

MTD Sales
26.79 L

Brand Share %
7.13 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **7.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	25.44	6.97 %
Chargers	0.75	28.21 %
SWatch	0.30	18.64 %
EXT WNTY-MOB	0.26	5.03 %
Pow-Bank	0.02	2.16 %
Case	0.02	95.28 %
Dig-Acce		1.85 %
Total	26.79	7.13 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	6.53	9.96 %
NORTH ARCOT	4.44	9.10 %
SOUTH-01	3.85	6.98 %
WEST-02	2.59	6.32 %
CHENNAI-01	2.55	5.40 %
SOUTH-03	2.41	8.43 %
WEST-01	1.97	7.36 %
TRICHY-01	1.30	4.07 %
SOUTH ARCOT	1.15	3.87 %
KL-SOUTH		0.00 %
Total	26.79	7.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	6.19	9.69 %
EXT WNTY-MOB	0.18	26.63 %
Chargers	0.16	31.62 %
Total	6.53	9.96 %

Branch *	MTD Sales L	Brand Share %
CH20	0.10	4.97 %
CH44	0.10	3.72 %
CH41	0.09	6.09 %
MC05	0.01	0.42 %
MJR1	0.01	0.32 %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH17		0.00 %
CH18		0.00 %
CH27		0.00 %
CH32		0.00 %
CH34		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	6.53	9.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	4.29	9.13 %
Chargers	0.15	44.20 %
Total	4.44	9.10 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.17	5.08 %
VSI1	0.02	1.71 %
SBR1	0.01	0.54 %
ABR1		0.00 %
AKM1		0.00 %
ANI1		0.00 %
ARC2		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
KPM2		0.00 %
PLR1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VNB1		0.00 %
Total	4.44	9.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	3.44	6.47 %
SWatch	0.30	64.97 %
Chargers	0.07	26.29 %
EXT WNTY-MOB	0.04	3.81 %
Total	3.85	6.98 %

Branch *	MTD Sales L	Brand Share %
RND1	0.17	5.53 %
SNL1	0.01	3.03 %
APK1		0.00 %
APK2		0.00 %
ARM1		0.00 %
ASM1		0.00 %
COL1		0.00 %
KGL1		0.00 %
KSM1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SDI1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TCN1		0.00 %
TKS1		0.00 %
TKY1		0.00 %
TUT1		0.00 %
TUT2		0.00 %
TYI1		0.00 %
UDN1		0.00 %
VKM1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	3.85	6.98 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	2.50	6.25 %
Chargers	0.09	25.19 %
Total	2.59	6.32 %

Branch *	MTD Sales L	Brand Share %
OML1	0.11	5.81 %
APN1		0.00 %
CMI1		0.00 %
DPR1		0.00 %
DPR2		0.00 %
EDP1		0.00 %
EPI1		0.00 %
ERD1		0.00 %
ERD2		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
KVP1		0.00 %
MCR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
PLC1		0.00 %
PMP1		0.00 %
RSP1		0.00 %
SGI1		0.00 %
SLM2		0.00 %
TCG1		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	2.59	6.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	2.45	5.28 %
Chargers	0.09	25.22 %
Case	0.02	100.00 %
Dig-Acce		13.50 %
Total	2.55	5.40 %

Branch *	MTD Sales L	Brand Share %
CH16	0.22	4.15 %
KNR1	0.01	0.60 %
MRM1	0.01	0.76 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH30		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH45		0.00 %
GUD2		0.00 %
MC02		0.00 %
MC09		0.00 %
MC10		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	2.55	5.40 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	2.32	8.35 %
Chargers	0.06	37.39 %
EXT WNTY-MOB	0.03	7.33 %
Total	2.41	8.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.20	6.59 %
ADP1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KKD3		0.00 %
KPT1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MDU5		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
ODM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
SVG1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.41	8.43 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	1.87	7.19 %
Chargers	0.08	24.65 %
Pow-Bank	0.02	16.20 %
Total	1.97	7.36 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.03	3.90 %
DPM2	0.01	1.81 %
ANR1		0.00 %
AVI1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
CBE5		0.00 %
CNR1		0.00 %
GBM1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
MPM1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SUL1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	1.97	7.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	1.27	4.07 %
Chargers	0.03	16.56 %
Total	1.30	4.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.35	4.95 %
APM1		0.00 %
AYR1		0.00 %
JKM1		0.00 %
KIK1		0.00 %
KUM1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TNJ2		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.30	4.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	1.11	3.89 %
Chargers	0.04	15.88 %
Total	1.15	3.87 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.01	0.49 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
NVL2		0.00 %
POY2		0.00 %
PRT1		0.00 %
STP1		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	1.15	3.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
Total		0.00 %