

MTD Sales
22.88 L

Brand Share %
5.72 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **5.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	22.31	5.79 %
Chargers	0.30	13.46 %
EXT WNTY-MOB	0.13	2.55 %
Ear-Buds	0.12	2.62 %
Pow-Bank	0.02	0.79 %
Case	0.01	47.49 %
Total	22.88	5.72 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	7.23	11.46 %
CHENNAI-02	3.30	7.71 %
NORTH ARCOT	3.13	5.93 %
TRICHY-01	2.15	5.56 %
SOUTH-03	1.94	4.83 %
HO01	1.76	7.11 %
CHENNAI-01	1.26	3.29 %
KL-SOUTH	0.78	28.10 %
WEST-02	0.75	1.71 %
SOUTH ARCOT	0.36	1.33 %
WEST-01	0.22	0.86 %
Total	22.88	5.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	7.14	11.73 %
Chargers	0.06	18.20 %
EXT WNTY-MOB	0.03	2.93 %
Case		61.89 %
Total	7.23	11.46 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.20	3.63 %
VNR2	0.19	5.32 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
Total	7.23	11.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	3.23	7.76 %
EXT WNTY-MOB	0.04	17.79 %
Chargers	0.02	9.17 %
Case		100.00 %
Total	3.30	7.71 %

Branch *	MTD Sales L	Brand Share %
MC05	0.14	4.32 %
CH36	0.01	5.09 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	3.30	7.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.08	6.08 %
Chargers	0.05	12.11 %
Total	3.13	5.93 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	3.13	5.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	2.03	5.49 %
Chargers	0.06	22.28 %
EXT WNTY-MOB	0.06	7.82 %
Total	2.15	5.56 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.10	1.93 %
TVR2	0.10	4.61 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	2.15	5.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	1.90	4.93 %
Chargers	0.04	15.10 %
Total	1.94	4.83 %

Branch *	MTD Sales L	Brand Share %
MPA1	0.10	4.92 %
CMR1	0.01	0.87 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.94	4.83 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.76	7.46 %
Total	1.76	7.11 %

Branch *	MTD Sales L	Brand Share %
Total	1.76	7.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	1.21	3.26 %
Chargers	0.03	13.02 %
Pow-Bank	0.02	12.88 %
Total	1.26	3.29 %

Branch *	MTD Sales L	Brand Share %
MRM1	0.02	2.46 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.26	3.29 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.77	28.40 %
Chargers	0.01	85.78 %
Total	0.78	28.10 %

Branch *	MTD Sales L	Brand Share %
Total	0.78	28.10 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	0.72	1.69 %
Chargers	0.03	10.65 %
Total	0.75	1.71 %

Branch *	MTD Sales L	Brand Share %
EDP1	0.01	1.04 %
HRR1	0.01	0.77 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.75	1.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	0.36	1.37 %
Total	0.36	1.33 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.36	1.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Ear-Buds	0.12	12.36 %
Mobile	0.09	0.39 %
Chargers	0.01	4.81 %
Total	0.22	0.86 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total	0.22	0.86 %