

MTD Sales
89.36 L

Brand Share %
10.23 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **10.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	83.99	10.00 %
Chargers	2.33	39.67 %
Tab	2.24	26.29 %
SWatch	0.52	10.43 %
EXT WNTY-MOB	0.23	2.33 %
Case	0.02	51.92 %
Pow-Bank	0.02	0.83 %
Dig-Acce	0.02	0.78 %
Total	89.36	10.23 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	21.44	15.15 %
CHENNAI-01	12.74	11.55 %
CHENNAI-02	9.07	8.08 %
NORTH ARCOT	8.96	8.85 %
TRICHY-01	8.50	9.92 %
SOUTH-03	8.28	9.38 %
WEST-02	7.53	7.46 %
WEST-01	6.48	11.24 %
SOUTH ARCOT	5.11	8.11 %
KL-SOUTH	1.25	30.75 %
HO01		0.00 %
Total	89.36	10.23 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	20.39	15.05 %
Tab	0.60	36.11 %
Chargers	0.37	33.13 %
EXT WNTY-MOB	0.07	3.95 %
Total	21.44	15.15 %

Branch *	MTD Sales L	Brand Share %
TUT2	0.50	5.56 %
APK1	0.29	7.33 %
KSM1	0.10	4.88 %
TCN1	0.10	2.36 %
UDN1	0.09	4.73 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	21.44	15.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	12.19	11.49 %
Chargers	0.35	38.16 %
Tab	0.19	15.57 %
Case	0.01	100.00 %
EXT WNTY-MOB	0.01	0.62 %
Total	12.74	11.55 %

Branch *	MTD Sales L	Brand Share %
CH42	0.24	8.82 %
CH38	0.22	7.35 %
GUD1	0.10	7.49 %
MC09	0.10	4.61 %
CH37	0.01	0.64 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	12.74	11.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	8.01	7.49 %
Tab	0.37	23.63 %
SWatch	0.34	37.96 %
Chargers	0.31	44.72 %
EXT WNTY-MOB	0.03	3.62 %
Total	9.07	8.08 %

Branch *	MTD Sales L	Brand Share %
CH34	0.43	7.14 %
CH33	0.21	4.00 %
CH32	0.10	7.38 %
CH41	0.09	3.75 %
CH18	0.04	0.66 %
CH06	0.02	0.29 %
PON1	0.01	0.46 %
CH23	0.01	1.13 %
CH09		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH43		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	9.07	8.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	8.53	8.72 %
Chargers	0.25	37.25 %
Tab	0.19	30.88 %
Total	8.96	8.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.75	8.59 %
SLG1	0.24	9.28 %
ABR1	0.19	3.70 %
CGM1	0.14	4.80 %
KPM1	0.14	6.06 %
VEL1	0.11	5.41 %
PTU1	0.09	6.34 %
ANI1	0.01	0.35 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	8.96	8.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	8.14	9.76 %
Tab	0.18	43.43 %
Chargers	0.14	33.85 %
EXT WNTY-MOB	0.04	4.68 %
Total	8.50	9.92 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.11	7.24 %
TNJ2	0.29	9.58 %
ORU1	0.14	8.10 %
JKM1	0.09	3.49 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	8.50	9.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	7.76	9.14 %
Chargers	0.29	47.39 %
Tab	0.13	38.22 %
EXT WNTY-MOB	0.08	5.40 %
Case	0.01	100.00 %
Dig-Acce	0.01	10.30 %
Total	8.28	9.38 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.51	8.31 %
TEN1	0.25	6.35 %
MDU5	0.24	8.77 %
PVI1	0.24	5.52 %
MDU4	0.15	5.75 %
MDU6	0.14	6.51 %
KPT1	0.10	2.87 %
SVG1	0.10	5.69 %
DKI1	0.08	2.07 %
PNI1	0.02	3.15 %
KRR1	0.01	2.34 %
ODM1	0.01	0.92 %
SGP1	0.01	0.68 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	8.28	9.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	6.76	6.98 %
Tab	0.37	21.77 %
Chargers	0.22	43.77 %
SWatch	0.18	23.41 %
Total	7.53	7.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.64	7.60 %
MCR1	0.38	9.13 %
VPD1	0.29	5.12 %
TRM1	0.10	1.44 %
VKL1	0.10	6.87 %
MTR1	0.01	0.31 %
KRI1		0.01 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
Total	7.53	7.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	6.16	11.09 %
Chargers	0.28	51.40 %
Pow-Bank	0.02	10.34 %
Dig-Acce	0.01	15.42 %
Total	6.48	11.24 %

Branch *	MTD Sales L	Brand Share %
KGI1	0.37	10.03 %
GBM1	0.26	5.49 %
TPR1	0.02	0.76 %
PPI1	0.01	0.45 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
KGM1	-0.10	-4.71 %
Total	6.48	11.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.80	7.87 %
Tab	0.20	32.29 %
Chargers	0.11	28.94 %
Total	5.11	8.11 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.41	7.78 %
TVM1	0.20	9.64 %
NVL2	0.20	5.53 %
TRK1	0.14	3.13 %
ULP1	0.02	0.56 %
SJI1	0.01	0.29 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	5.11	8.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.25	30.91 %
Total	1.25	30.75 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	1.25	30.75 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %