



TN : SAMSUNG Sales Performance 04/05/2026 9:31 AM

MTD Sales
75.72 L

Brand Share %
5.85 %

Information:

MTD : 01-05-2026 To 03-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	73.31	5.77 %
Chargers	2.09	16.42 %
Tab	0.31	2.79 %
Dig-Acce	0.01	2.08 %
Total	75.72	5.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	20.68	9.59 %
CHENNAI-02	20.66	11.22 %
SOUTH-03	9.12	7.15 %
CHENNAI-01	5.34	3.34 %
WEST-02	4.65	3.49 %
TRICHY-01	4.40	4.37 %
WEST-01	4.30	4.25 %
NORTH ARCOT	3.63	2.58 %
SOUTH ARCOT	2.94	3.08 %
HO01		0.00 %
Total	75.72	5.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	20.05	9.52 %
Chargers	0.63	29.12 %
Total	20.68	9.59 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.69	5.40 %
TKS1	0.32	5.72 %
MMT1	0.29	5.67 %
TCN1	0.16	3.60 %
APK2	0.15	3.31 %
MAR1	0.13	3.08 %
KGL1	0.13	2.29 %
KYR1	0.13	3.34 %
TKY1	0.01	0.41 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	20.68	9.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	20.13	11.10 %
Tab	0.31	21.72 %
Chargers	0.21	16.60 %
Dig-Acce		17.37 %
Total	20.66	11.22 %

Branch *	MTD Sales L	Brand Share %
CH03	1.07	5.27 %
MC05	0.50	5.50 %
CH17	0.32	5.40 %
CH50	0.20	1.98 %
UKI1	0.14	1.81 %
MJR1	0.14	1.80 %
CH27	0.01	1.27 %
CH51	0.01	0.30 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	20.66	11.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	8.84	7.01 %
Chargers	0.27	25.74 %
Total	9.12	7.15 %

Branch *	MTD Sales L	Brand Share %
KPT1	0.20	5.74 %
ATG1	0.14	5.62 %
DKI1	0.01	0.37 %
MDU6	0.01	0.39 %
TEN1	0.01	0.16 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	9.12	7.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.14	3.27 %
Chargers	0.20	14.94 %
Total	5.34	3.34 %

Branch *	MTD Sales L	Brand Share %
CH07	0.15	2.26 %
CH45	0.14	2.50 %
CH48	0.01	0.13 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	5.34	3.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	4.47	3.41 %
Chargers	0.18	20.14 %
Total	4.65	3.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.37	4.62 %
HSR1	0.33	5.08 %
ATU1	0.23	4.68 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	4.65	3.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.17	4.20 %
Chargers	0.23	35.13 %
Dig-Acce		2.66 %
Total	4.40	4.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	2.26 %
TNJ2	0.20	4.37 %
AYR1	0.01	0.32 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.06	-3.67 %
Total	4.40	4.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	4.15	4.15 %
Chargers	0.15	20.51 %
Total	4.30	4.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.89	3.31 %
GBM1	0.11	2.78 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	4.30	4.25 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.47	2.53 %
Chargers	0.16	13.57 %
Total	3.63	2.58 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.02	5.85 %
GDM1	0.30	4.52 %
CGM1	0.17	3.85 %
ANI1	0.17	5.46 %
AKM1	0.15	1.55 %
BGR1	0.15	5.04 %
TRR1	0.14	2.28 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VS11		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.63	2.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.88	3.04 %
Chargers	0.07	10.99 %
Total	2.94	3.08 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.28	2.66 %
ULP1	0.27	3.54 %
VPM2	0.16	4.40 %
CDM1	0.01	0.19 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	2.94	3.08 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %