

MTD Sales
49.49 L

Brand Share %
9.78 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **9.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	47.57	9.70 %
Chargers	1.38	39.63 %
Tab	0.20	6.96 %
SWatch	0.18	6.22 %
EXT WNTY-MOB	0.13	2.39 %
Dig-Acce	0.02	1.99 %
Case	0.01	46.25 %
Total	49.49	9.78 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	11.51	14.64 %
NORTH ARCOT	5.57	8.87 %
TRICHY-01	5.26	10.80 %
SOUTH-03	5.02	10.30 %
CHENNAI-01	4.94	8.06 %
WEST-02	4.68	7.83 %
WEST-01	4.42	13.70 %
CHENNAI-02	4.18	6.68 %
SOUTH ARCOT	3.80	9.40 %
KL-SOUTH	0.11	4.20 %
HO01		0.00 %
Total	49.49	9.78 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	11.29	14.84 %
Chargers	0.21	32.05 %
EXT WNTY-MOB	0.01	1.07 %
Total	11.51	14.64 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.25	9.25 %
APK1	0.15	4.91 %
TVL1	0.14	1.79 %
VNR2	0.12	4.48 %
KSM1	0.10	7.74 %
TYI1	0.10	7.80 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKY1		0.00 %
TUT2		0.00 %
VKM1		0.00 %
Total	11.51	14.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	5.38	8.82 %
Chargers	0.19	38.67 %
Total	5.57	8.87 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.25	4.91 %
CGM1	0.14	7.15 %
KPM1	0.14	8.95 %
CPT1	0.12	8.28 %
WJP1	0.11	3.12 %
VEL1	0.01	0.69 %
ABR1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJD1		0.00 %
Total	5.57	8.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	5.19	10.87 %
Chargers	0.04	26.54 %
EXT WNTY-MOB	0.03	5.39 %
Total	5.26	10.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.46	5.26 %
ORU1	0.14	9.24 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NMM1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	5.26	10.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	4.71	9.97 %
Chargers	0.23	58.98 %
EXT WNTY-MOB	0.08	9.90 %
Dig-Acce	0.01	18.46 %
Total	5.02	10.30 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.14	9.26 %
PVI1	0.14	4.20 %
MDU5	0.10	6.56 %
PNI1	0.02	-8.91 %
ODM1	0.01	1.23 %
SGP1	0.01	0.91 %
DKI1	0.01	0.41 %
ADP1		0.00 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
TEN1		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	5.02	10.30 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	4.73	7.95 %
Chargers	0.19	34.88 %
Case	0.01	100.00 %
EXT WNTY-MOB	0.01	1.03 %
Total	4.94	8.06 %

Branch *	MTD Sales L	Brand Share %
KNR1	0.32	8.87 %
GUD2	0.22	9.17 %
CH16	0.10	3.05 %
CH30	0.10	3.10 %
MC09	0.10	7.17 %
CH37	0.01	1.07 %
AVD1		0.00 %
CGL1		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
MC02		0.00 %
MC10		0.00 %
MRM1		0.00 %
TKM1		0.00 %
Total	4.94	8.06 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	4.38	7.56 %
SWatch	0.18	33.23 %
Chargers	0.12	39.20 %
Total	4.68	7.83 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.36	8.63 %
MTR1	0.01	0.39 %
APN1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	4.68	7.83 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	4.22	13.60 %
Chargers	0.19	56.34 %
Dig-Acce	0.01	23.11 %
Total	4.42	13.70 %

Branch *	MTD Sales L	Brand Share %
GBM1	0.15	8.54 %
KGI1	0.11	5.29 %
TPR2	0.10	5.71 %
PPI1	0.01	1.27 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CNR1		0.00 %
DPM2		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
KGM1	-0.10	-11.20 %
Total	4.42	13.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	4.02	6.67 %
Chargers	0.15	46.01 %
EXT WNTY-MOB	0.01	1.59 %
Total	4.18	6.68 %

Branch *	MTD Sales L	Brand Share %
MC05	0.20	5.66 %
CH34	0.14	4.20 %
CH33	0.10	6.89 %
CH32	0.10	7.39 %
CH41	0.09	5.47 %
CH06	0.01	0.28 %
CH23	0.01	2.29 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH21		0.00 %
CH24		0.00 %
CH27		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.18	6.68 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	3.55	9.03 %
Tab	0.20	57.63 %
Chargers	0.05	19.34 %
Total	3.80	9.40 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.20	6.82 %
POY1	0.09	9.61 %
ULP1	0.02	0.90 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
PRT1		0.00 %
SJI1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	3.80	9.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.11	4.20 %
Total	0.11	4.20 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.11	4.56 %
PAS1		0.00 %
Total	0.11	4.20 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %