



TN : SAMSUNG Sales Performance 03/05/2026 9:31 AM

MTD Sales
49.22 L

Brand Share %
5.39 %

Information:

MTD : 01-05-2026 To 02-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	47.45	5.29 %
Chargers	1.46	14.90 %
Tab	0.31	4.09 %
Dig-Acce		1.26 %
Total	49.22	5.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	14.46	9.36 %
CHENNAI-02	9.35	8.24 %
SOUTH-03	7.15	8.04 %
WEST-02	3.63	3.79 %
WEST-01	3.39	4.41 %
TRICHY-01	3.06	4.02 %
NORTH ARCOT	3.06	3.21 %
CHENNAI-01	2.80	2.58 %
SOUTH ARCOT	2.33	3.39 %
HO01		0.00 %
Total	49.22	5.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	14.06	9.30 %
Chargers	0.41	27.16 %
Total	14.46	9.36 %

Branch *	MTD Sales L	Brand Share %
VLY1	0.18	3.15 %
MAR1	0.13	4.53 %
KYR1	0.13	4.38 %
TKY1	0.01	0.86 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	14.46	9.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	8.89	7.97 %
Tab	0.31	27.19 %
Chargers	0.15	17.41 %
Dig-Acce		23.30 %
Total	9.35	8.24 %

Branch *	MTD Sales L	Brand Share %
CH03	0.68	5.24 %
CH50	0.20	2.65 %
UKI1	0.14	2.64 %
MJR1	0.14	2.30 %
CH27	0.01	2.27 %
GPD1		0.09 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH44		0.00 %
CH51		0.00 %
MC06		0.00 %
PON1		0.00 %
Total	9.35	8.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	6.99	7.93 %
Chargers	0.16	23.24 %
Total	7.15	8.04 %

Branch *	MTD Sales L	Brand Share %
TEN1	0.01	0.17 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU6		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	7.15	8.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	3.50	3.72 %
Chargers	0.13	18.19 %
Total	3.63	3.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.17	3.20 %
HSR1	0.14	4.59 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
KAM1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	3.63	3.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	3.25	4.29 %
Chargers	0.14	23.55 %
Total	3.39	4.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.76	3.48 %
CNR1	0.39	5.16 %
GBM1	0.11	3.15 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	3.39	4.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	2.89	3.86 %
Chargers	0.17	33.05 %
Total	3.06	4.02 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.33	3.13 %
AYR1	0.01	0.52 %
APM1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
TVR2	-0.06	-4.51 %
Total	3.06	4.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.92	3.14 %
Chargers	0.14	17.01 %
Total	3.06	3.21 %

Branch *	MTD Sales L	Brand Share %
CGM1	0.17	5.16 %
ARC2	0.17	4.66 %
AKM1	0.15	2.24 %
TRR1	0.14	3.62 %
ABR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	3.06	3.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	2.68	2.52 %
Chargers	0.12	13.94 %
Total	2.80	2.58 %

Branch *	MTD Sales L	Brand Share %
CH47	0.15	3.08 %
CH07	0.15	3.47 %
CH48	0.01	0.20 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH29		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.80	2.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	2.27	3.34 %
Chargers	0.06	13.44 %
Total	2.33	3.39 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.15	1.67 %
ULP1	0.14	2.46 %
CDM1	0.01	0.30 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	2.33	3.39 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
Total		0.00 %