

MTD Sales
85.10 L

Brand Share %
14.27 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	82.98	14.40 %
Chargers	0.90	31.04 %
Tab	0.61	10.63 %
EXT WNTY-MOB	0.47	8.37 %
Ear-Buds	0.12	2.42 %
Dig-Acce	0.02	1.86 %
Case	0.01	52.86 %
Total	85.10	14.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	16.91	18.64 %
CHENNAI-02	12.26	14.61 %
WEST-02	10.29	14.36 %
WEST-01	8.66	21.13 %
CHENNAI-01	8.02	12.13 %
NORTH ARCOT	6.92	10.62 %
TRICHY-01	5.67	8.55 %
SOUTH-03	5.55	11.20 %
KL-SOUTH	5.41	37.45 %
SOUTH ARCOT	4.26	9.20 %
HO01	1.15	97.32 %
Total	85.10	14.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	16.27	18.51 %
EXT WNTY-MOB	0.25	19.21 %
Tab	0.20	48.76 %
Chargers	0.15	34.84 %
Ear-Buds	0.04	6.48 %
Total	16.91	18.64 %

Branch *	MTD Sales L	Brand Share %
VNR2	1.13	12.84 %
TUT2	0.20	5.40 %
VL11	0.19	4.68 %
SGT1	0.17	8.51 %
KGL1	0.08	7.06 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	16.91	18.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	11.98	14.73 %
Chargers	0.17	37.66 %
EXT WNTY-MOB	0.11	12.70 %
Total	12.26	14.61 %

Branch *	MTD Sales L	Brand Share %
CH21	0.49	7.46 %
UKI1	0.49	10.87 %
CH12	0.33	9.01 %
CH18	0.32	6.48 %
CH34	0.28	5.91 %
MJR1	0.17	4.90 %
CH41	0.16	7.71 %
CH46	0.16	13.17 %
GPD1	0.16	7.12 %
CH27	0.10	13.80 %
CH09	0.01	0.37 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH31		0.00 %
CH36		0.00 %
CH43		0.00 %
MC08		0.00 %
Total	12.26	14.61 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	10.10	14.56 %
Chargers	0.10	28.50 %
EXT WNTY-MOB	0.04	7.22 %
Ear-Buds	0.04	7.74 %
Total	10.29	14.36 %

Branch *	MTD Sales L	Brand Share %
HRR1	0.71	12.75 %
APN1	0.31	13.95 %
BMD1	0.28	13.87 %
PLC1	0.27	8.53 %
MTR1	0.17	5.71 %
OML1	0.17	3.83 %
TRM1	0.17	3.91 %
DPR1	0.01	1.67 %
EDP1	0.01	1.39 %
DPR2	0.01	0.54 %
CMI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PDR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
VPD1		0.00 %
Total	10.29	14.36 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	8.59	21.57 %
Chargers	0.07	43.30 %
Total	8.66	21.13 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.19	7.19 %
TPR3	0.19	12.00 %
GDR1	0.18	7.30 %
KGI1	0.17	4.14 %
CBE2	0.11	2.50 %
ANR1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
UMP1		0.00 %
Total	8.66	21.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	7.89	12.49 %
Chargers	0.12	31.00 %
Case	0.01	100.00 %
Total	8.02	12.13 %

Branch *	MTD Sales L	Brand Share %
CH07	0.35	13.64 %
CH05	0.32	9.19 %
CH42	0.19	5.41 %
MRM1	0.17	7.00 %
CH30	0.10	5.97 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	8.02	12.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.82	10.97 %
Chargers	0.06	17.63 %
Ear-Buds	0.04	8.26 %
Total	6.92	10.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.90	9.32 %
TRR1	0.53	10.96 %
CGM1	0.33	11.64 %
PLR1	0.19	8.07 %
BGR1	0.17	10.41 %
KPM1	0.01	0.35 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	6.92	10.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.38	8.30 %
Tab	0.20	57.83 %
Chargers	0.07	28.17 %
Dig-Acce	0.01	17.49 %
EXT WNTY-MOB	0.01	1.65 %
Total	5.67	8.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.23	7.62 %
TTP1	0.42	10.72 %
ORU1	0.32	11.23 %
NGT1	0.17	8.91 %
PTK1	0.17	6.64 %
MSI1	0.10	6.85 %
KRN1	0.09	3.73 %
NMM1	0.09	7.99 %
JKM1	0.01	0.48 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	5.67	8.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	5.47	11.63 %
EXT WNTY-MOB	0.05	7.37 %
Chargers	0.02	13.44 %
Dig-Acce		6.52 %
Total	5.55	11.20 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.26	8.40 %
MDU3	0.14	7.91 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
MDU4	-0.17	-40.11 %
Total	5.55	11.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.34	37.55 %
Chargers	0.06	41.46 %
EXT WNTY-MOB	0.01	32.25 %
Total	5.41	37.45 %

Branch *	MTD Sales L	Brand Share %
Total	5.41	37.45 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.98	8.81 %
Tab	0.20	100.00 %
Chargers	0.08	37.71 %
Dig-Acce		12.14 %
Total	4.26	9.20 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.56	7.80 %
CDM1	0.44	10.94 %
KML1	0.20	10.48 %
ULP1	0.20	6.20 %
VPM2	0.15	5.89 %
NVL2	0.15	8.98 %
TRK1	0.10	3.57 %
KLM1		0.00 %
MKM1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	4.26	9.20 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	100.00 %
Total	1.15	97.32 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	97.32 %