

MTD Sales
56.03 L

Brand Share %
13.60 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	54.75	13.74 %
Chargers	0.61	30.12 %
Tab	0.40	9.33 %
EXT WNTY-MOB	0.16	4.57 %
Ear-Buds	0.08	2.39 %
Dig-Acce	0.01	4.36 %
Case	0.01	59.04 %
Total	56.03	13.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.00	16.45 %
WEST-02	6.72	13.68 %
CHENNAI-02	6.40	11.37 %
NORTH ARCOT	6.30	12.65 %
WEST-01	5.97	18.88 %
KL-SOUTH	4.69	47.92 %
CHENNAI-01	4.32	10.17 %
SOUTH-03	4.31	12.63 %
TRICHY-01	4.15	8.81 %
SOUTH ARCOT	2.02	6.81 %
HO01	1.15	97.32 %
Total	56.03	13.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	9.59	16.22 %
Tab	0.20	100.00 %
Chargers	0.14	40.75 %
Ear-Buds	0.04	9.78 %
EXT WNTY-MOB	0.03	3.95 %
Total	10.00	16.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.53	8.83 %
TUT2	0.20	10.27 %
VLY1	0.19	6.18 %
SGT1	0.17	11.10 %
KGL1	0.08	7.08 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	10.00	16.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	6.63	13.98 %
Chargers	0.07	26.64 %
EXT WNTY-MOB	0.02	5.58 %
Total	6.72	13.68 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.19	8.11 %
MTR1	0.17	5.71 %
OML1	0.17	5.00 %
PLC1	0.15	7.83 %
BMD1	0.11	8.46 %
SLM3	0.09	12.05 %
EDP1	0.01	2.37 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
PMP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	6.72	13.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	6.21	11.45 %
Chargers	0.10	35.91 %
EXT WNTY-MOB	0.09	12.10 %
Total	6.40	11.37 %

Branch *	MTD Sales L	Brand Share %
CH21	0.39	6.67 %
CH18	0.32	9.15 %
CH34	0.28	6.83 %
CH12	0.22	10.59 %
MJR1	0.17	6.04 %
GPD1	0.16	7.66 %
CH09	0.01	0.69 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MC08		0.00 %
UKI1		0.00 %
Total	6.40	11.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	6.22	13.15 %
Chargers	0.04	14.06 %
Ear-Buds	0.04	11.32 %
Total	6.30	12.65 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	11.15 %
PLR1	0.19	10.92 %
WJP1	0.17	9.69 %
CGM1	0.17	7.04 %
KPM1	0.01	0.67 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	6.30	12.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	5.92	18.99 %
Chargers	0.05	50.14 %
Total	5.97	18.88 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.19	7.91 %
GDR1	0.18	11.73 %
KGI1	0.17	4.68 %
CBE2	0.11	3.31 %
ANR1		0.00 %
AVI1		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	5.97	18.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.63	47.91 %
Chargers	0.06	62.48 %
Total	4.69	47.92 %

Branch *	MTD Sales L	Brand Share %
Total	4.69	47.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.24	10.44 %
Chargers	0.07	24.05 %
Case	0.01	100.00 %
Total	4.32	10.17 %

Branch *	MTD Sales L	Brand Share %
CH05	0.22	7.65 %
MRM1	0.17	9.73 %
CH08	0.16	7.37 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH28		0.00 %
CH29		0.00 %
CH37		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	4.32	10.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.27	13.17 %
Chargers	0.02	13.99 %
EXT WNTY-MOB	0.01	3.11 %
Total	4.31	12.63 %

Branch *	MTD Sales L	Brand Share %
DKI1	0.26	11.15 %
MDU3	0.14	12.00 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	4.31	12.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.10	8.85 %
Chargers	0.04	28.44 %
Dig-Acce	0.01	20.24 %
EXT WNTY-MOB	0.01	3.49 %
Total	4.15	8.81 %

Branch *	MTD Sales L	Brand Share %
TTP1	0.42	13.09 %
TRY1	0.33	3.06 %
NGT1	0.17	11.59 %
PTK1	0.17	10.11 %
KRN1	0.09	5.84 %
NMM1	0.09	11.04 %
JKM1	0.01	0.77 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	4.15	8.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.78	6.17 %
Tab	0.20	100.00 %
Chargers	0.04	26.78 %
Dig-Acce		59.95 %
Total	2.02	6.81 %

Branch *	MTD Sales L	Brand Share %
KML1	0.20	12.16 %
CUD1	0.15	3.36 %
VPM2	0.15	9.25 %
NVL2	0.15	10.36 %
KKI2		0.00 %
KLM1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	2.02	6.81 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	1.15	100.00 %
Total	1.15	97.32 %

Branch *	MTD Sales L	Brand Share %
MSWH		0.00 %
Total	1.15	97.32 %