



# TN : SAMSUNG Sales Performance 03/04/2026 9:32 AM

MTD Sales  
42.93 L

Brand Share %  
5.97 %

Information:

MTD : 01-04-2026 To 02-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **5.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	41.38	5.79 %
Chargers	1.55	35.93 %
Total	42.93	5.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	15.46	12.12 %
CHENNAI-02	5.66	6.40 %
TRICHY-01	5.27	6.98 %
NORTH ARCOT	4.77	6.51 %
SOUTH-03	4.25	7.59 %
WEST-02	4.04	4.75 %
CHENNAI-01	2.53	2.85 %
WEST-01	0.56	1.25 %
SOUTH ARCOT	0.39	0.62 %
HO01		0.00 %
Total	42.93	5.97 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	14.98	11.84 %
Chargers	0.48	42.84 %
Total	15.46	12.12 %

Branch *	MTD Sales L	Brand Share %
MAR1	0.29	5.76 %
VLY1	0.23	4.09 %
TKS2	0.20	4.23 %
RND1	0.01	0.39 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KYR1		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
Total	15.46	12.12 %

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	5.48	6.24 %
Chargers	0.18	32.38 %
Total	5.66	6.40 %

Branch *	MTD Sales L	Brand Share %
CH41	0.12	4.77 %
CH36	0.12	4.68 %
UK11	0.03	1.07 %
CH51	0.01	0.80 %
CH01		0.00 %
CH06		0.00 %
CH18		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH43		0.00 %
CH44		0.00 %
CH50		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
Total	5.66	6.40 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	4.99	6.65 %
Chargers	0.28	67.29 %
Total	5.27	6.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.18	1.99 %
TNJ1	0.17	5.60 %
JKM1	0.01	0.40 %
APM1		0.00 %
AYR1		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	5.27	6.98 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.69	6.42 %
Chargers	0.08	23.97 %
<b>Total</b>	<b>4.77</b>	<b>6.51 %</b>

Branch *	MTD Sales L	Brand Share %
GDM1	0.22	4.90 %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
PLR1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
<b>Total</b>	<b>4.77</b>	<b>6.51 %</b>

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Mobile	4.04	7.28 %
Chargers	0.20	53.31 %
<b>Total</b>	<b>4.25</b>	<b>7.59 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	0.13	5.96 %
MDU3	0.13	4.96 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
<b>Total</b>	<b>4.25</b>	<b>7.59 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	3.88	4.59 %
Chargers	0.16	33.44 %
<b>Total</b>	<b>4.04</b>	<b>4.75 %</b>

Branch *	MTD Sales L	Brand Share %
BMD1	0.15	3.97 %
KRI1	0.01	0.22 %
MCR1	0.01	0.35 %
TRM1	0.01	0.19 %
ATU1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EPI1		0.00 %
ERD2		0.00 %
KMM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PDR1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
VKL1		0.00 %
<b>Total</b>	<b>4.04</b>	<b>4.75 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	2.42	2.75 %
Chargers	0.11	19.05 %
<b>Total</b>	<b>2.53</b>	<b>2.85 %</b>

Branch *	MTD Sales L	Brand Share %
GUD1	0.26	5.75 %
CH28	0.13	4.11 %
CH25	0.01	0.36 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
CH45		0.00 %
CH48		0.00 %
CH49		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC09		0.00 %
MC10		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
<b>Total</b>	<b>2.53</b>	<b>2.85 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	0.53	1.18 %
Chargers	0.04	15.03 %
<b>Total</b>	<b>0.56</b>	<b>1.25 %</b>

Branch *	MTD Sales L	Brand Share %
MPM1	0.01	0.66 %
ANR1		0.00 %
AVI1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CBE6		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
<b>Total</b>	<b>0.56</b>	<b>1.25 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	0.36	0.58 %
Chargers	0.02	10.41 %
<b>Total</b>	<b>0.39</b>	<b>0.62 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.15	4.84 %
CDM1	0.13	4.00 %
MKM1	0.11	4.50 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
<b>Total</b>	<b>0.39</b>	<b>0.62 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>