



TN : SAMSUNG Sales Performance 04/04/2026 9:31 AM

MTD Sales
64.93 L

Brand Share %
6.39 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.39 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| Mobile | 62.50 | 6.19 % |
| Chargers | 2.42 | 38.92 % |
| Case | | 50.25 % |
| Total | 64.93 | 6.39 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|---------------|
| SOUTH-01 | 24.84 | 13.63 % |
| CHENNAI-02 | 8.89 | 7.06 % |
| TRICHY-01 | 7.15 | 6.76 % |
| SOUTH-03 | 6.46 | 7.61 % |
| NORTH ARCOT | 6.46 | 5.73 % |
| WEST-02 | 5.26 | 4.35 % |
| CHENNAI-01 | 4.25 | 3.42 % |
| WEST-01 | 0.87 | 1.58 % |
| SOUTH ARCOT | 0.76 | 0.89 % |
| HO01 | | 0.00 % |
| Total | 64.93 | 6.39 % |

SOUTH-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Mobile | 24.01 | 13.30 % |
| Chargers | 0.82 | 51.28 % |
| Case | | 100.00 % |
| Total | 24.84 | 13.63 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TKS2 | 0.20 | 3.62 % |
| PKD1 | 0.15 | 4.16 % |
| SNL1 | 0.15 | 5.92 % |
| RND1 | 0.01 | 0.29 % |
| APK2 | | 0.00 % |
| ARM1 | | 0.00 % |
| ASM1 | | 0.00 % |
| COL1 | | 0.00 % |
| KGL1 | | 0.00 % |
| KSM1 | | 0.00 % |
| KYR1 | | 0.00 % |
| RPM1 | | 0.00 % |
| SDI1 | | 0.00 % |
| SKD1 | | 0.00 % |
| STU2 | | 0.00 % |
| TKS1 | | 0.00 % |
| TKY1 | | 0.00 % |
| TYI1 | | 0.00 % |
| Total | 24.84 | 13.63 % |

CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 8.60 | 6.87 % |
| Chargers | 0.29 | 34.61 % |
| Total | 8.89 | 7.06 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03 | 0.63 | 5.40 % |
| CH34 | 0.31 | 5.05 % |
| CH41 | 0.12 | 4.31 % |
| CH36 | 0.12 | 3.32 % |
| UKI1 | 0.03 | 0.84 % |
| CH51 | 0.01 | 0.40 % |
| CH01 | | 0.00 % |
| CH06 | | 0.00 % |
| CH18 | | 0.00 % |
| CH21 | | 0.00 % |
| CH23 | | 0.00 % |
| CH24 | | 0.00 % |
| CH27 | | 0.00 % |
| CH31 | | 0.00 % |
| CH32 | | 0.00 % |
| CH33 | | 0.00 % |
| CH43 | | 0.00 % |
| CH44 | | 0.00 % |
| CH50 | | 0.00 % |
| GPD1 | | 0.00 % |
| MC05 | | 0.00 % |
| MJR1 | | 0.00 % |
| PON1 | | 0.00 % |
| Total | 8.89 | 7.06 % |

TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile | 6.75 | 6.42 % |
| Chargers | 0.40 | 65.04 % |
| Total | 7.15 | 6.76 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MSI1 | 0.31 | 6.31 % |
| TRY1 | 0.18 | 1.24 % |
| JKM1 | 0.01 | 0.29 % |
| APM1 | | 0.00 % |
| AYR1 | | 0.00 % |
| MDI1 | | 0.00 % |
| MVM1 | | 0.00 % |
| NGT1 | | 0.00 % |
| ORU1 | | 0.00 % |
| PBR1 | | 0.00 % |
| PDK1 | | 0.00 % |
| PTK1 | | 0.00 % |
| TRY2 | | 0.00 % |
| TRY3 | | 0.00 % |
| TRY4 | | 0.00 % |
| TVR1 | | 0.00 % |
| TYR1 | | 0.00 % |
| Total | 7.15 | 6.76 % |

SOUTH-03

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 6.14 | 7.28 % |
| Chargers | 0.32 | 56.25 % |
| Total | 6.46 | 7.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KKD3 | 0.13 | 5.14 % |
| MDU3 | 0.13 | 4.68 % |
| TEN2 | 0.13 | 4.59 % |
| CBM1 | 0.13 | 4.98 % |
| BTU1 | | 0.00 % |
| CMR1 | | 0.00 % |
| DGL2 | | 0.00 % |
| DKI1 | | 0.00 % |
| KPT1 | | 0.00 % |
| KRR1 | | 0.00 % |
| KYK1 | | 0.00 % |
| MDU4 | | 0.00 % |
| MDU5 | | 0.00 % |
| MDU7 | | 0.00 % |
| MNM1 | | 0.00 % |
| NKI1 | | 0.00 % |
| NTM1 | | 0.00 % |
| ODM1 | | 0.00 % |
| PKM1 | | 0.00 % |
| PNI1 | | 0.00 % |
| PNV2 | | 0.00 % |
| PVI1 | | 0.00 % |
| SGP1 | | 0.00 % |
| SVG1 | | 0.00 % |
| TDI1 | | 0.00 % |
| TMM1 | | 0.00 % |
| TPT1 | | 0.00 % |
| USL1 | | 0.00 % |
| Total | 6.46 | 7.61 % |

NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 6.32 | 5.63 % |
| Chargers | 0.14 | 26.53 % |
| Total | 6.46 | 5.73 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KPM2 | 1.10 | 5.41 % |
| TRR1 | 0.69 | 6.31 % |
| CGM1 | 0.23 | 5.37 % |
| SLG1 | 0.22 | 5.98 % |
| GDM1 | 0.22 | 4.04 % |
| ABR1 | | 0.00 % |
| ANI1 | | 0.00 % |
| ARC2 | | 0.00 % |
| BGR1 | | 0.00 % |
| CPT1 | | 0.00 % |
| CYR1 | | 0.00 % |
| PLR1 | | 0.00 % |
| SBR1 | | 0.00 % |
| TRL1 | | 0.00 % |
| TRT1 | | 0.00 % |
| UGI1 | | 0.00 % |
| VNB1 | | 0.00 % |
| VSI1 | | 0.00 % |
| WJD1 | | 0.00 % |
| WJP1 | | 0.00 % |
| Total | 6.46 | 5.73 % |

WEST-02

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 5.05 | 4.20 % |
| Chargers | 0.21 | 30.81 % |
| Total | 5.26 | 4.35 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| APN1 | 0.18 | 5.53 % |
| BMD1 | 0.15 | 2.25 % |
| KAM1 | 0.13 | 4.33 % |
| KRI1 | 0.01 | 0.12 % |
| MCR1 | 0.01 | 0.31 % |
| TRM1 | 0.01 | 0.16 % |
| ATU1 | | 0.00 % |
| CMI1 | | 0.00 % |
| DPR1 | | 0.00 % |
| DPR2 | | 0.00 % |
| EPI1 | | 0.00 % |
| ERD2 | | 0.00 % |
| KMM1 | | 0.00 % |
| KVP1 | | 0.00 % |
| MTR1 | | 0.00 % |
| NKL2 | | 0.00 % |
| OML1 | | 0.00 % |
| PDR1 | | 0.00 % |
| PLC1 | | 0.00 % |
| RSP1 | | 0.00 % |
| SGG1 | | 0.00 % |
| SGI1 | | 0.00 % |
| SLM2 | | 0.00 % |
| SLM3 | | 0.00 % |
| TCG1 | | 0.00 % |
| VKL1 | | 0.00 % |
| Total | 5.26 | 4.35 % |

CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 4.11 | 3.32 % |
| Chargers | 0.14 | 18.14 % |
| Total | 4.25 | 3.42 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CH05 | 0.19 | 5.38 % |
| CH48 | 0.19 | 4.82 % |
| AVD1 | 0.18 | 5.22 % |
| CH42 | 0.13 | 4.04 % |
| CH28 | 0.13 | 2.29 % |
| CH25 | 0.01 | 0.30 % |
| CGL1 | | 0.00 % |
| CH08 | | 0.00 % |
| CH14 | | 0.00 % |
| CH19 | | 0.00 % |
| CH22 | | 0.00 % |
| CH26 | | 0.00 % |
| CH29 | | 0.00 % |
| CH30 | | 0.00 % |
| CH37 | | 0.00 % |
| CH38 | | 0.00 % |
| CH39 | | 0.00 % |
| CH40 | | 0.00 % |
| CH45 | | 0.00 % |
| CH49 | | 0.00 % |
| GUD2 | | 0.00 % |
| KNR1 | | 0.00 % |
| MC09 | | 0.00 % |
| MC10 | | 0.00 % |
| MRM1 | | 0.00 % |
| SKL1 | | 0.00 % |
| TKM1 | | 0.00 % |
| Total | 4.25 | 3.42 % |

WEST-01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 0.81 | 1.48 % |
| Chargers | 0.06 | 20.76 % |
| Total | 0.87 | 1.58 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KGI1 | 0.19 | 4.71 % |
| GDR1 | 0.17 | 5.24 % |
| CBE2 | 0.01 | 0.11 % |
| MPM1 | 0.01 | 0.59 % |
| ANR1 | | 0.00 % |
| AVI1 | | 0.00 % |
| CBE1 | | 0.00 % |
| CBE3 | | 0.00 % |
| CBE4 | | 0.00 % |
| CBE5 | | 0.00 % |
| CBE6 | | 0.00 % |
| DPM2 | | 0.00 % |
| GBM1 | | 0.00 % |
| KGM1 | | 0.00 % |
| KMD1 | | 0.00 % |
| KMR1 | | 0.00 % |
| PLI1 | | 0.00 % |
| PPI1 | | 0.00 % |
| SNR1 | | 0.00 % |
| SUL1 | | 0.00 % |
| SYM2 | | 0.00 % |
| TPR1 | | 0.00 % |
| TPR3 | | 0.00 % |
| TPR4 | | 0.00 % |
| UAM1 | | 0.00 % |
| UMP1 | | 0.00 % |
| Total | 0.87 | 1.58 % |

SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mobile | 0.72 | 0.84 % |
| Chargers | 0.05 | 13.90 % |
| Total | 0.76 | 0.89 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| CDM1 | 0.33 | 6.13 % |
| KKI2 | 0.17 | 5.08 % |
| POY1 | 0.15 | 3.48 % |
| MKM1 | 0.11 | 2.53 % |
| CUD1 | | 0.00 % |
| KLM1 | | 0.00 % |
| KML1 | | 0.00 % |
| NVL2 | | 0.00 % |
| POY2 | | 0.00 % |
| PRT1 | | 0.00 % |
| SJI2 | | 0.00 % |
| STP1 | | 0.00 % |
| TDM1 | | 0.00 % |
| TRK1 | | 0.00 % |
| TVM1 | | 0.00 % |
| TVM2 | | 0.00 % |
| ULP1 | | 0.00 % |
| VCM1 | | 0.00 % |
| VPM1 | | 0.00 % |
| VPM2 | | 0.00 % |
| Total | 0.76 | 0.89 % |

HO01

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Total | | 0.00 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| GHUB | | 0.00 % |
| MSWH | | 0.00 % |
| Total | | 0.00 % |