

MTD Sales
67.26 L

Brand Share %
6.28 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	64.63	6.35 %
Chargers	1.64	25.59 %
EXT WNTY-MOB	0.49	3.27 %
SWatch	0.30	5.11 %
Ear-Buds	0.11	1.23 %
Case	0.04	77.63 %
Dig-Acce	0.03	0.69 %
Pow-Bank	0.02	0.78 %
Total	67.26	6.28 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	11.92	6.14 %
SOUTH-01	10.62	7.30 %
NORTH ARCOT	8.66	6.93 %
CHENNAI-01	8.39	5.88 %
WEST-02	7.80	6.95 %
SOUTH-03	6.75	8.73 %
TRICHY-01	5.06	5.84 %
WEST-01	4.05	6.23 %
SOUTH ARCOT	4.01	5.50 %
HO01		0.00 %
KL-SOUTH		0.00 %
Total	67.26	6.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.31	6.13 %
EXT WNTY-MOB	0.30	14.16 %
Chargers	0.25	25.13 %
Ear-Buds	0.07	4.18 %
Total	11.92	6.14 %

Branch *	MTD Sales L	Brand Share %
CH21	0.90	5.45 %
CH03	0.62	2.80 %
CH44	0.47	4.50 %
CH46	0.39	5.29 %
CH34	0.35	2.55 %
CH33	0.33	5.61 %
MC05	0.29	4.28 %
CH24	0.18	3.58 %
CH41	0.09	2.75 %
CH18	0.01	0.14 %
MJR1	0.01	0.11 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH27		0.00 %
CH32		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	11.92	6.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	9.98	7.29 %
SWatch	0.30	35.37 %
Chargers	0.20	24.27 %
EXT WNTY-MOB	0.14	4.41 %
Total	10.62	7.30 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.58	5.89 %
ARM1	0.22	5.04 %
RND1	0.17	3.36 %
KGL1	0.16	4.13 %
VKM1	0.08	4.49 %
SNL1	0.02	1.47 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	10.62	7.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.38	7.12 %
Chargers	0.28	33.77 %
Dig-Acce		7.84 %
Total	8.66	6.93 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.32	5.07 %
UGI1	0.26	5.80 %
VSI1	0.18	4.57 %
ARC2	0.17	2.37 %
KPM2	0.11	0.78 %
GDM1	0.10	1.47 %
SLG1	0.09	4.61 %
CYR1	0.09	3.11 %
SBR1	0.01	0.20 %
TRL1	0.01	0.28 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	8.66	6.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	8.07	5.95 %
Chargers	0.21	24.12 %
Ear-Buds	0.04	3.23 %
Case	0.04	100.00 %
EXT WNTY-MOB	0.02	1.25 %
Dig-Acce		0.94 %
Total	8.39	5.88 %

Branch *	MTD Sales L	Brand Share %
GUD1	0.28	6.02 %
CH38	0.19	4.32 %
CH40	0.19	1.78 %
CH19	0.16	2.68 %
TKM1	0.09	2.37 %
KNR1	0.01	0.32 %
MC10	0.01	0.24 %
MRM1	0.01	0.26 %
CH14	0.01	0.12 %
SKL1	0.01	0.40 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
MC09		0.00 %
Total	8.39	5.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	7.64	7.11 %
Chargers	0.15	18.26 %
Dig-Acce	0.01	11.22 %
Total	7.80	6.95 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.54	5.93 %
NKL2	0.21	5.51 %
PMP1	0.20	4.46 %
OML1	0.11	2.07 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	7.80	6.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.52	8.85 %
Chargers	0.20	35.94 %
EXT WNTY-MOB	0.03	2.88 %
Total	6.75	8.73 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.14	5.98 %
ADP1	0.10	6.25 %
CBM1	0.01	0.40 %
PKM1	0.01	0.90 %
NKI1	0.01	0.57 %
BTU1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	6.75	8.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.92	5.92 %
Chargers	0.14	32.22 %
Total	5.06	5.84 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.35	5.20 %
MSI1	0.24	5.63 %
TNJ1	0.21	5.88 %
ORU1	0.17	5.77 %
NMM1	0.09	2.61 %
TYR1	0.01	0.16 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	5.06	5.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	3.88	6.28 %
Chargers	0.13	22.66 %
Pow-Bank	0.02	7.45 %
Dig-Acce	0.01	17.54 %
Total	4.05	6.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	4.11 %
MPM1	0.02	1.40 %
DPM2	0.01	0.48 %
SNR1	0.01	2.59 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	4.05	6.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.93	5.67 %
Chargers	0.08	15.73 %
Total	4.01	5.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.62	6.19 %
NVL2	0.27	4.48 %
VPM2	0.17	3.43 %
TVM1	0.15	4.73 %
STP1	0.10	4.11 %
KLM1	0.01	0.19 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.01	5.50 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %