

MTD Sales
84.31 L

Brand Share %
7.05 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	81.19	6.94 %
Chargers	1.74	13.58 %
Tab	1.38	11.26 %
Total	84.31	7.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.99	8.85 %
CHENNAI-02	15.61	7.96 %
SOUTH-03	13.04	11.70 %
NORTH ARCOT	10.61	6.70 %
TRICHY-01	7.37	6.71 %
CHENNAI-01	6.84	5.25 %
SOUTH ARCOT	5.35	5.09 %
WEST-02	5.17	4.89 %
WEST-01	3.05	4.65 %
WEST-03	1.28	4.64 %
HO01		0.00 %
Total	84.31	7.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	15.34	8.64 %
Chargers	0.38	29.32 %
Tab	0.28	14.37 %
Total	15.99	8.85 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.70	5.46 %
TKS2	0.38	3.38 %
SDI1	0.01	0.24 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	15.99	8.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	15.31	7.97 %
Chargers	0.29	21.79 %
Total	15.61	7.96 %

Branch *	MTD Sales L	Brand Share %
CH44	0.31	4.09 %
CH18	0.26	2.38 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	15.61	7.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	12.77	11.74 %
Chargers	0.27	37.19 %
Total	13.04	11.70 %

Branch *	MTD Sales L	Brand Share %
PVI1	0.27	6.30 %
KPT1	0.17	3.22 %
CMR1	0.16	7.00 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	13.04	11.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	9.50	6.13 %
Tab	0.83	39.90 %
Chargers	0.28	24.06 %
Total	10.61	6.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.38	7.05 %
PTU1	0.01	0.51 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
KPM1	-0.28	-5.61 %
Total	10.61	6.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	6.95	6.44 %
Tab	0.28	21.46 %
Chargers	0.15	21.15 %
Total	7.37	6.71 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.04	5.54 %
MVM1	0.17	4.76 %
KUM1	0.17	2.63 %
ORU1	0.17	5.43 %
NGT1	0.16	6.09 %
TYR1	0.16	2.52 %
PDK2	0.13	3.12 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
Total	7.37	6.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	6.75	5.29 %
Chargers	0.09	8.08 %
Total	6.84	5.25 %

Branch *	MTD Sales L	Brand Share %
CH07	0.46	4.46 %
GUD2	0.42	5.72 %
TKM1	0.27	5.56 %
CH38	0.26	6.16 %
CH22	0.26	4.68 %
CH42	0.23	4.47 %
CGL1		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH30		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	6.84	5.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.22	5.00 %
Chargers	0.13	19.61 %
Total	5.35	5.09 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.32	4.96 %
POY2	0.16	1.52 %
TVM2	0.16	3.45 %
TDM1	0.14	5.68 %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	5.35	5.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	5.13	4.88 %
Chargers	0.04	6.62 %
Total	5.17	4.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.62	6.20 %
PMP1	0.28	4.38 %
TRM1	0.11	1.62 %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VPD1		0.00 %
Total	5.17	4.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.97	4.57 %
Chargers	0.08	14.48 %
Total	3.05	4.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.42	4.30 %
SNR1	0.01	1.13 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
UMP1		0.00 %
Total	3.05	4.65 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	1.26	4.68 %
Chargers	0.02	10.59 %
Total	1.28	4.64 %

Branch *	MTD Sales L	Brand Share %
SYM2	0.16	6.65 %
VKL1	0.01	0.97 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KMM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	1.28	4.64 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %