

MTD Sales
9.55 L

Brand Share %
4.51 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	9.33	4.50 %
Chargers	0.13	9.95 %
EXT WNTY-MOB	0.06	2.71 %
Pow-Bank	0.02	2.35 %
Case		45.75 %
Total	9.55	4.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	4.38	12.72 %
NORTH ARCOT	1.20	3.95 %
TRICHY-01	1.07	4.83 %
CHENNAI-01	0.90	4.07 %
SOUTH-03	0.82	4.24 %
WEST-02	0.53	2.01 %
CHENNAI-02	0.39	1.99 %
KL-SOUTH	0.26	13.75 %
SOUTH ARCOT		0.00 %
WEST-01		0.00 %
Total	9.55	4.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	4.33	12.86 %
EXT WNTY-MOB	0.03	5.20 %
Chargers	0.02	12.20 %
Case		61.89 %
Total	4.38	12.72 %

Branch *	MTD Sales L	Brand Share %
TVL1		0.12 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR2		0.00 %
Total	4.38	12.72 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.19	4.01 %
Chargers	0.01	4.52 %
Total	1.20	3.95 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CGM1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
UGI1		0.00 %
VNB1		0.00 %
Total	1.20	3.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	1.02	4.74 %
EXT WNTY-MOB	0.04	10.58 %
Chargers	0.01	7.99 %
Total	1.07	4.83 %

Branch *	MTD Sales L	Brand Share %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TNJ2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	1.07	4.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	0.85	3.89 %
Chargers	0.03	24.71 %
Pow-Bank	0.02	26.98 %
Total	0.90	4.07 %

Branch *	MTD Sales L	Brand Share %
MRM1	0.02	4.29 %
AVD1		0.00 %
CGL1		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
KNR1		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	0.90	4.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	0.79	4.20 %
Chargers	0.03	17.28 %
Total	0.82	4.24 %

Branch *	MTD Sales L	Brand Share %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KYK1		0.00 %
MDU1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.82	4.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	0.52	2.01 %
Chargers	0.01	5.29 %
Total	0.53	2.01 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.10	4.50 %
ATU1		0.00 %
BMD1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
HRR1		0.00 %
HSR2		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
OML1		0.00 %
PLC1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	0.53	2.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	0.38	1.96 %
Chargers	0.01	9.97 %
Total	0.39	1.99 %

Branch *	MTD Sales L	Brand Share %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH18		0.00 %
CH20		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH34		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC05		0.00 %
MC06		0.00 %
MJR1		0.00 %
UKI1		0.00 %
Total	0.39	1.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	0.25	13.42 %
Chargers	0.01	100.00 %
Total	0.26	13.75 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
Total	0.26	13.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total		0.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
AVI1		0.00 %
CBE2		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR2		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UAM1		0.00 %
UMP1		0.00 %
Total		0.00 %