

MTD Sales  
32.49 L

Brand Share %  
6.26 %

Information:

MTD : 01-12-2025 To 03-12-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **6.26 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 31.57       | 6.31 %        |
| Chargers     | 0.51        | 18.58 %       |
| EXT WNTY-MOB | 0.24        | 3.58 %        |
| Ear-Buds     | 0.12        | 1.93 %        |
| Pow-Bank     | 0.04        | 1.31 %        |
| Case         | 0.01        | 54.67 %       |
| Total        | 32.49       | 6.26 %        |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 8.58        | 10.92 %       |
| HO01        | 4.79        | 16.72 %       |
| CHENNAI-02  | 4.64        | 8.29 %        |
| SOUTH-03    | 3.71        | 6.17 %        |
| NORTH ARCOT | 3.60        | 5.25 %        |
| TRICHY-01   | 2.36        | 4.91 %        |
| CHENNAI-01  | 1.99        | 3.71 %        |
| WEST-02     | 1.21        | 2.16 %        |
| KL-SOUTH    | 1.03        | 31.39 %       |
| SOUTH ARCOT | 0.36        | 1.13 %        |
| WEST-01     | 0.22        | 0.63 %        |
| Total       | 32.49       | 6.26 %        |

## SOUTH-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 8.44        | 11.12 %       |
| Chargers     | 0.10        | 25.69 %       |
| EXT WNTY-MOB | 0.04        | 3.65 %        |
| Case         |             | 61.89 %       |
| Total        | 8.58        | 10.92 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVL1     | 0.40        | 5.10 %        |
| TUT2     | 0.21        | 5.06 %        |
| VNR2     | 0.19        | 4.14 %        |
| ASM1     | 0.01        | 5.80 %        |
| APK1     |             | 0.00 %        |
| APK2     |             | 0.00 %        |
| ARM1     |             | 0.00 %        |
| KGL1     |             | 0.00 %        |
| KSM1     |             | 0.00 %        |
| KYR1     |             | 0.00 %        |
| MMT1     |             | 0.00 %        |
| PDI1     |             | 0.00 %        |
| PKD1     |             | 0.00 %        |
| RND1     |             | 0.00 %        |
| SDI1     |             | 0.00 %        |
| SKD1     |             | 0.00 %        |
| SNL1     |             | 0.00 %        |
| TCN1     |             | 0.00 %        |
| TKS1     |             | 0.00 %        |
| TKS2     |             | 0.00 %        |
| TKY1     |             | 0.00 %        |
| TYI1     |             | 0.00 %        |
| UDN1     |             | 0.00 %        |
| VKM1     |             | 0.00 %        |
| VLY1     |             | 0.00 %        |
| Total    | 8.58        | 10.92 %       |

HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 4.79        | 17.60 %       |
| Total    | 4.79        | 16.72 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 4.79        | 16.72 %       |

CHENNAI-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 4.46        | 8.19 %        |
| EXT WNTY-MOB | 0.12        | 29.67 %       |
| Chargers     | 0.04        | 14.53 %       |
| Pow-Bank     | 0.02        | 12.02 %       |
| Case         |             | 100.00 %      |
| Total        | 4.64        | 8.29 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MJR1     | 0.16        | 4.81 %        |
| CH36     | 0.01        | 5.09 %        |
| CH06     |             | 0.00 %        |
| CH09     |             | 0.00 %        |
| CH17     |             | 0.00 %        |
| CH18     |             | 0.00 %        |
| CH20     |             | 0.00 %        |
| CH23     |             | 0.00 %        |
| CH24     |             | 0.00 %        |
| CH27     |             | 0.00 %        |
| CH31     |             | 0.00 %        |
| CH32     |             | 0.00 %        |
| CH33     |             | 0.00 %        |
| CH34     |             | 0.00 %        |
| CH41     |             | 0.00 %        |
| CH43     |             | 0.00 %        |
| CH46     |             | 0.00 %        |
| GPD1     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| PON1     |             | 0.00 %        |
| UKI1     |             | 0.00 %        |
| Total    | 4.64        | 8.29 %        |

**SOUTH-03**

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 3.60        | 6.25 %        |
| Chargers     | 0.10        | 25.03 %       |
| EXT WNTY-MOB | 0.01        | 0.64 %        |
| Case         |             | 100.00 %      |
| Total        | 3.71        | 6.17 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MPA1     | 0.10        | 4.18 %        |
| PVI1     | 0.10        | 4.07 %        |
| ADP1     | 0.01        | 0.85 %        |
| CMR1     | 0.01        | 0.55 %        |
| TDI1     | 0.01        | 0.33 %        |
| KRR1     |             | 0.52 %        |
| BNR1     |             | 0.00 %        |
| BTU1     |             | 0.00 %        |
| CBM1     |             | 0.00 %        |
| DGL1     |             | 0.00 %        |
| DGL2     |             | 0.00 %        |
| DKI1     |             | 0.00 %        |
| KKD3     |             | 0.00 %        |
| KPT1     |             | 0.00 %        |
| KYK1     |             | 0.00 %        |
| MDU3     |             | 0.00 %        |
| MDU4     |             | 0.00 %        |
| MLR1     |             | 0.00 %        |
| MNM1     |             | 0.00 %        |
| NKI1     |             | 0.00 %        |
| NTM1     |             | 0.00 %        |
| ODM1     |             | 0.00 %        |
| PNI1     |             | 0.00 %        |
| PNV2     |             | 0.00 %        |
| SGP1     |             | 0.00 %        |
| TEN2     |             | 0.00 %        |
| TMM1     |             | 0.00 %        |
| TPT1     |             | 0.00 %        |
| USL1     |             | 0.00 %        |
| Total    | 3.71        | 6.17 %        |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 3.53        | 5.36 %        |
| Chargers | 0.08        | 18.15 %       |
| Total    | 3.60        | 5.25 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ABR1     |             | 0.00 %        |
| ANI1     |             | 0.00 %        |
| ARC2     |             | 0.00 %        |
| CGM1     |             | 0.00 %        |
| CPT1     |             | 0.00 %        |
| CYR1     |             | 0.00 %        |
| GDM1     |             | 0.00 %        |
| KPM1     |             | 0.00 %        |
| KPM2     |             | 0.00 %        |
| PLR1     |             | 0.00 %        |
| PTU1     |             | 0.00 %        |
| SBR1     |             | 0.00 %        |
| TRL1     |             | 0.00 %        |
| TRT1     |             | 0.00 %        |
| UGI1     |             | 0.00 %        |
| VNB1     |             | 0.00 %        |
| Total    | 3.60        | 5.25 %        |

## TRICHY-01

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 2.21        | 4.79 %        |
| Chargers     | 0.09        | 29.77 %       |
| EXT WNTY-MOB | 0.06        | 7.15 %        |
| Total        | 2.36        | 4.91 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PBR2     | 0.19        | 5.17 %        |
| TRY1     | 0.10        | 1.35 %        |
| TNJ2     | 0.01        | 0.75 %        |
| APM1     |             | 0.00 %        |
| AYR1     |             | 0.00 %        |
| JKM1     |             | 0.00 %        |
| KIK1     |             | 0.00 %        |
| KUM1     |             | 0.00 %        |
| MDI1     |             | 0.00 %        |
| MSI1     |             | 0.00 %        |
| MVM1     |             | 0.00 %        |
| NCK1     |             | 0.00 %        |
| NGT1     |             | 0.00 %        |
| ORU1     |             | 0.00 %        |
| PBR1     |             | 0.00 %        |
| PDK1     |             | 0.00 %        |
| TRY2     |             | 0.00 %        |
| TRY3     |             | 0.00 %        |
| TRY4     |             | 0.00 %        |
| TVR1     |             | 0.00 %        |
| TYR1     |             | 0.00 %        |
| Total    | 2.36        | 4.91 %        |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 1.92        | 3.69 %        |
| Chargers | 0.05        | 16.97 %       |
| Pow-Bank | 0.02        | 9.21 %        |
| Total    | 1.99        | 3.71 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MRM1     | 0.02        | 1.39 %        |
| AVD1     |             | 0.00 %        |
| CGL1     |             | 0.00 %        |
| CH08     |             | 0.00 %        |
| CH11     |             | 0.00 %        |
| CH14     |             | 0.00 %        |
| CH16     |             | 0.00 %        |
| CH19     |             | 0.00 %        |
| CH22     |             | 0.00 %        |
| CH26     |             | 0.00 %        |
| CH28     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CH30     |             | 0.00 %        |
| CH35     |             | 0.00 %        |
| CH37     |             | 0.00 %        |
| CH38     |             | 0.00 %        |
| CH39     |             | 0.00 %        |
| CH45     |             | 0.00 %        |
| GUD1     |             | 0.00 %        |
| GUD2     |             | 0.00 %        |
| KNR1     |             | 0.00 %        |
| MC09     |             | 0.00 %        |
| MC10     |             | 0.00 %        |
| SKL1     |             | 0.00 %        |
| TKM1     |             | 0.00 %        |
| Total    | 1.99        | 3.71 %        |

## WEST-02

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile       | 1.15        | 2.11 %        |
| Chargers     | 0.04        | 12.59 %       |
| EXT WNTY-MOB | 0.02        | 3.88 %        |
| Total        | 1.21        | 2.16 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| EDP1     | 0.01        | 0.62 %        |
| HRR1     | 0.01        | 0.77 %        |
| ATU1     |             | 0.00 %        |
| CMI1     |             | 0.00 %        |
| DPR1     |             | 0.00 %        |
| DPR2     |             | 0.00 %        |
| EPI1     |             | 0.00 %        |
| ERD1     |             | 0.00 %        |
| ERD2     |             | 0.00 %        |
| KMM1     |             | 0.00 %        |
| KRI1     |             | 0.00 %        |
| KVP1     |             | 0.00 %        |
| MCR1     |             | 0.00 %        |
| MTR1     |             | 0.00 %        |
| NKL2     |             | 0.00 %        |
| OML1     |             | 0.00 %        |
| PLC1     |             | 0.00 %        |
| RSP1     |             | 0.00 %        |
| SGG1     |             | 0.00 %        |
| SGI1     |             | 0.00 %        |
| SLM1     |             | 0.00 %        |
| SLM2     |             | 0.00 %        |
| SLM3     |             | 0.00 %        |
| TCG1     |             | 0.00 %        |
| TRM1     |             | 0.00 %        |
| VKL1     |             | 0.00 %        |
| VPD1     |             | 0.00 %        |
| Total    | 1.21        | 2.16 %        |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 1.02        | 32.09 %       |
| Chargers | 0.01        | 85.78 %       |
| Total    | 1.03        | 31.39 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 1.03        | 31.39 %       |

# SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 0.36        | 1.17 %        |
| Total    | 0.36        | 1.13 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CDM1     |             | 0.00 %        |
| CUD1     |             | 0.00 %        |
| KLM1     |             | 0.00 %        |
| KML1     |             | 0.00 %        |
| MKM1     |             | 0.00 %        |
| NVL2     |             | 0.00 %        |
| POY1     |             | 0.00 %        |
| POY2     |             | 0.00 %        |
| PRT1     |             | 0.00 %        |
| SJI2     |             | 0.00 %        |
| STP1     |             | 0.00 %        |
| TDM1     |             | 0.00 %        |
| TRK1     |             | 0.00 %        |
| TVM1     |             | 0.00 %        |
| TVM2     |             | 0.00 %        |
| ULP1     |             | 0.00 %        |
| VCM1     |             | 0.00 %        |
| VPM1     |             | 0.00 %        |
| Total    | 0.36        | 1.13 %        |

# WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Ear-Buds | 0.12        | 11.08 %       |
| Mobile   | 0.09        | 0.29 %        |
| Chargers | 0.01        | 3.39 %        |
| Total    | 0.22        | 0.63 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ANR1     |             | 0.00 %        |
| AVI1     |             | 0.00 %        |
| CBE1     |             | 0.00 %        |
| CBE2     |             | 0.00 %        |
| CBE3     |             | 0.00 %        |
| CBE4     |             | 0.00 %        |
| CBE5     |             | 0.00 %        |
| CNR1     |             | 0.00 %        |
| DPM2     |             | 0.00 %        |
| GBM1     |             | 0.00 %        |
| GDR1     |             | 0.00 %        |
| KGI1     |             | 0.00 %        |
| KGM1     |             | 0.00 %        |
| KMD1     |             | 0.00 %        |
| KMR1     |             | 0.00 %        |
| MPM1     |             | 0.00 %        |
| PDM1     |             | 0.00 %        |
| PLI1     |             | 0.00 %        |
| PPI1     |             | 0.00 %        |
| SUL1     |             | 0.00 %        |
| SYM2     |             | 0.00 %        |
| TPR1     |             | 0.00 %        |
| TPR3     |             | 0.00 %        |
| TPR4     |             | 0.00 %        |
| UAM1     |             | 0.00 %        |
| UMP1     |             | 0.00 %        |
| Total    | 0.22        | 0.63 %        |