

MTD Sales
16.35 L

Brand Share %
2.44 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **2.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	15.98	2.43 %
Chargers	0.34	10.83 %
EXT WNTY-MOB	0.02	0.23 %
Dig-Acce	0.01	1.23 %
Total	16.35	2.44 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	3.32	53.45 %
NORTH ARCOT	2.91	3.53 %
SOUTH-03	2.52	4.30 %
SOUTH-01	1.75	1.75 %
SOUTH ARCOT	1.68	3.09 %
CHENNAI-01	1.59	1.86 %
CHENNAI-02	1.26	1.19 %
WEST-02	0.57	0.82 %
TRICHY-01	0.47	0.68 %
WEST-01	0.28	0.71 %
HO01		0.00 %
Total	16.35	2.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.32	53.92 %
Total	3.32	53.45 %

Branch *	MTD Sales L	Brand Share %
Total	3.32	53.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.88	3.57 %
Chargers	0.03	5.94 %
Total	2.91	3.53 %

Branch *	MTD Sales L	Brand Share %
CPT1	0.01	0.53 %
VEL1	0.01	0.64 %
KPM1	0.01	0.48 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	2.91	3.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	2.47	4.33 %
Chargers	0.05	14.04 %
Total	2.52	4.30 %

Branch *	MTD Sales L	Brand Share %
MLR1	0.01	1.30 %
PKM1	0.01	0.50 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	2.52	4.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	1.66	1.71 %
Chargers	0.09	14.30 %
Total	1.75	1.75 %

Branch *	MTD Sales L	Brand Share %
UDN1	0.01	0.80 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VLY1	-0.07	-0.98 %
Total	1.75	1.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.62	3.04 %
Chargers	0.06	46.03 %
Total	1.68	3.09 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
KKI2	-0.01	-0.73 %
Total	1.68	3.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	1.55	1.86 %
Chargers	0.04	10.10 %
Total	1.59	1.86 %

Branch *	MTD Sales L	Brand Share %
CH05	0.02	0.68 %
GUD1	0.01	1.51 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.59	1.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	1.24	1.20 %
EXT WNTY-MOB	0.02	1.47 %
Total	1.26	1.19 %

Branch *	MTD Sales L	Brand Share %
CH21	0.19	1.78 %
CH24	0.07	1.98 %
MJR1	0.07	1.33 %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	1.26	1.19 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	0.54	0.79 %
Chargers	0.03	10.49 %
Total	0.57	0.82 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.01	0.38 %
SGG1	0.01	0.67 %
APN1		0.00 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.57	0.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	0.47	0.68 %
Total	0.47	0.68 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.47	0.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	0.23	0.59 %
Chargers	0.04	14.92 %
Dig-Acce	0.01	25.69 %
Total	0.28	0.71 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.01	1.09 %
KGM1	0.01	0.74 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SYM2		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.28	0.71 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total		0.00 %