

MTD Sales
50.58 L

Brand Share %
6.54 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **6.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	48.44	6.58 %
Chargers	1.29	25.57 %
EXT WNTY-MOB	0.43	3.78 %
SWatch	0.30	7.89 %
Ear-Buds	0.04	0.67 %
Case	0.04	78.98 %
Dig-Acce	0.02	2.82 %
Pow-Bank	0.02	1.06 %
Total	50.58	6.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	9.74	6.51 %
SOUTH-01	9.03	7.95 %
NORTH ARCOT	7.47	7.73 %
CHENNAI-01	6.22	5.95 %
WEST-02	5.26	6.33 %
SOUTH-03	4.65	8.70 %
TRICHY-01	3.28	5.08 %
WEST-01	2.77	5.67 %
SOUTH ARCOT	2.17	3.85 %
KL-SOUTH		0.00 %
Total	50.58	6.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	9.24	6.41 %
EXT WNTY-MOB	0.27	15.81 %
Chargers	0.22	26.52 %
Total	9.74	6.51 %

Branch *	MTD Sales L	Brand Share %
CH21	0.90	6.17 %
CH03	0.62	3.19 %
CH44	0.26	3.26 %
CH46	0.21	3.81 %
CH24	0.17	4.43 %
CH41	0.09	4.17 %
MC05	0.01	0.19 %
MJR1	0.01	0.13 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH43		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	9.74	6.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	8.46	7.90 %
SWatch	0.30	40.45 %
Chargers	0.16	24.41 %
EXT WNTY-MOB	0.12	5.03 %
Total	9.03	7.95 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.66	5.78 %
VNR2	0.48	5.56 %
ARM1	0.22	6.10 %
TKS2	0.17	4.54 %
RND1	0.17	4.33 %
SNL1	0.02	1.59 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	9.03	7.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	7.22	7.96 %
Chargers	0.24	33.58 %
Total	7.47	7.73 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.32	6.32 %
VSI1	0.18	5.81 %
ARC2	0.17	3.10 %
GDM1	0.10	1.80 %
CYR1	0.09	6.09 %
SBR1	0.01	0.22 %
TRL1	0.01	0.30 %
ABR1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	7.47	7.73 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	5.95	5.96 %
Chargers	0.18	25.57 %
Ear-Buds	0.04	4.36 %
Case	0.04	100.00 %
Dig-Acce		8.12 %
Total	6.22	5.95 %

Branch *	MTD Sales L	Brand Share %
CH16	0.39	4.23 %
GUD1	0.28	6.48 %
CH38	0.19	4.93 %
CH40	0.19	1.83 %
CH05	0.15	5.64 %
KNR1	0.01	0.32 %
MC10	0.01	0.33 %
MRM1	0.01	0.41 %
CH14	0.01	0.21 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH39		0.00 %
CH45		0.00 %
MC02		0.00 %
MC09		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	6.22	5.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	5.12	6.47 %
Chargers	0.13	20.24 %
Dig-Acce	0.01	13.16 %
Total	5.26	6.33 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.44	5.87 %
PMP1	0.20	6.08 %
OML1	0.11	2.38 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	5.26	6.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.50	8.85 %
Chargers	0.12	32.25 %
EXT WNTY-MOB	0.03	4.42 %
Total	4.65	8.70 %

Branch *	MTD Sales L	Brand Share %
PKM1	0.01	1.39 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
USL1		0.00 %
Total	4.65	8.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	3.19	5.15 %
Chargers	0.09	29.00 %
Total	3.28	5.08 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.17	6.30 %
PBR2	0.15	2.78 %
KRN1	0.15	5.61 %
MSI1	0.01	0.34 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	3.28	5.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.64	5.67 %
Chargers	0.09	22.31 %
Pow-Bank	0.02	9.39 %
Dig-Acce	0.01	21.86 %
Total	2.77	5.67 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.47	5.28 %
MPM1	0.02	2.50 %
DPM2	0.01	0.48 %
SNR1	0.01	4.38 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	2.77	5.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.11	3.93 %
Chargers	0.06	14.02 %
Total	2.17	3.85 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.30	3.34 %
VPM2	0.17	4.18 %
KLM1	0.01	0.27 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.17	3.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %