

MTD Sales
38.11 L

Brand Share %
7.05 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	36.13	6.87 %
Tab	1.10	14.93 %
Chargers	0.87	11.74 %
Total	38.11	7.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	8.52	10.37 %
CHENNAI-02	6.34	6.33 %
SOUTH-03	5.59	12.29 %
NORTH ARCOT	5.07	6.63 %
CHENNAI-01	3.37	6.39 %
TRICHY-01	3.12	7.17 %
WEST-01	2.62	8.52 %
SOUTH ARCOT	1.35	2.58 %
WEST-03	1.09	10.41 %
WEST-02	1.04	2.45 %
HO01		0.00 %
Total	38.11	7.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	8.34	10.43 %
Chargers	0.18	35.88 %
Total	8.52	10.37 %

Branch *	MTD Sales L	Brand Share %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	8.52	10.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	6.18	6.33 %
Chargers	0.16	29.11 %
Total	6.34	6.33 %

Branch *	MTD Sales L	Brand Share %
CH50	0.48	5.96 %
CH18	0.26	4.39 %
CH12	0.17	4.41 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	6.34	6.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	5.46	12.15 %
Chargers	0.13	47.61 %
Total	5.59	12.29 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	5.59	12.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.10	5.51 %
Tab	0.83	56.96 %
Chargers	0.14	32.86 %
Total	5.07	6.63 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.31	3.85 %
PTU1	0.01	0.74 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
KPM1	-0.44	-22.67 %
Total	5.07	6.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	3.33	6.40 %
Chargers	0.04	13.82 %
Total	3.37	6.39 %

Branch *	MTD Sales L	Brand Share %
CH42	0.23	6.34 %
TKM1	0.16	6.92 %
CGL1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH25		0.00 %
CH26		0.00 %
CH30		0.00 %
CH39		0.00 %
CH40		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	3.37	6.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	2.76	6.57 %
Tab	0.28	21.46 %
Chargers	0.08	33.76 %
Total	3.12	7.17 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.45	5.07 %
PBR2	0.01	0.36 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	3.12	7.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.57	8.40 %
Chargers	0.05	27.27 %
Total	2.62	8.52 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
KGI1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
Total	2.62	8.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.28	2.47 %
Chargers	0.06	23.61 %
Total	1.35	2.58 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.36	6.57 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.35	2.58 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	1.07	10.64 %
Chargers	0.02	13.84 %
Total	1.09	10.41 %

Branch *	MTD Sales L	Brand Share %
VKL1	0.01	1.59 %
AVI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	1.09	10.41 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	1.04	2.46 %
Total	1.04	2.45 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
BMD1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	1.04	2.45 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %