>1.44 %</b>

## WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.56	2.04 %
Chargers	0.09	24.29 %
<b>Total</b>	<b>1.65</b>	<b>2.14 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.17	0.86 %
MPM1	0.01	0.54 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>1.65</b>	<b>2.14 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %