

MTD Sales
18.45 L

Brand Share %
6.59 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	17.52	6.40 %
Tab	0.54	11.67 %
Chargers	0.39	25.39 %
Total	18.45	6.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	4.02	7.56 %
SOUTH-01	3.31	8.23 %
WEST-01	2.28	16.22 %
NORTH ARCOT	2.05	4.76 %
CHENNAI-01	1.87	6.98 %
SOUTH-03	1.62	8.37 %
TRICHY-01	1.00	4.21 %
WEST-03	0.91	14.60 %
WEST-02	0.88	3.86 %
SOUTH ARCOT	0.50	1.66 %
Total	18.45	6.59 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	3.95	7.61 %
Chargers	0.07	23.30 %
Total	4.02	7.56 %

Branch *	MTD Sales L	Brand Share %
CH12	0.17	5.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH33		0.00 %
CH34		0.00 %
CH36		0.00 %
CH37		0.00 %
CH43		0.00 %
CH44		0.00 %
CH51		0.00 %
GPD1		0.00 %
MC06		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	4.02	7.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	3.22	8.33 %
Chargers	0.09	29.75 %
Total	3.31	8.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.16	3.32 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
RND1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
SNL1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VNR1		0.00 %
VNR2		0.00 %
Total	3.31	8.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	2.24	16.06 %
Chargers	0.04	34.24 %
Total	2.28	16.22 %

Branch *	MTD Sales L	Brand Share %
ANR1		0.00 %
CBE2		0.00 %
CBE5		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
Total	2.28	16.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.44	3.47 %
Tab	0.54	46.57 %
Chargers	0.07	25.75 %
Total	2.05	4.76 %

Branch *	MTD Sales L	Brand Share %
ABR1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VEL2		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
KPM1	-0.44	-621.68 %
Total	2.05	4.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	1.86	6.95 %
Chargers	0.02	15.44 %
Total	1.87	6.98 %

Branch *	MTD Sales L	Brand Share %
CH05		0.00 %
CH07		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH26		0.00 %
CH30		0.00 %
CH38		0.00 %
CH42		0.00 %
CH47		0.00 %
CH48		0.00 %
CH49		0.00 %
KNR1		0.00 %
MC09		0.00 %
MRM1		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.87	6.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	1.60	8.38 %
Chargers	0.02	93.42 %
Total	1.62	8.37 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.01	2.22 %
ADP1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MDU7		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
PVI1		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	1.62	8.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	0.97	4.28 %
Chargers	0.03	23.89 %
Total	1.00	4.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.20	4.28 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KRN1		0.00 %
MSI1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK2		0.00 %
PTK1		0.00 %
TNJ1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TTP1		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	1.00	4.21 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	0.90	14.58 %
Chargers	0.01	17.74 %
Total	0.91	14.60 %

Branch *	MTD Sales L	Brand Share %
ERD1		0.00 %
ERD2		0.00 %
GBM1		0.00 %
KGM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	0.91	14.60 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	0.88	3.88 %
Total	0.88	3.86 %

Branch *	MTD Sales L	Brand Share %
APN1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KRI1		0.00 %
MCR1		0.00 %
MTR1		0.00 %
OML1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
PNG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VPD1		0.00 %
Total	0.88	3.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	0.46	1.53 %
Chargers	0.04	32.19 %
Total	0.50	1.66 %

Branch *	MTD Sales L	Brand Share %
ULP1	0.19	5.10 %
TRK1	0.02	1.58 %
CDM1		0.00 %
CUD1		0.00 %
KKI2		0.00 %
KLM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM1		0.00 %
VCM1		0.00 %
VCM2		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.50	1.66 %